

P-nuff
CRUNCH

Peanut Puffs

MARK CUBAN COMPANIES

Manufactured and Distributed by:



PerfectLife
NUTRITION

What is the Problem?



Snacks are consumed by American families everyday however few provide the proper nutrition to keep them healthy, active and fit.





P-nuff Crunch is a baked peanut puff snack that is healthy, nutritious, and delicious!

How it's Made

Proprietary blend of Roasted Peanuts, Navy Beans and Rice baked into a Delicious Crunchy, Salty –Sweet Roasted Peanut Flavor Puffed Snack





Our Solution

MARK CUBAN COMPANIES



P-nuff Crunch keeps active kids and adults on the go going strong!



Complete Protein Nutrition - a unique combination of Peanuts, Navy Beans and Brown Rice proteins (5g) to create a “complete” amino-acid profile. “Complete” proteins are required for building lean muscles and staying fit.

Healthy Carbohydrate - a proprietary blend of natural plant-based ingredients that is low in sugar (2g). But instead, it provides slow-digesting complex carbohydrate and fiber (3g) that are essential for long lasting energy and satisfaction

Ingredients:

Ground Navy Beans, Rice, Peanut Oil, Organic Cane Sugar, Tapioca Starch, Brown Rice Protein, Roasted Peanuts, Salt



Nutrition Facts

4 servings per container

Serving size 1 oz (28g/about 28 pieces)

Amount per serving

Calories 130

% Daily Value*

Total Fat 5g 6%

Saturated Fat 1g 5%

Trans Fat 0g

Polyunsaturated Fat 0g

Monounsaturated Fat 3.5g

Cholesterol 0mg 0%

Sodium 135mg 6%

Total Carbohydrate 16g 6%

Dietary Fiber 3g 11%

Total Sugars 2g

Includes 2g Added Sugars 4%

Protein 5g 10%

Vitamin D 0mcg 0%

Calcium 23mg 2%

Iron 1mg 6%

Potassium 93mg 2%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients:

Ground Navy Beans, Rice, Peanut Oil, Organic Cane Sugar, Tapioca Starch, Brown Rice Protein, Roasted Peanuts, Cinnamon, Salt



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Ingredients:

Ground Navy Beans, Rice, Peanut Oil, Organic Cane Sugar, Tapioca Starch, Brown Rice Protein, Roasted Peanuts, Cocoa, Salt



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Gluten-Free



**No Artificial
Ingredients**



Vegan



Non-GMO



**Complete
Plant Protein**



**Good Source
of Fiber**





Millennial Family

- Millennials constitute the largest population of all generations
- Millennials are the snacking generation: 58% snack 4-5x per day
- Strong interest in start-up brands with a story and nutrition credentials
- Strong commitment to personal **health and wellness** and for their families



What people say about P-nuff Crunch

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5/5 Stars by Mary Sharkeyon

Delicious and nutritious!.....These are delicious with the added bonus of being nutritionally sound. They are crunchy and peanut buttery with a very slight hint of sweet and salt. Yet nothing overwhelms flavor-wise.

5/5 Stars By Jessica Harrison

Tastes like peanut butter right out of the jar!
....They are basically like a super delicious peanut butter cereal you can eat with your fingers like chips. And they don't get your hands messy so you can share them with your kids.

5/5 Stars by Brendan

Outstanding!.... They have just the right amount of flavor, a satisfying crunch, and even taste and look more natural and less chemical-y than most other snacks. I just love how simple and straightforward the ingredient listing is. I'm so glad I found these!

Feedback report from Snack Sack box

....Talk about perfection. These puffs are yummy and I can't get enough

About the Founder

Dr . Juan Salinas

Dr Juan is a PhD in Food Science and for 25 years he developed snacks for several of the largest food companies in the US. Including Nabisco, Kraft, Cadbury, Nestle and Post. He is also a Certified Sports Nutritionist, a former Pro Natural Bodybuilder and an MBA candidate in Entrepreneurship from Rutgers University. He received investment from Mark Cuban after his presentation on ABC Shark Tank in Oct 2020

He founded Perfect Life Nutrition because he knew he could design delicious snacks that were healthier and nutritious. He has combined his passion for Health and Fitness and expertise in Food Science to create the first plant-based snack that provide the right nutrition that helps keep families stay Healthy, active and Fit.



Thank You!



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