

Natural Goodness



NOURISH KINGS: BRINGING THE
POWER OF SEA MOSS TO THE MASSES

INTRODUCTION: WHO WE ARE

All-Natural Beverage Company

Nourish Kings specializes in crafting premium, all-natural beverages infused with the benefits of Sea Moss.

Small-Batch Handcrafting

For over seven years, Nourish Kings has been handcrafting and refining their products in small batches, ensuring the highest quality.

Transitioning to Scalable Production

Nourish Kings is now transitioning to a scalable production model to bring the health benefits of Sea Moss to a wider audience.

Commitment to Sustainability

Nourish Kings is dedicated to sustainable practices, using only the finest natural ingredients and environmentally-friendly production methods.




OUR MISSION

Sea Moss, often referred to as nature's powerhouse of nutrients, is a unique and versatile seaweed that offers a wide range of health benefits. Our mission is to make these benefits accessible and convenient for everyone, empowering individuals to incorporate this remarkable ingredient into their daily lives.

OUR 4 FLAVORS OF JUICE DRINKS WITH SEA MOSS

Flavor
Orange, Soursop, Ginger Flavored Juice Drink With Sea Moss
Orange, Soursop, Rambutan Flavored Juice Drink with Sea Moss
Orange, Mango, Pineapple, Dragon Fruit Flavored Juice Drink With Sea Moss
Orange, Mango, Pineapple Flavored Juice Drink With Sea Moss

BENEFITS OF COMBINING FRUITS, SEA MOSS, AND SUPER-FOODS IN YOUR DIET:

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- **HIGH IN ANTIOXIDANTS:** HELP COMBAT OXIDATIVE STRESS AND REDUCE THE RISK OF CHRONIC DISEASES.
 - **BOOSTS IMMUNE SYSTEM:** STRENGTHEN THE IMMUNE SYSTEM AND HELP FIGHT OFF INFECTIONS.
 - **RICH IN VITAMINS AND MINERALS:** PROVIDE ESSENTIAL NUTRIENTS LIKE VITAMIN C, VITAMIN A, POTASSIUM, AND MAGNESIUM..
 - **PROMOTES HEART HEALTH:** IMPROVE CARDIOVASCULAR HEALTH BY LOWERING CHOLESTEROL AND BLOOD PRESSURE.
 - **ANTI-INFLAMMATORY PROPERTIES:** HELP REDUCE INFLAMMATION AND SUPPORT OVERALL HEALTH.
 - **SUPPORTS WEIGHT MANAGEMENT:** LOW IN CALORIES AND HIGH IN NUTRIENTS, MAKING THEM A GREAT ADDITION TO A BALANCED DIET.

NOURISH KINGS NEW SCALABLE PACKAGE



Orange, Mango, Pineapple,
Dragon Fruit Flavored Juice
Drink With Sea Moss - 12
Pack



Orange, Mango, Pineapple,
Dragon Fruit Flavored Juice
Drink With Sea Moss - 12
Pack



Orange, Soursop, Rambutan
Flavored Juice Drink with Sea
Moss - 12 Pack



Orange, Soursop, Rambutan
Flavored Juice Drink with Sea
Moss - 12 Pack



The Rise of Sea Moss Products and the Impact on the World Today

Exploring the sudden growth and benefits of Sea Moss



Presentation Overview

What is Sea Moss

Sea moss is a type of seaweed that is used in various products, including cosmetics, food, and nutritional supplements. It is also known as Irish moss and is harvested from the Atlantic Ocean.

History of Sea Moss Products

Sea moss has been used for centuries in traditional medicine and culinary practices. Its use in modern-day products dates back to the 1800s when it was discovered to have various health benefits.

Health Benefits of Sea Moss Products

Sea moss is a rich source of various vitamins and minerals, including iron, iodine, calcium and vitamins A, B, C, and K. Its consumption has been linked to various health benefits, including improved digestion, immune system function, and skin health.

Nourish Kings' Sea Moss Beverage

Nourish Kings' Sea Moss beverage is a nutritious and delicious beverage that combines the health benefits of sea moss with the natural sweetness of fruit. It is a convenient and tasty way to incorporate sea moss into your diet.



The Rise of Sea Moss Products

Traditional Uses of Sea Moss

Sea moss has been used for centuries in traditional medicine and as a food source in various cultures around the world. It is known for its high nutritional value and potential health benefits.

Sea Moss Products

There has been a sudden rise in the popularity of sea moss products, from sea moss gels to sea moss powders. These products are marketed as natural health supplements and are claimed to have various health benefits.

Health Benefits of Sea Moss

Sea moss is known for its high nutritional value and potential health benefits. It is claimed to boost immunity, aid digestion, and improve skin health, among other things.



What is Sea Moss?

Sea moss, also known as Irish moss, is a type of red algae that grows in the Atlantic ocean. It is rich in vitamins, minerals, and antioxidants, making it a sought-after ingredient in health supplements and food products.



The History of Sea Moss Products

The Cultural Significance of Sea Moss

Sea moss has been used for centuries in traditional medicine, particularly in Caribbean and African cultures, due to its immune-boosting properties and its ability to aid in digestion and respiratory health.

The Historical Use of Sea Moss

Sea moss has a long history of use in a variety of cultures and has been used for various purposes such as food and medicine.



The Impact of Sea Moss Products on the World

Health Benefits of Sea Moss

Sea moss products are known for their ability to support immune function and improve skin health. They are also a good source of vitamins and minerals for overall health and well-being.

Economic Impact of Sea Moss Industry

The sea moss industry has had a significant economic impact, particularly in Caribbean and African countries. It provides employment opportunities and contributes to the local economy.

Health Benefits of Sea Moss Products

Nutrient-rich Superfood

Sea moss is a nutrient-rich superfood that contains high levels of iodine, iron, and magnesium. These minerals play a vital role in maintaining optimal health and wellness.

Supports Immune Function

Sea moss is believed to support immune function due to its high levels of antioxidants and anti-inflammatory properties, which help to protect the body from harmful pathogens and infections.

Improves Digestion

Sea moss has been shown to improve digestion and promote healthy gut function. It contains prebiotic fibers that help to stimulate the growth of beneficial gut bacteria, which can improve overall gut health.

Promotes Healthy Skin

Sea moss is believed to promote healthy skin due to its high levels of sulfur, which can help to reduce inflammation and improve skin health. Additionally, sea moss contains collagen, which is a key component of healthy skin.





The Economic Impact of Sea Moss Products

Job Creation and Small Businesses

The sea moss industry has created many job opportunities across the Caribbean and Africa, particularly for small businesses, and has become an important source of income for many communities.

Economic Impact

The sea moss industry has had a significant positive economic impact on many countries, contributing to GDP growth and improving living standards.

Challenges

Despite its positive economic impact, the sea moss industry faces many challenges such as overfishing, pollution, and climate change.



Nourish Kings' Sea Moss Beverage: The Better and Innovative Choice

All Natural Ingredients

Nourish Kings' Sea Moss beverage is made with all natural fruits and has no preservatives, artificial colors, or flavors. It is a healthier option compared to sea moss gel or any other sea moss products.

Convenience

Nourish Kings' Sea Moss beverage is a convenient option for on-the-go consumption. It comes in a ready-to-drink bottle, making it easy to carry and consume anywhere, anytime.

Superior Taste

Nourish Kings' Sea Moss beverage has a superior taste compared to sea moss gel or any other sea moss products. It comes in a variety of delicious fruit flavors, making it a refreshing and enjoyable drink.



What is Nourish Kings' Sea Moss Beverage?

All Natural Ingredients

Nourish Kings' Sea Moss beverage is made with all natural fruits and sea moss, making it a healthier option than other sea moss products that contain artificial flavors and preservatives.

Health Benefits

Nourish Kings' Sea Moss beverage is packed with vitamins and minerals that are essential for good health. It provides benefits such as boosting immunity, improving gut health, and aiding in weight loss.

The Convenience and Taste of Nourish Kings' Sea Moss Beverage

Convenient and Delicious

Nourish Kings' Sea Moss beverage is a delicious and convenient way to incorporate sea moss into your daily routine, providing a refreshing alternative to traditional sea moss products.

Superior Taste

Nourish Kings' Sea Moss beverage is known for its superior taste, which is achieved through the use of high-quality, natural ingredients and a proprietary brewing process.



Conclusion

Nourish Kings' Sea Moss beverage made with all natural fruits is a better and innovative choice compared to sea moss gel or any other sea moss products, mainly due to its convenience and better taste. By incorporating Nourish Kings' Sea Moss beverage into their daily routine, consumers can enjoy the health benefits of sea moss in a delicious and convenient way.



Pricing

Retailer Cost Per Case

#REF!				
Case Cost	Selling Price	% Mark-up	Profit Margin	Markup Per Case
\$28.80	\$48.00	67%	40.00%	\$19.20

Retailer Cost Per Unit

#REF!				
Unit Cost	Selling Price	% Mark-up	Profit Margin	Markup Per Unit
\$2.40	\$4.00	67%	40.00%	\$ 1.60