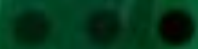




Plant-based foods by taking the best from avocado!



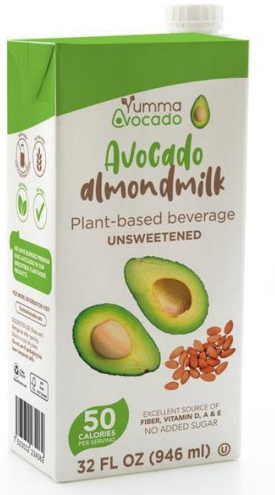
**ACCELERATING THE TRANSITION
TO A WORLD OF SUSTAINABLE FOOD**





Yumma Avocado derive its nutritional benefits from freeze dried avocado, this gives you an excellent option for your balanced nutrition.

We exist to make everything better with avocados.



About us



- Our patented **freeze dry process** allows us to preserve all the nutrients of fresh avocado and include them in different products.

Yumma
SUPERFOODS®



Freeze Dry
Avocado
PATENT

Yumma
Superfoods
Launch

Industrial
Growth

Yumma Avocado
Launch
USA, Mexico, Spain

2009

2012

2015

2020

2022



Avocado trends



Avocado is following the growth pattern of "super ingredients"

Almonds



\$800M

1999



\$5B

2019

2020

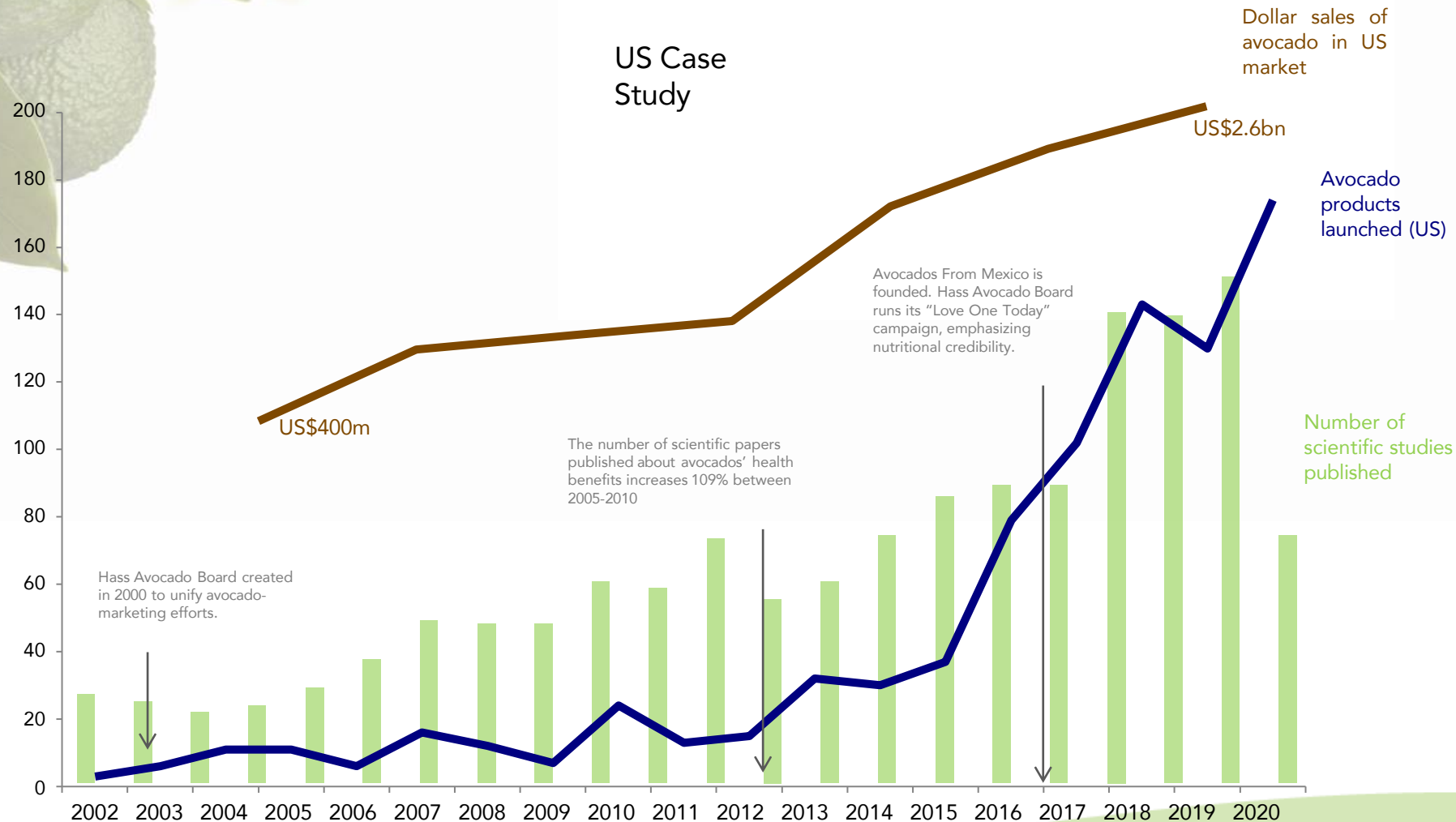
2022

Greek yoghurt

\$200M



The same factors that signalled the transformation of Almond from snack nut to functional ingredient 20 years ago, are becoming evident for Avocados in the US – a clear sign for the future growth prospects for avocado as a food ingredient.



Avocado in numbers

92% of Americans class
Avocado as a
SUPERFOOD!

Americans eat
an average of
each per year

19 Avocados

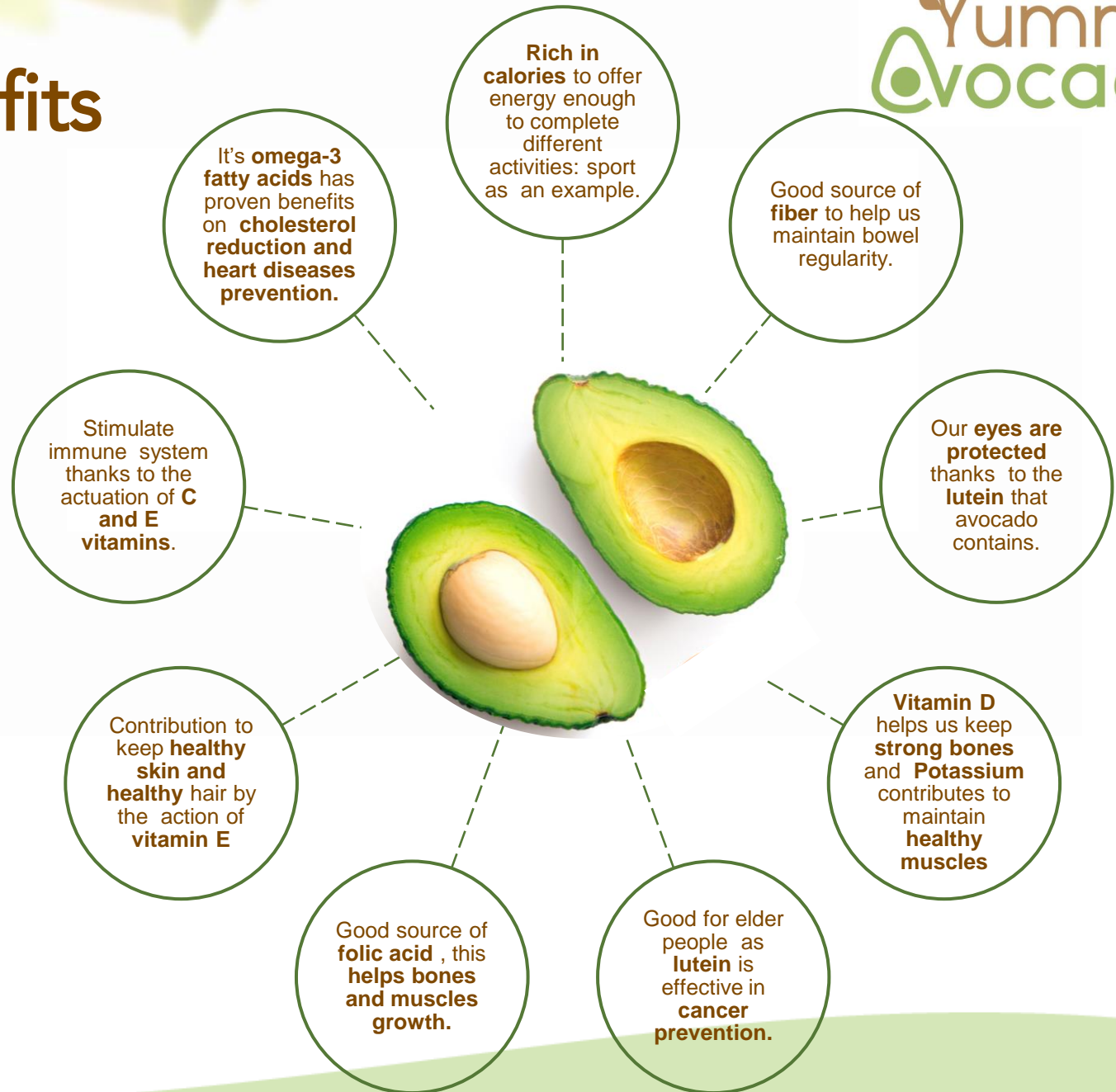
106% Avocado market grew
in the last five years.

1.6 million tons

of avocado were consumed in 2021 in the USA.



Avocado health benefits



Avocado regular consumption is a **world tendency** in people of all ages

The concept



1 lb. powdered avocado
=
6 lb. conventional avocado

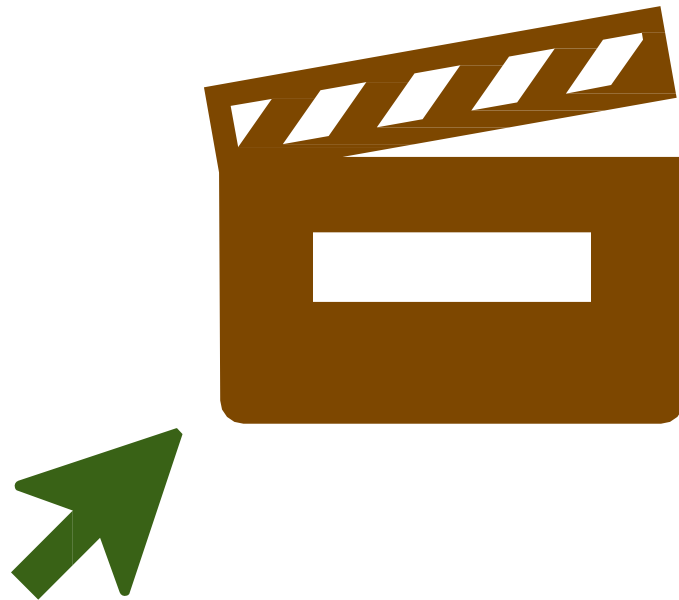
Sustainability



- Upcycling of undersized / skin marked avocados, that normally can't be sold (c. 10% of all avocados grown)
- Reduction in fruit waste at point of retail, resulting from bruised and over-ripe avocados.
- Powder is lighter & easier to transport than fruit, also doesn't need cold-chain reducing carbon emissions.
- The farms are all irrigated with rainwater only – no additional irrigation systems used.



Guacamole video



Target group



Target consumers are mid to late-stage millennial age group, active, worried about their health and the planet.

- **Demographic profile**

- Persons from 20 to 40.
- Well-educated urbanities, mid and high income.

- **Behaviors**

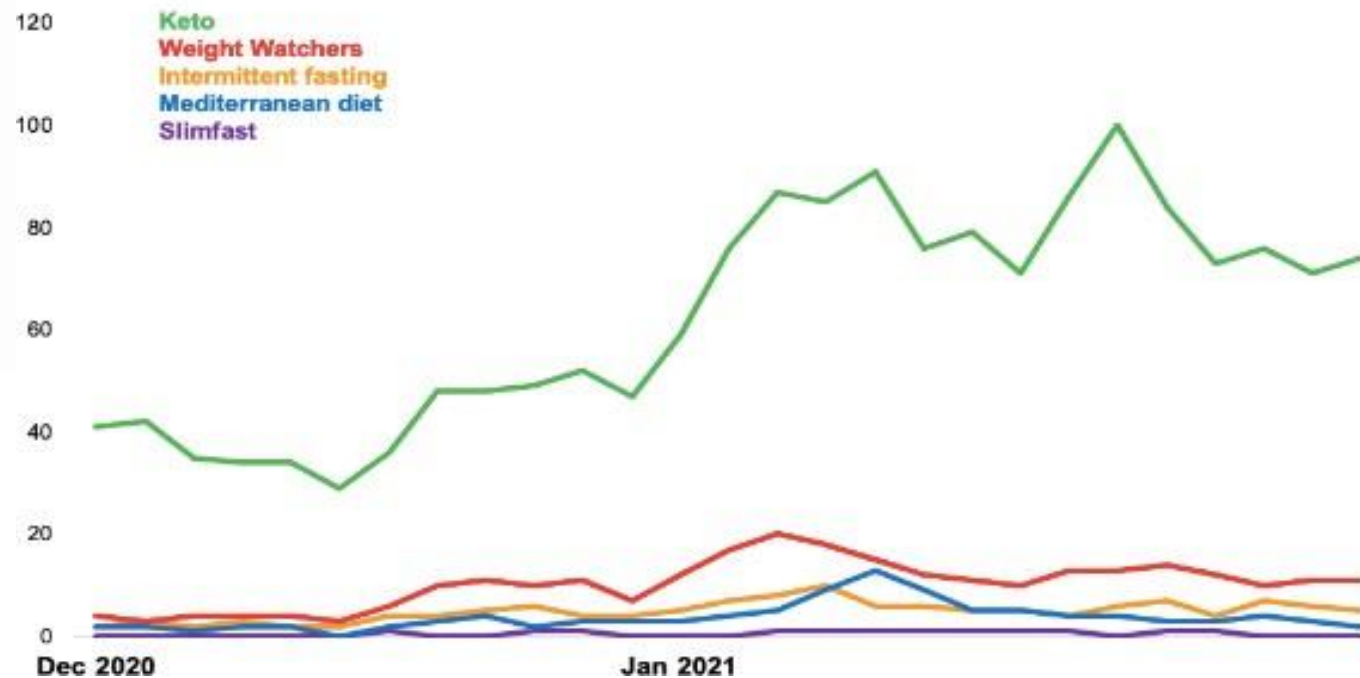
- Health-conscious and fitness-oriented.
- Early adopters of trends – they are highly engaged in grocery shopping and follows food influencers across platforms.
- Willing to try new flavors and new food experiences.
- They shop in natural supermarkets and in curated online retailers.
- Avocados are a core ingredient in their diet.

- **Attitudes & beliefs**

- Believes in health through food and is focused on a plant-forward diet.
- She has high standards on food and is always looking for better choices.
- She believes that the food choices she makes will make her body and the planet healthier.
- Prefers smaller brands and founder-led stories that align with her belief systems.

Weight wellness is the over-arching driver of many consumer food choices. Avocado is linked with weight wellness in consumer's minds due to their healthy fats & fibre, and are fast becoming a favorite food in trending keto & LCHF diets.

US Google searches for various diets, December 2020–January 2021:



Top strengths according to Blackstone Entrepreneurs Network

- Great product
- Large, rapidly growing market for plant-based products
- Unique offering
- Proven ability with coveted ingredient
- Patent / barrier to entry
- Attractive branding
- Timely for market
- A market that loves all things avocado
- Market opportunity



Certificate of Continuation

This certifies that

Yumma Foods Inc.

has successfully completed the

August–October 2021 Denver Global Landing Pad

and is prepared to continue on the path forward Doing Business in Denver, Colorado USA



A handwritten signature in blue ink.

Eric Hiraga, Executive Director
Denver Economic Development & Opportunity



A handwritten signature in blue ink.

Michael B. Hancock, Mayor
City and County of Denver



A handwritten signature in blue ink.

Karen Gerwitz, President & CEO
World Trade Center Denver

Certificates and claims



Kosher certified



Non-GMO Project



Portfolio 2022



- Avocado Almondmilk Unsweetened 32 fl oz

- Puffs Guacamole 4 oz
- Puffs Chipotle BBQ 4 oz
- Puffs Vegan Cheddar 4 oz



- Guacamole Mild 2 oz
- Guacamole Hot 2 oz

- Complete Meal



Guacamole

Mild

INSTANT



MADE WITH TWO AVOCADOS
PER PACKAGE

MADE WITH NATURAL
INGREDIENTS NO PRESERVATIVES

DIRECTIONS:

1. Mix contents of pouch with $\frac{1}{2}$ cup of water or less.
2. Enjoy!



INGREDIENTS: Hass avocado, peas, tomato, onion, lemon juice, serrano pepper and salt.

DESCRIPTION

Instant guacamole MILD with the freshness of real avocados.

JUST ADD WATER!

SHELF LIFE

18 months

SERVINGS PER CONTAINER

Two servings.

Serving size: 2 tbsp (28g)

Nutrition Facts

2 servings per container
Serving size 2 tbsp (28 g)

Amount Per Serving
Calories 160

% Daily Value*

Total Fat 12g	15%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 125mg	5%
Total Carbohydrate 10g	4%
Dietary Fiber 5g	18%
Total Sugars 2g	
Includes 0g Added Sugars	0%

Protein 2g	
Vitamin D 0mg	0%
Calcium 10mg	0%
Iron 0.6mg	2%
Potassium 360mg	8%
Zinc 0.3mg	2%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Guacamole Hot

INSTANT



DESCRIPTION

Instant guacamole HOT with the freshness of real avocados.

JUST ADD WATER!

SHELF LIFE

18 months

SERVINGS PER CONTAINER

Two servings.

Serving size: 2 tbsp (28g)



**MADE WITH TWO AVOCADOS
PER PACKAGE**

**MADE WITH NATURAL
INGREDIENTS NO PRESERVATIVES**

DIRECTIONS:

1. Mix contents of pouch with ½ cup of water or less.
2. Enjoy!



INGREDIENTS: Hass avocado, peas, tomato, onion, lemon juice, serrano pepper and salt.

Nutrition Facts

2 servings per container
Serving size 2 tbsp (28 g)

Amount Per Serving
Calories 160

% Daily Value*

Total Fat 12g 15%

Saturated Fat 1.5g 8%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 310mg 13%

Total Carbohydrate 10g 4%

Dietary Fiber 5g 18%

Total Sugars 2g

Includes 0g Added Sugars 0%

Protein 2g

Vitamin D 0mg 0%

Calcium 10mg 0%

Iron 0.6mg 2%

Potassium 360mg 8%

Zinc 0.3mg 2%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Avocado almondmilk



DESCRIPTION

Plant-based beverage

FLAVORS

Unsweetened

SHELF LIFE

11 months

SERVINGS PER CONTAINER

Serving size: 8.4oz (240ml)



SOURCE OF FIBER, VITAMIN A, E & D2

8g

Plant-Based
Protein

22g

Fiber

PER 31.65 fl oz (946ml)

INGREDIENTS: Avocado base (water, avocado powder), almond base (polydextrose, almond paste, pea protein), natural vanilla and almond flavors, mono-and diglycerides, gellan gum, cellulose gum, Vitamin A and Vitamin D2.

CONTAINS: ALMOND.

Made in Canada from imported and domestic ingredients.

Nutrition Facts

4 servings per container
Serving size 8 fl oz (240 mL)

Amount per serving

Calories **50**

% Daily Value*

Total Fat 3g **4%**

Saturated Fat 0.5 g **3%**

Trans Fat 0 g

Polyunsaturated Fat 0 g

Monounsaturated Fat 2 g

Cholesterol 0mg **0%**

Sodium 30 mg **1%**

Total Carbohydrate 7 g **2%**

Dietary Fiber 6 g **20%**

Total Sugars <1 g

Includes 0g Added Sugars **0%**

Protein 2 g

Vit. D 4mcg 20% • Calcium 0mg 0%

Iron 0mg 0% • Potas. 0mg 0%

Vit. A 300mg 30% • Vit. E 4.1 mg 30%

*The % Daily Value (D.V) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PUFFS

VEGAN CHEDDAR



DESCRIPTION

Plant-based puffs made it with real avocados and avocado oil.

SHELF LIFE

10 months

SERVINGS PER CONTAINER

Serving size: 1oz (28g)



NOTHING ARTIFICIAL

INGREDIENTS: Avocado Puffs (White RiceMeal, Avocado Powder), Avocado Oil Blend (Sunflower Oil, Avocado Oil), Vegan Cheddar Seasoning (Tapioca Maltodextrin, Salt, Yeast Extract, Natural Flavors, Lactic Acid, Annatto Extract, Paprika Extract)

Nutrition Facts

4 servings per container

Serving size 1 oz (28g)

Amount per serving

Calories 100

	% DV*
Total Fat 2g	3%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 200mg	9%
Total Carbohydrate 18g	7%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 1g	
Vitamin D 0mcg	0%
Iron 0.2mg	0%
Potassium 20mg	0%
Calcium 0mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PUFFS

GUACAMOLE



DESCRIPTION

Plant-based puffs made it with real avocados and avocado oil.

SHELF LIFE

10 months

SERVINGS PER CONTAINER

Serving size: 1oz (28g)



NOTHING ARTIFICIAL

INGREDIENTS: Avocado Puffs (White Rice Meal, Avocado Powder), Avocado Oil Blend (Sunflower Oil, Avocado Oil), Guacamole Seasoning (Maltodextrin, Salt, Natural Flavor, Spinach Powder, Onion Powder, Yeast Extract, Tomato Powder, Spices, Citric Acid, Garlic Powder, Jalapeno Pepper, Lime Juice, Lime Oil)

Nutrition Facts

4 servings per container

Serving size

1 oz (28g)

Amount per serving

Calories

100

% DV*

Total Fat 2g **3%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 200mg **9%**

Total Carbohydrate 18g **7%**

Dietary Fiber 0g **0%**

Total Sugars 0g

Includes 0g Added Sugars **0%**

Protein 1g

Vitamin D 0mcg **0%**

Iron 0.2mg **0%**

Potassium 20mg **0%**

Calcium 0mg **0%**

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

PUFFS

CHIPOTLE BBQ



DESCRIPTION

Plant-based puffs made with real avocados and avocado oil.

SHELF LIFE

10 months

SERVINGS PER CONTAINER

Serving size: 1oz (28g)



NOTHING ARTIFICIAL

INGREDIENTS: Avocado Puffs (White Rice Meal, Avocado Powder), Avocado Oil Blend (Sunflower Oil, Avocado Oil), Chipotle BBQ Seasoning (Cane Sugar, Chipotle Pepper, Tomato Powder, Paprika, Onion Powder, Yeast Extract, Garlic Powder, Citric Acid, White Distilled Vinegar, Spices, Natural Flavor, Paprika Extract)

Nutrition Facts

4 servings per container

Serving size

1 oz (28g)

Amount per serving

Calories

90

% DV*

Total Fat 2g **3%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0mg **0%**

Sodium 200mg **9%**

Total Carbohydrate 17g **6%**

Dietary Fiber < 1g **4%**

Total Sugars 2g

Includes 2g Added Sugars **4%**

Protein 1g

Vitamin D 0mcg **0%**

Iron 0.3mg **0%**

Potassium 40mg **0%**

Calcium 10mg **0%**

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Complete Meal



An excellent Pre-Workout

Made with almond, pea, amaranth, cocoa and avocado.

INGREDIENTS: Almond Paste, Agave Honey, Pea Protein, Soluble Corn Fiber, Amaranth Protein, Cocoa, Vitamin & Mineral Blend:(Dipotassium Phosphate, Potassium Chloride, Tricalcium Phosphate, Magnesium Oxide, Ascorbic Acid, Niacinamide, Zinc Oxide, Ferric Pyrophosphate, Vitamin E Acetate, Calcium Pantothenate, Magnesium Sulfate, Copper Sulfate, Vitamin B2 (Riboflavin), Pyridoxine, Thiamine Mononitrate, Palmitate, Folic Acid, Potassium Iodide, D-biotin, Sodium Molybdenum, Phylloquinone, Chromium Chloride, Cholecalciferol, Cyanocobalamin, Sodium Selenite), Freeze-dried Avocado, Anti- Caking Agent, Natural Chocolate Flavor, Sodium Carboxymethyl Cellulose, Natural Vanilla Flavor, Guar Gum.

DESCRIPTION

A powder food on-the-go to prepare a drink that gives you a complete meal.

SHELF LIFE

12 months

SERVINGS PER CONTAINER

10 servings

DIRECTIONS:

Mix 2 scoops with 1 cup of water on a blender or shaker bottle, shake and enjoy! Delicious with our Avocado Almondmilk.

Nutrition Facts

10 servings per container

Serving size 2 Scoops (83g)

Amount Per Serving

Calories 330

% Daily Value*

Total Fat 15g 19%

Saturated Fat 1.43g 7%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 200mg 9%

Total Carbohydrate 29g 11%

Dietary Fiber 17g 61%

Total Sugars 12g

Includes 10g Added Sugars 20%

Protein 20g 40%

Vitamin D 2.47mcg 10%

Calcium 263mg 20% Biotin 110%

Iron 3.57mg 20% Pantothenic Acid 35%

Potassium 932mg 20% Phosphorus 25%

Vitamin A 35% Iodine 0%

Vitamin C 20% Magnesium 20%

Vitamin E 20% Zinc 35%

Vitamin K 20% Selenium 0%

Thiamin 35% Copper 70%

Riboflavin 40% Manganese 60%

Niacin 50% Chromium 40%

Vitamin B6 30% Molybdenum 60%

Vitamin B12 20% Chloride 20%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Transition from regional to global brand



Become a Global Brand

Why we are important to you

- Yumma Avocado is the pioneering brand to develop avocado based products.
- We are disruptive innovation-oriented company: we bring **new concepts** to the table.
- We constantly invest in R&D: **better and new flavors, textures and recipes** are being developed
- Yumma Avocado a nutrition brand.

Sales channels



Logistic information

GTIN's		Item Description	Case Pack
Item UPC	Case Code	Brand, Item	Qty - Size
7503032234069	17503032234066	Yumma Avocado Avocado Almondmilk Unsweetened	6 x 32 fl oz
7503032234267	7503032234274	Yumma Avocado Puffs Guacamole 4 oz	6 x 4 oz
7503032234205	7503032234229	Yumma Avocado Puffs Chipotle BBQ 4 oz	6 x 4 oz
7503032234212	7503032234052	Yumma Avocado Puffs Vegan Cheddar 4 oz	6 x 4 oz
7503032234281	17503032234288	Yumma Avocado Guacamole Mild 2 oz	18 x 2 oz
7503032234298	17503032234295	Yumma Avocado Guacamole Hot 2 oz	18 x 2 oz

Item Description		Unit Specification				
Brand, Item		Length (in)	Width (in)	Height (in)	Weight (lbs)	Packaging Type
a)	Yumma Avocado Avocado Almondmilk Unsweetened	3.60	2.40	8.30	2.00	Tetra pak
b)	Yumma Avocado Puffs Guacamole 4 oz	8.00	2.00	12.00	0.28	Pouch
c)	Yumma Avocado Puffs Chipotle BBQ 4 oz	8.00	2.00	12.00	0.28	Pouch
d)	Yumma Avocado Puffs Vegan Cheddar 4 oz	8.00	2.00	12.00	0.28	Pouch
e)	Yumma Avocado Guacamole Mild 2 oz	5.50	2.50	5.50	0.13	Pouch
f)	Yumma Avocado Guacamole Hot 2 oz	5.50	2.50	5.50	0.13	Pouch

Case Specification							Pallet Specification					
	Length (in)	Width (in)	Height (in)	Weight (lbs)	Case Cube (ft3)	Packaging Type	Ti	Hi	Cases Per Pallet	Weight (lbs)	Height (in)	Cube (ft ³)
a)	7.40	7.40	8.40	12.00	0.38	Printed Corrugate	30	5	150	2160.00	54	60.00
b)	13.13	7.63	10.00	2.00	0.12	Printed Corrugate	18	8	144	338.00	92	102.22
c)	13.13	7.63	10.00	2.00	0.12	Printed Corrugate	18	8	144	338.00	92	102.22
d)	13.13	7.63	10.00	2.00	0.12	Printed Corrugate	18	8	144	338.00	92	102.22
e)	12.00	9.00	6.00	2.30	0.14	Printed Corrugate	16	6	96	271.00	45	50.00
f)	12.00	9.00	6.00	2.30	0.14	Printed Corrugate	16	6	96	271.00	45	50.00



Plant-based foods by taking the best from avocado!

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