

COMPETITIVE LANDSCAPE



BeanVIVO is the 1st and Only Organic line in the Segment!

POINTS OF DIFFERENTIATION	BeanVIVO	UNCLE BEN'S	FILLO'S	DOZEN COUSINS
USDA ORGANIC	YES	NO	NO	NO
MINORITY OWNED	YES	NO	NO	YES
NON-GMO	YES	NO	YES	YES
TRACEABILITY (on pack) TO US BEAN FARMS	YES	NO	NO	NO
USES PLANT BASED MEATS	YES	NO	NO	NO