

NICE TO MEET YOU

Kaizen is the lowest carb, highest protein dry pasta (oh, and rice!) available that looks like pasta, cooks like pasta, and tastes like pasta.

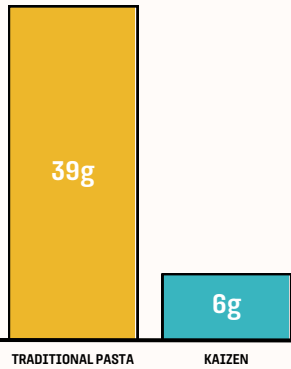
**PLANT BASED
HIGH PROTEIN
LOW CARB
KETO FRIENDLY
GLUTEN FREE
GRAIN FREE
SOY FREE
DAIRY FREE
KOSHER CERTIFIED**



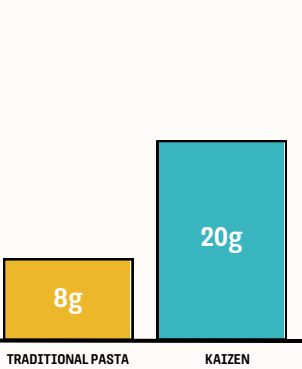
KAIZEN VS. THE OTHER GUYS

Made with the magic lupini bean, Kaizen pasta is low-carb, high protein, high fiber, keto-friendly, grain free, soy free, and 100% plant-based.

85% FEWER **NET CARBS**
VS. TRADITIONAL PASTA



3X THE **PROTEIN**
OF TRADITIONAL PASTA



CHICKPEA PASTA	Kaizen	TRADITIONAL PASTA
26g NET CARBS	6g NET CARBS	39g NET CARBS
11g PROTEIN	20g PROTEIN	7g PROTEIN
190 CALORIES	130 CALORIES	200 CALORIES

PRODUCT PRICE LIST - 6 MORE PRODUCTS LAUNCHING BY JUNE '23

KAIZEN PRODUCT	UNIT SIZE	SHELF LIFE	PRICE PER UNIT FOB PORTLAND OR	CASE SIZE	6+ PALLET PER UNIT PRICE	CONTAINER PER UNIT PRICE	PALETT SIZE
PASTA- FUSILLI KFCLCPF	8 OZ BOX	2 YEARS	\$4.90	22	\$4.75	\$4.55	1,408 UNITS 48 X 40 X 72 875 lbs
PASTA- ZITI KFCLCPZ	8 OZ BOX	2 YEARS	\$4.90	26	\$4.75	\$4.55	1,664 UNITS 48 X 40 X 72 1025 lbs
PASTA- RADIATORE KFCLCPR	8 OZ BOX	2 YEARS	\$4.90	22	\$4.75	\$4.55	1,408 UNITS 48 X 40 X 72 875 lbs
RICE KFCLCR1	8 OZ BAG	2 YEARS	\$4.90	28	\$4.75	\$4.55	1,792 UNITS 48 X 40 X 72 1050 lbs

CUSTOMER REVIEWS

★★★★★
Very Good Pasta

Jun 4, 2022 by Gouche from Windsor, Ontario

✓ Verified Buyer

This was really good. It is quite expensive but that little bag truly does give 4 portions. It has the perfect al dente bite (not rubbery or chewy) and is a great regular pasta replacement. I had made pasta for the family (regular for them and the KaiZen for myself) and my 2 yr old nephew kept "stealing" my pasta and kept saying YUMMMM YUMMMM....quite the endorsement!

I recommend this product

★★★★★
Solid protein source!

3 days ago by Dorine from Montreal, Quebec

✓ Verified Buyer

Bought these pasta without expecting too much and I was so pleasantly surprised! Tasted really good, hold its shape and best ratio of protein/portion amongst any other « protein pasta ».

I recommend this product

★★★★★
As good as it gets

4 days ago by MVD from Ottawa, Ontario

✓ Verified Buyer

This pasta does an amazing job imitating the real thing. It's night and day compared to the original version and other heart of palm or shirataki options. It's about as good as it can get for only 6 net carbs.

I recommend this product

★★★★★
Delicious

12 days ago by Ashley from Lethbridge , Alberta

✓ Verified Buyer

Love this pasta and the macros are great! Maybe not the same texture as "normal" pasta, but it's not a deterrent for me.

I recommend this product

★★★★☆
Tasty, good low carb alternative

5 days ago by Jess from ERIN, Ontario

✓ Verified Buyer

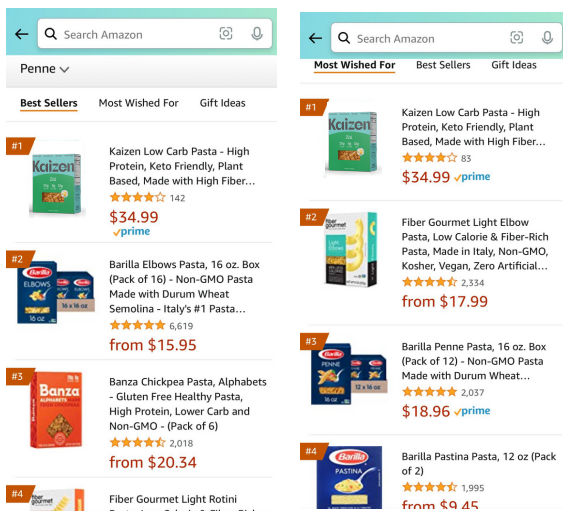
It is a very great alternative to standard white pasta. It has a little bit of a different texture but overall clean ingredients, good macros, and good value.

I recommend this product

PACKAGING



AMAZON BEST SELLER



SOCIAL COMMUNITY

We've built an engaged social media community of 2M+ globally. We reach 20M+ accounts monthly via Instagram, FB, Tiktok

@SHREDHAPPENS
INSTAGRAM

710K+
FOLLOWERS

@KETORECIPES
TIKTOK

1.2M+
FOLLOWERS

@KAIZENFOODCO
INSTAGRAM

46K+
FOLLOWERS

MARCH 2023 LAUNCH



Pasta with
just 2 net
carbs & 19 g
protein*

*per full 2 oz serving



We made our Kaizen pasta even lower carb.
The "Even Fewer Carbs" line has just 2 ingredients and 2 net carbs per serving!
That's 95% fewer carbs than regular pasta.

4 NEW PRODUCTS LAUNCHING MARCH 1 2023

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KETO PASTA - FUSILI KFCELCPPF	8 OZ BOX	2 YEARS	\$4.50	22	\$4.35	\$4.15	1,408 UNITS 48 X 40 X 72 875 lbs
KETO PASTA - ZITI KFCELCPPZ	8 OZ BOX	2 YEARS	\$4.50	26	\$4.35	\$4.15	1,664 UNITS 48 X 40 X 72 1025 lbs
KETO PASTA - RADICCHIO KFCELCPPR	8 OZ BOX	2 YEARS	\$4.50	22	\$4.35	\$4.15	1,408 UNITS 48 X 40 X 72 875 lbs
PASTA - CAVATAPPE KFCLCPC	8 OZ BAG	2 YEARS	\$4.90	28	\$4.75	\$4.55	1,408 UNITS 48 X 40 X 72 875 lbs