





**My Swedish Grandma's love of baking
is my inspiration, and we bake our cookies with
real butter, never palm oil, soy or preservatives.
Just like she always made them!**



UNNA BAKERY

The only Non-GMO certified butter cookie in the conventional market!



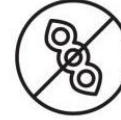
Palm Oil Free



GMO Free



Trans fat Free



Soy Free



Preservative Free



Kosher Certified



"A better-for-you cookie that actually TASTE great!"



PRODUCTS

5.5 oz. BAGS

Our most popular flavors in stand up pouches. Ideal for the conventional market. **4 SKUs**



1 oz. SNACK PACKS

For POP merchandising, ideal to place at the register in most channels. **3 SKUs.**



3.4 oz. BOXES

Perfect for the gifting industry and smaller specialty food stores. **6 SKUs.**





DREAM TEAM

I have an amazing co-founder and we have known each other since 2008 and collaborated on 3 successful start-ups.

We have a strong team of advisors with over 60 years experience in the CPG industry.



Ulrika Pettersson

Founder & CEO

I am a passionate, hands on brand owner that has a deep rooted love for baking and the specialty food industry. I have been living the life of a food startup entrepreneur for the past 5 years, engaging with co-packers, distributors, retailers, trade organizations, exporters and brokers.



Stefan Ytterborn

Co-Founder

He's successfully built two prominent global brands from the ground up, as well as helping multinationals like Ikea create and develop new concepts. Responsible for developing more than 2,000 consumer products within contemporary and industrial design.



THANK YOU!

Ulrika Pettersson

BASED IN NYC, US www.unnabakery.com

IN RETAILERS LIKE



ZABARS



MOLLIE
STONE'S



Lunardi's

BALDUCCI'S

Harry & David



GRUBHUB



DOORDASH

Jean-Georges

UBER
EATS