





## WHY BLAKE'S SEED BASED

## "SEED-BASED" MEANS WE'RE FREE FROM:















- Our snacks are always made with the health of the consumer in mind, we use healthy, great tasting ingredients
- Vegan, Non-GMO, and Top 9 Allergy Free
- Always low sugar, packed with seed nutrition, all with an irresistible taste

## **PRODUCT DETAILS**

**Flavors:** S'mores, Raspberry

Size: 5ct Multi Count

**SRP:** \$7.99

## **POSITIVE CONSUMER RESPONSE**

- Strong Repeat: 79% of consumers said they would buy again<sup>1</sup>
- Great Taste: 58% of consumers that tried Blake's snack bar consider it to be better than their current brand<sup>1</sup>
- Snack Bars are 4.3 stars our of 5 stars!

	Blake's	KIND	BCLIF	RXBAR	life
Calories	150	180	250	220	150
Sugar	8	12	21	15	6
Seeds	✓	X	X	X	X
Nut-Free	✓	X	X	X	<b>~</b>
Gluten-Free	<b>~</b>	X	×	<b>~</b>	<b>~</b>
Vegan	<b>V</b>	X	X	X	<b>V</b>