

Puff  
CRUNCH

Protein Puffs

**NATURALLY DELICIOUS, SIMPLY NUTRITIOUS SNACKS**

— AS SEEN ON —  
**SHARK TANK**

**MARK CUBAN COMPANIES**



# Protein Puffs Snacks





# INDULGE SNACKING WITHOUT GUILT

**20 G Complete  
Plant Protein**

**Low Sugar/Low GI**

**Good Source of  
Fiber**

**Peanut Based Sweet,  
Savory Flavors**





# CLEAN, SIMPLE AND WHOLESOME INGREDIENTS

Pnuff Crunch is made from 3 main **simple and nutritious** ingredients:



**Navy Beans**



**Brown Rice**



**Roasted Peanuts**





# PRODUCT INFO



Gluten-Free



Vegan



Good Source  
of Fiber



No Artificial  
Ingredients



Low FODMAP &  
Gluten-Free  
Diet Friendly



Kosher



Non-GMO

## Nutrition Facts

4 servings per container  
Serving size 1 oz (28g/about  
28 pieces)

Amount per serving  
**Calories** 130

% Daily Value\*

<b>Total Fat</b> 5g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Polyunsaturated Fat 0g	
Monounsaturated Fat 3.5g	
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 135mg	6%
<b>Total Carbohydrate</b> 16g	6%
Dietary Fiber 3g	11%
Total Sugars 2g	
Includes 2g Added Sugars	4%
<b>Protein</b> 5g	10%
Vitamin D 0mcg	0%
Calcium 23mg	2%
Iron 1mg	6%
Potassium 93mg	2%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



# Pallet Product





# APPENDIX



# PRODUCTS

ROAS  
TED  
PEA  
NUT



**Flavor description:**  
**Roasted Peanut**, PB,  
Capt'n Crunch

BAR  
BE  
QUE



**Flavor description:**  
Smokey BBQ, sweet  
and tangy

CHE  
DAR  
JALA  
PEÑO



**Flavor description:**  
Cheddar cheese with  
green Jalapeno, light  
spicy

CIN  
NA  
MON



**Flavor description:**  
Cinnamon, cinnamon  
toast crunch

CO  
CO  
A



**Flavor description:**  
sweet, Coco puffs



# OUR CUSTOMERS

"I eat them as a snack when watching tv at night after dinner instead of eating junk food."

- Damian D.

"I love peanut butter and these peanut butter puffs are the best! I can eat a whole bag and not feel guilty about enjoying the fabulous flavor of peanut butter!"

- Wilma T.

"Love this crunchy treat! Helps me keep my weight down...great healthy snack."

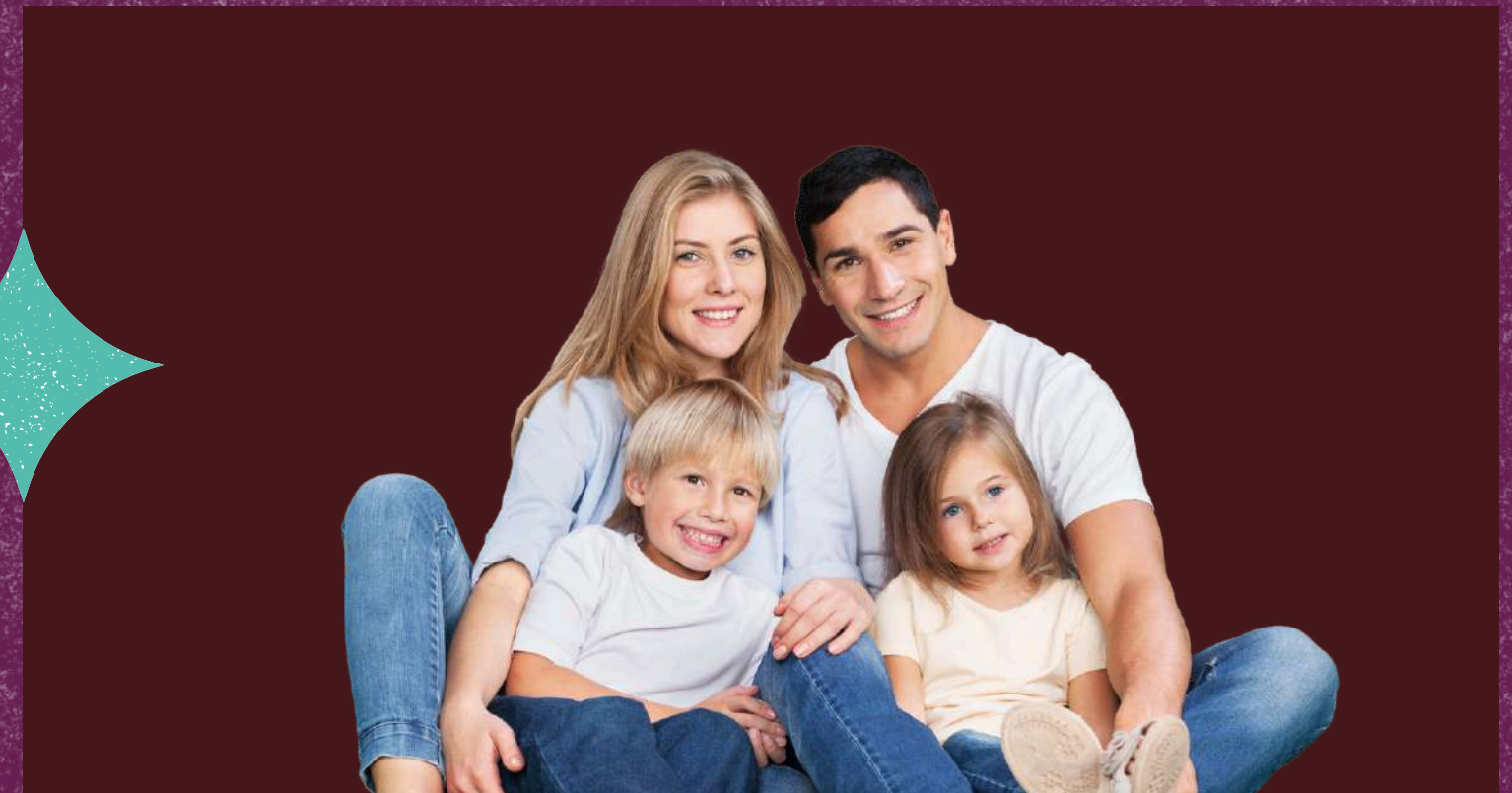
- Connie H.

## DEMOGRAPHICS

**AGE:**  
35-55 male/female



**Family & health  
conscious individuals**





High Plant protein  
(Complete) – 20g per bag

Vegan and Gluten-free diets

Gut-Friendly – Naturally  
Prebiotic and low FODMAP

Reduced Sugar – 2-3g per  
serving and low GI carbs

Good source of fiber



**P-nuff**  
**The**  
**healthier**  
**functional**  
**snack**  
**option**



## About Dr Juan

**Born in Honduras, Live in NJ**

**Rutgers University -PhD Food Science, Sports**

**Nutritionist, Athlete (Natural Bodybuilder), Entrepreneur**

**30 years experience in Food Product Development**

**(Nabisco,Kraft, Cadbury, Mondelez and Nestle)**

**Founder of Pnuff Snacks**

## About Pnuff

**Founded in 2015**

**Extruded snacks made with simple and nutritious ingredients, and taste good**

**Shark Tank 2020**

**Available: Central Market, Amazon.com, Shoprite, Kings, Wegmans, Wholefoods**





# Contact Us

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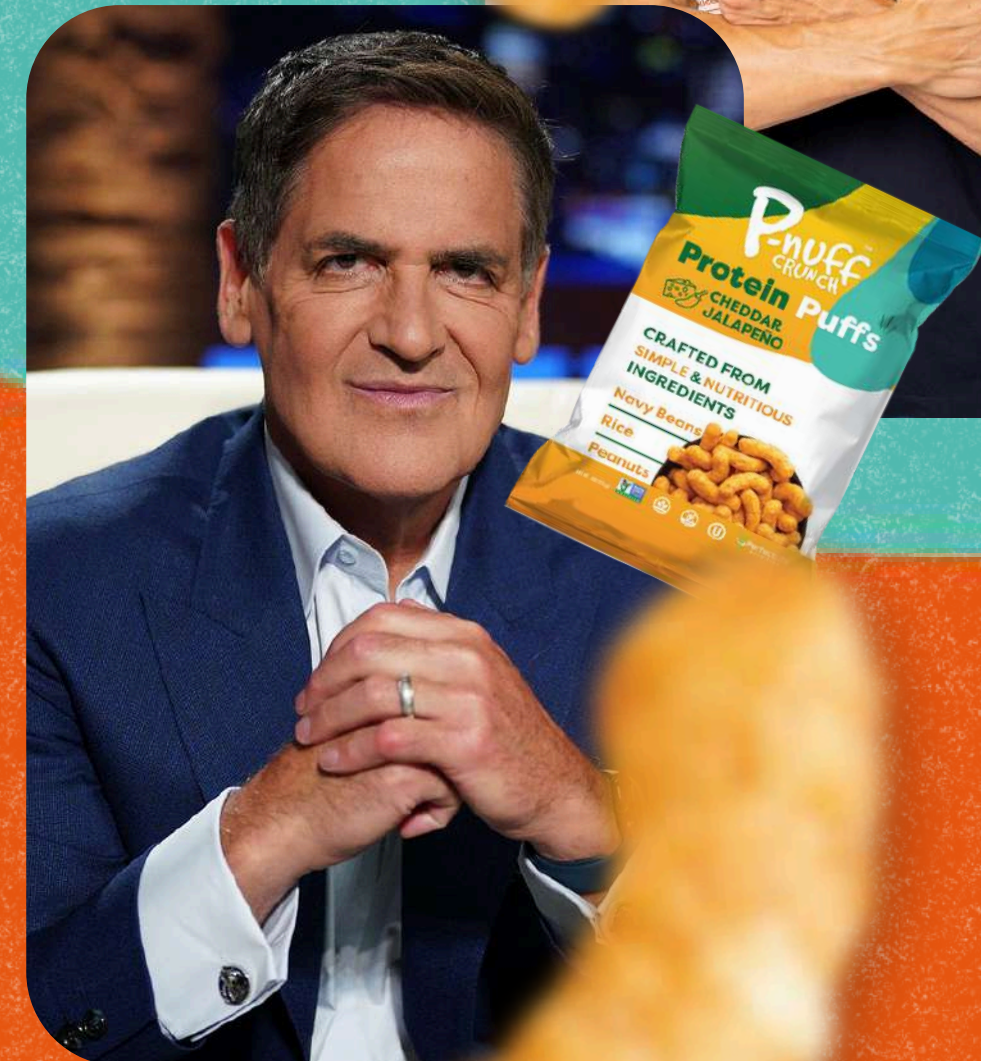
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