

milkadamia®



— MOO IS MOOT® —

milkadamia in a (macadamia) nutshell



Jindilli Farm

Our family-owned Jindilli farms are nestled near the Eastern coast of Australia in the very region where the macadamia tree originated.

Trees watered by rainfall alone on undisturbed soil.

Our abundant rainfall, ample sunshine, and rich soil ensure the best tasting macadamias.

Our Products

milkadamia does not roast our nuts to protect the healthy oils, netting the highest quality kernels.

Our products are GF, Non-GMO Project Verified, Vegan, Kosher and most importantly – they're creamy and delicious!

Highest ratio of heart friendly mono-saturated fats among all the oils - even more than olive oil.

Starts with
Jindilli Farm



Launched first
into cafes, 2016



Expanded with
creamers, 2018



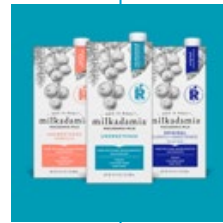
Creamers
Chai & Cinnamon
2020



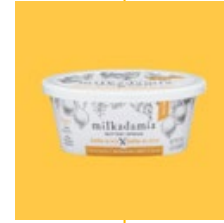
Macadamia oil
Plain & Umami
2021



Saw the benefits
of the macadamia



Followed by milks
in retail, 2017



Launched
Buttery Spreads
In 2019



Unsweetened
latte da
2021

brand pillars: taste. eco-concern. artful execution.



the ecological disaster of palm oil

Palm oil is an environmentally and ethically controversial ingredient. The production of palm oil is responsible for deforestation, habitat loss, and the displacement of indigenous communities. Further, the use of palm oil in food products is linked to health issues, including obesity and heart disease. The use of palm oil in food products is also linked to the use of pesticides and fertilizers, which can harm the environment and the health of the people who consume them.

WHY WE CHOOSE TO AVOID PALM OIL



POUR YOUR HOPES FOR
A BETTER FUTURE
INTO EVERY GLASS
WE DID

DAIRY FREE | PLANT BASED | NON GMO



HEART 'N SOIL.
how good food is
grown

Deliciously free of dairy, gluten, soy,
GMOs and cruelty.
FIND YOUR FAVORITE

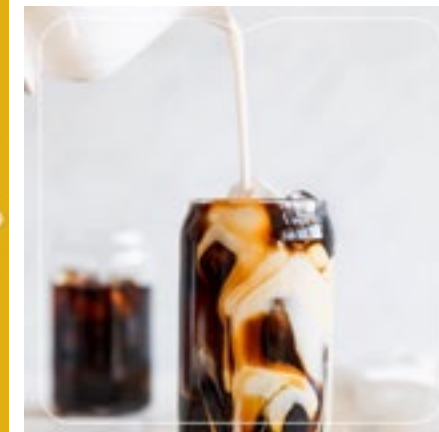


Regenerative Farming fills our soil with CO2



milkadamia math

If a single pond of palm oil refinery wastewater annually puts out climate-warming gases equivalent to 22,000 cars (and it does) and there are more than 480 palm oil refineries (and there are), how many cars worth of gas do palm oil ponds spew?



our milks

the benefits of macadamia milk



Taste

Creamy, mild flavor
Raw vs roasted nuts to protect healthy oils, netting the highest quality kernels.

Health

Highest ration of heart friendly mono-saturated fats among all oils – even more than olive oil.
50% more calcium tan 2% dairy.

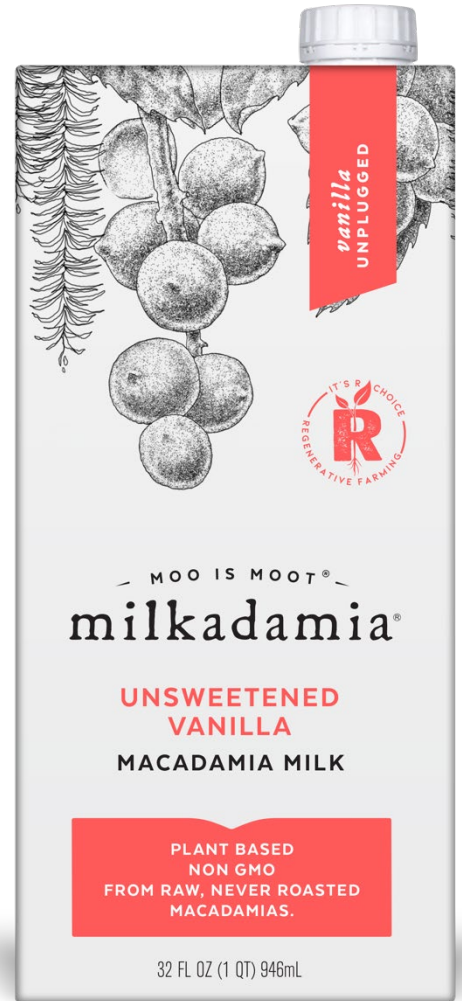
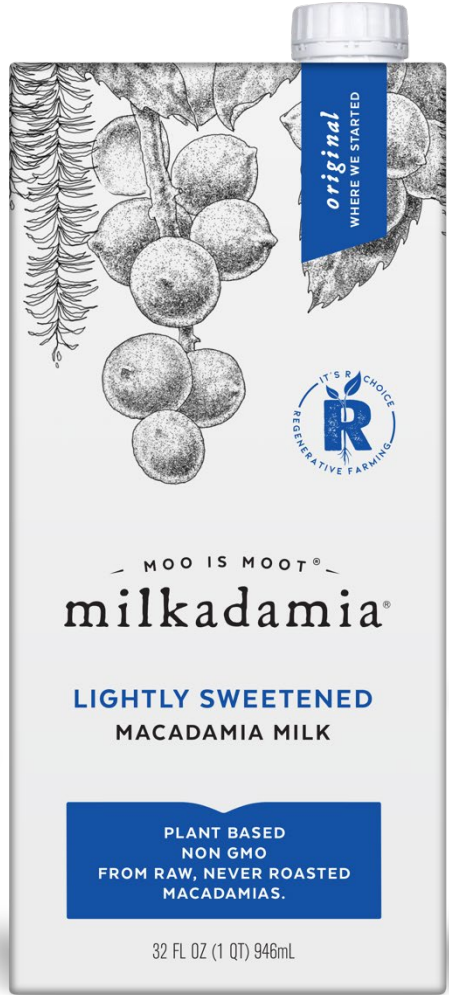
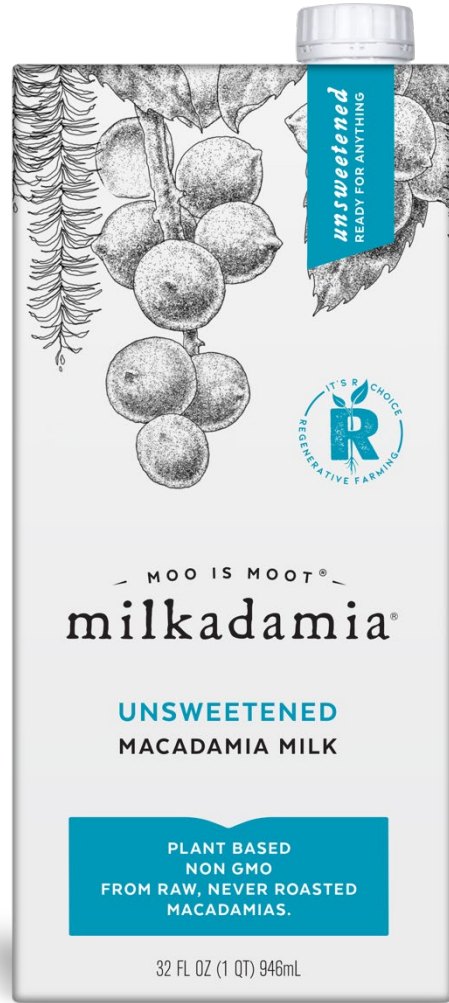
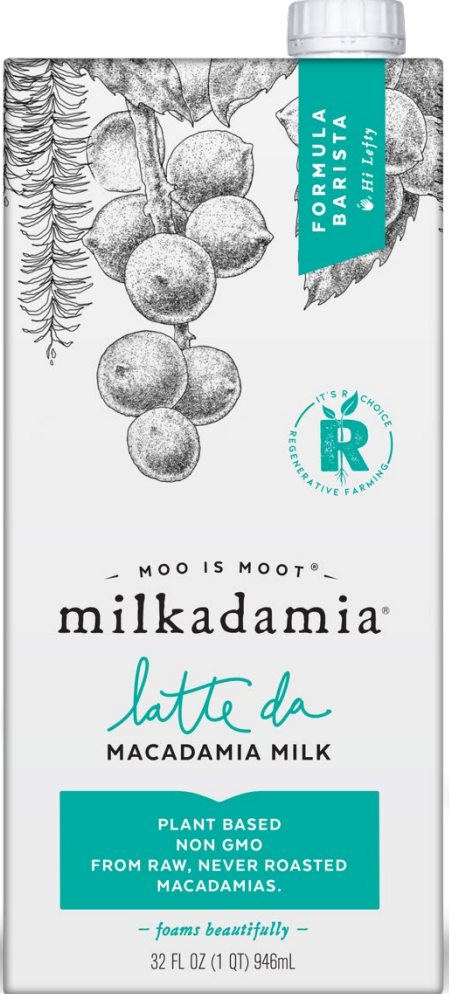
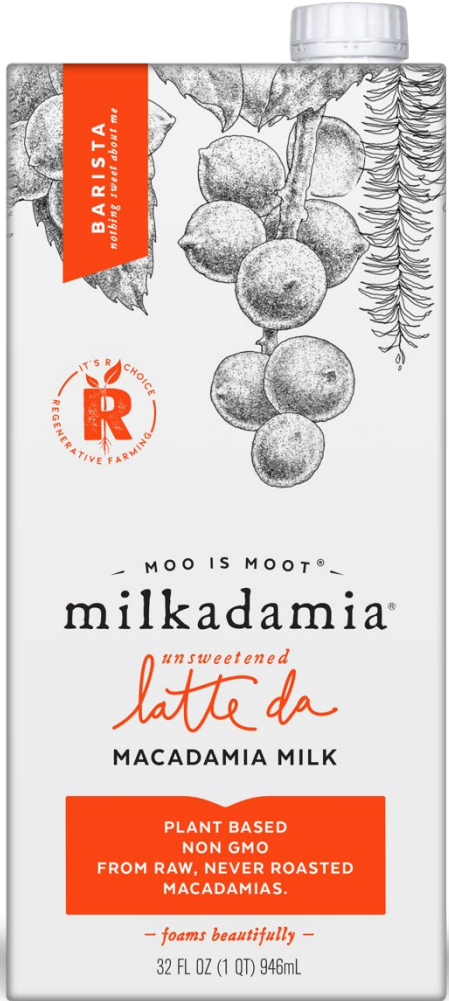
Versatility

Majority of consumers use non-dairy milk as an addition to food/beverage or as an ingredient.

Regenerative-Farmed

Trees watered by rainfall alone on undisturbed soil.

our 32oz product line



milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/32 oz

Shelf life: 12 months

- Made of raw, never roasted macadamias, milkadamia is delicious, creamy & smooth.
- Our products are Non-GMO Project Verified, Vegan, Kosher and gluten-free, dairy, lactose, cholesterol, soy and carrageenan.
- For many shoppers, personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.
- Winning "2021 Best New Product –Specialty Coffee Beverage Additive" for our unsweetened barista is also a testament that our industry professionals love it too!

ORIGINAL



UNSWEETENED



LATTE DA



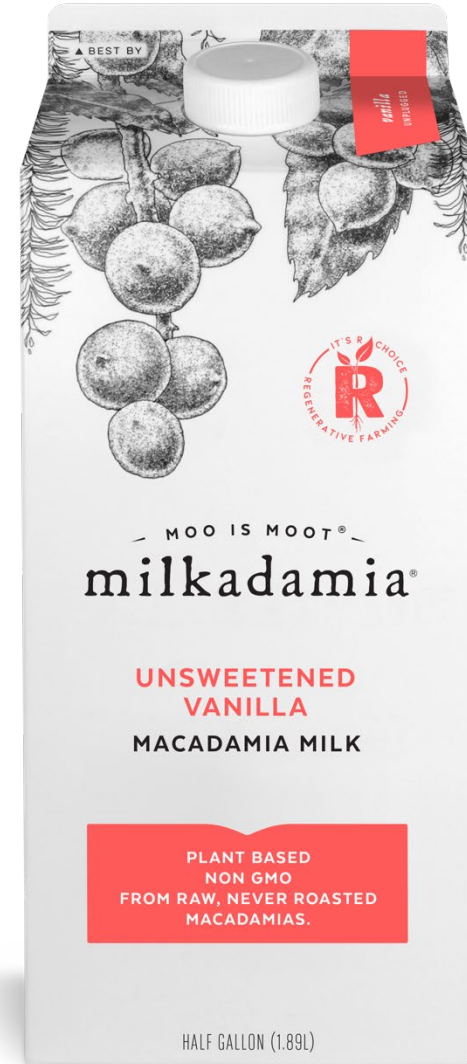
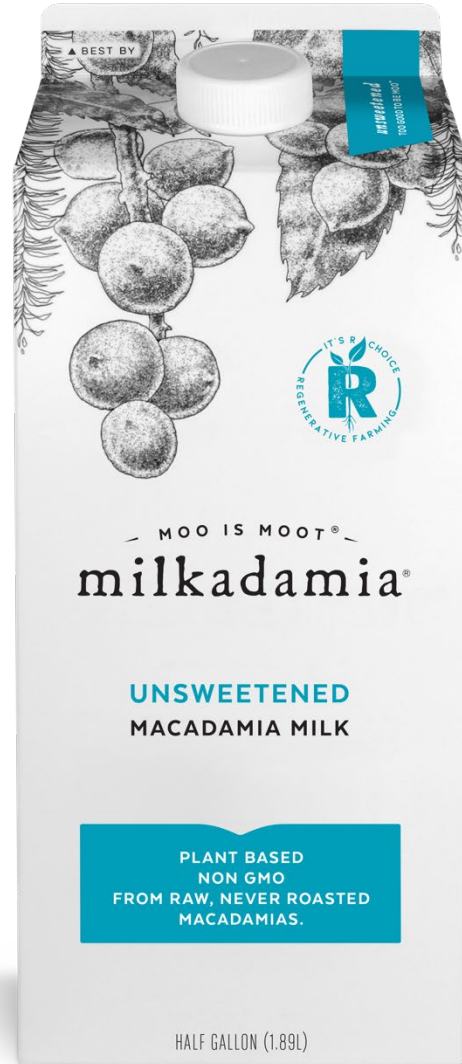
UNSWEETENED LATTE DA



UNSWEETENED VANILLA



our 64oz product line



rooted in eco-concern

Free Range Trees

The trees on our Jindilli Farm don't require irrigation, meaning they are trees that support life, not trees on life support."

Regenerative Farming on Jindilli

No till, bio-diversity and protecting the soil are some of the principles put into action on the farm. We also employ wasps and owls as pest control. All in an effort to regenerate new soil.



Educating on Regenerative Farming

Partnering with Kiss the Ground on release of their documentary, including donation to support farmers and educate people on benefits. Support through owned, earned and paid channels.

Showcase regenerative farming on website, social and print

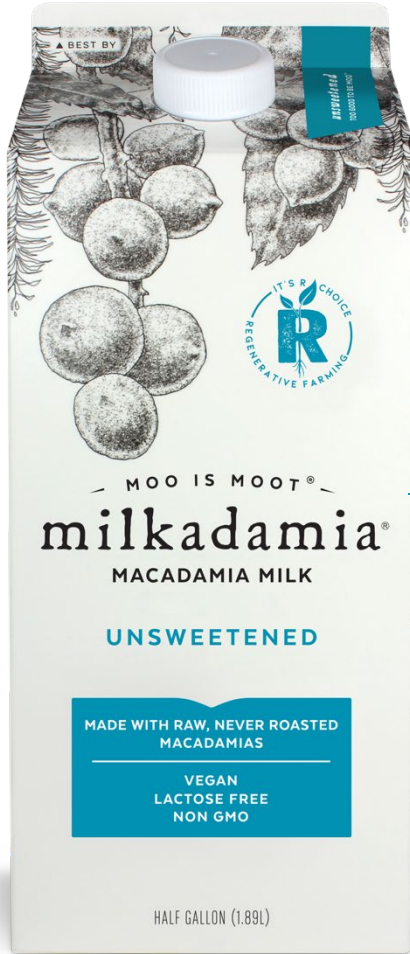
Helping protect Tropical Forest

Developed video series on the effects of palm-oil on the earth. Supported through owned channels and paid media.

Consumers want to support items that are a way forward.

Print ad created to also inform consumers.

move towards more sustainable packaging



About 90% of this carton is made with a renewable resource, paper, made with trees grown in forests where the overall rate of forest growth exceeds use.

milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/64 oz

Shelf life: 3 Months

- Made of raw, never roasted macadamias, milkadamia is delicious, creamy & smooth.
- Our products Non-GMO Project Verified, Vegan, Kosher.
- Free of gluten, dairy, lactose, cholesterol, soy and carrageenan.
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.

UNSWEETENED



UNSWEETENED VANILLA



— MOO IS MOOT® —

our creamers

milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/16 oz

Shelf life: 6 Months

- Amazing taste and texture: creamy, milky flavor of a raw macadamia delivers a smooth dairy comparable taste.
- Sustainability, 100% irrigated from natural rainfall and regenerative farming practices
- Same Milkadamia Premium, artisanal look being transported into the creamer category
- Trade activity with social media building a community across all platforms to build Milkadamia mania – from farm to shelf, how to use, benefits
- Made in the USA from RAW, not roasted nuts

UNSWEET VANILLA



8 58045 00465 7

VANILLA



8 58045 00463 3

CHAI



8 58045 00490 9

CINNAMON



8 58045 00491 6



our oils

the benefits of macadamia oil

Anti-inflammatory

Macadamias contain some of the highest flavonoid levels of all tree nuts. This antioxidant fights inflammation. Studies have shown macadamia nuts may significantly reduce markers of inflammation, such as leukotriene B4

Packed with Antioxidants

Neutralize free radicals that may cause cell-level damage and increase risk of diabetes, Alzheimer's disease, and heart disease

Fat Burning

Recent publication indicated omega-9 fatty acids found in macadamia oil (oleic acid) had the ability to speed up the production of certain genes that metabolized fat for energy. Palmitoleic acid found in macadamias also appears to help speed up the metabolism.

Gut Health

Oleic acid, which lowers blood pressure, may also be a powerful fighter against ulcerative colitis. In one study, people who added a daily dose of oleic acid to their diet had where seen to be 89% less likely to get ulcerative colitis.



milkadamia®

Suggested retail: \$XX

Case Pack: 6/8.5 oz

Shelf life: 12 Months

- Our 100% pure, Non-GMO macadamia cooking oil is free from chemicals and has an incredible buttery taste.
- We start with the finest tree-ripened macadamia nuts and mechanically cold press them using no solvents or chemicals. This traditional method of extracting the oil ensures the highest quality and preserves the superb aroma and taste.
- Omega 3 & 6-balanced, anti-inflammatory, high smoke point, dairy free, gluten free, vegan
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.



milkadamia®

Suggested retail: \$XX
Case Pack: 6/4.7 oz
Shelf life: 12 Months

- Our 100% pure, Non-GMO macadamia cooking oil is free from chemicals, emulsifiers, and propellants.
- We start with the finest tree-ripened macadamia nuts and mechanically cold press them using no solvents or chemicals. This traditional method of extracting the oil ensures the highest quality and preserves the superb aroma and taste.
- Omega 3 & 6-balanced, anti-inflammatory, high smoke point, dairy free, gluten free, vegan
- Oh Mommy! (Umami) imparts a rich, savory flavor to vegan dishes.
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.

PURE MACADAMIA



OH MOMMY!



SIMPLE + CLEAN



FLAVOR BLOOM



our buttery spread

milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/8 oz

Shelf life: 5 Months

- Our products are Gluten Free, Non-GMO Project Verified, Vegan, Kosher and most importantly – they're creamy and delicious!
- Highest ratio of heart friendly mono-saturated fats among all the oils - even more than olive oil.
- Paleo Friendly.
- NO PALM OIL {*ever*}.
- milkadamia's consumer approved, palm-oil free, plant-based, non-dairy Buttery Spread delivers on big butter taste.
- For many shoppers personal and global wellness rates highly when evaluating a product's relevance to them. Brands that are most closely aligned with shopper's eco-concerns are increasingly winning the battle for shopper's attention and loyalty.



butta-BING ✂ *butta-BLOOM*

our nut butter

new product news



milkadamia®

Suggested retail: \$XX.XX

Case Pack: 6/8 oz

Shelf life: 12 Months

- Roasted macadamias ground to a smooth paste – like an ultra-smooth peanut butter only very much better.
- Macadamia paste infuses the great taste of macadamias into smoothies, recipes and as a luxury spread or as a drizzle over.
- Keto
- A great ratio of Omega 3 and Omega 6
- No added salt
- No added sugar
- No added stabilizers
- The high nutrient density of macadamia nuts in a paste.
- The great taste of macadamias is nature's invitation - the unique wellness and anti-inflammatory attributes are the party.

