KCIZEN Food Company

Brand Deck

About us Kaizen Food Company

About us

We started Kaizen Food Company during our own weight loss journey.







Our cofounder, Arash, leads a community of 300k+ on Instagram where he shares lower carb versions of his favorite foods with his community of followers on @Shredhappens.

We believe pasta should be enjoyed by everyone, anywhere.

Using a delicious superfood (lupin beans), we created the world's first high protein, lowcarb and keto friendly pasta.

Introducing the world's first plant based, lowcarb, keto friendly and high protein pasta. Made from LUPIN BEANS.

20g **PROTEIN***

NET CARBS*

6g 130 **CALORIES***



FEWER CARBS

THE PROTEIN **OF REGULAR PASTA**

FEWER CALORIES



Ingredients

Lupin Flour, Fava Protein, Tapioca Starch, Xanthan Gum.

Key Attributes

Plant based, lowcarb, keto friendly, high fiber, grain free, gluten free ingredients.

Shelf Life

12 months.

Individual

8 oz bags / 8 x 6 x 2,1

Case

30 x 8 oz bags per case 17 x 11 x 11 / 17 lbs

Pallet

1890 x 8 oz bags per pallet 40 x 46 x 82 / 1.050 lbs

Nutrition Facts

4 Servings Per Container

Serving Size

56g

Amount Per Serving Calories

130

	% Daily Value *
Total Fat 3.5g	4%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 100mg	4%
Total Carbohydrates 21g	8%
Dietary Fiber 15g	54%
Total Sugars 1g	
Includes Added Sugars 0g	
Protein 20g	
Vitamin D Oug	0%
Calcium 0mg	0%
Iron 1.6mg	9%
Potassium 320mg	7%

^{*} The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

KaiZen

Kai (change) Zen (for the better) is a Japanese philosophy that encourages continuous improvement. It promotes taking consistent action each day to be just 1% better than the day before.

For us, this means bringing you healthier versions of our favorite foods to support your Kaizen journey.

















Cooking Instructions:

- **1.** Bring a large pot of salted water to a boil.
- **2.** Add 1 serving of pasta and stir well. Some foaming is normal.
- 3. Cook for 7-10 minutes depending on your desired firmness. This time can vary by personal preference, stove, and other factors.
- **4.** Stir, strain, and serve with your favorite sauce!

Nutrition Facts

4 Servings Per Container
Serving Size

Amount Per Serving Calories 130

	% Daily Value
Total Fat 3.5g	49
Saturated Fat 0.5g	35
Trans Fat 0g	
Cholesterol 0mg	09
Sodium 100mg	49
Total Carbohydrates 21g	89
Dietary Fiber 15g	549
Total Sugars 1g	
Includes Added Sugars 0g	
Protein 20c	

Protein 20g

0%
0%
9%
7%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Lupin Flour, Fava Bean Protein, Tapioca Starch, Xanthan Gum.

contains: Lupin. Our pasta is manufactured in a facility that may process other allergens.

*Net Carbs = Total Carbs - Dietary Fiber

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hello@kaizenfoodcompany.com

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Thank you!