

100% Plant - Based Snacks 

I amaranth

ancient superseed™





OUR STORY

We are proud to be a family owned business, lovers of amaranth, each of us in our own way, and on a mission to spread the word about the amazing health benefits of this truly amazing seed. We vote for healthier families and cultivate a happier world by creating amazing products made from environmentally friendly foods. We believe that what we put in our plates has the power to impact our wellbeing, the planet and everything in it.



Hand in hand with farmers and a careful selection of the best local ingredients parried up by people with a true passion and love for what they do, creates an amazing, true, real, and unique amaranth experience that's exciting to share.

Our focus is on providing a whole family experience, that even picky eaters will love.



SAY HELLO TO AMARANTH ♥

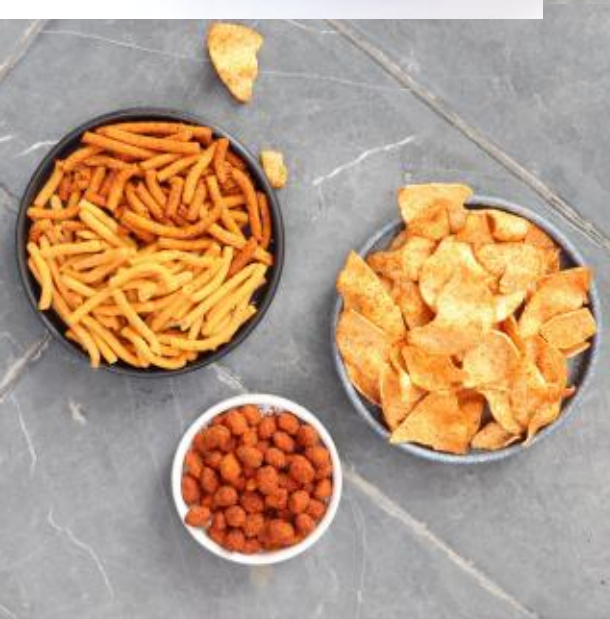
AMARANTH IS...

- A tiny superseed with big benefits, light tan in color and cooked similarly to wheat and oats.
- An ancient staple food of Mexico thought to be a symbol of enduring strength by the Aztecs.
- Naturally gluten free.



Always Friendly to the environment:
Oxo Biodegradable packaging







Crispy &
Delicious



Made with 100%
Pure Olive Oil



First of All... GREAT TASTING SNACKS

WE ARE...

Healthy, delicious, and amazing!

100% Plant - Based Snacks 



NON GMO



100% Real Food Ingredients

Organic Ingredients

Grain Free Options

NO Refined Sugar

NO Refined Salt

NO Trans Fats Ever

Soy Free



Amaranth Lovers



OXO-BIO
BIODEGRADABLE
PACKAGING



** Soon 2023

Paleo
Friendly



AMARANTH Churritos

AMARANTH CHURRITOS

Typical Mexican favorite of all times churritos in its HEALTHIEST VERSION. They are gluten-free compared to the rest of the churritos on the market which 80% or more wheat flour. We use local NON-GMO extra virgin olive oil, and high tech which allows us to double centrifuge the sticks 3 times to the typical Potato Chip shack. Made with a combo of amaranth, chickpea, corn, cactus, and sesame flour.

Ingredients:



Whole Grain Corn Flour



Organic Amaranth Seeds



Chickpea Flour



Olive Oil



Himalayan salt



Prickly Pear Flour



Sesame

Nutrition Facts

About 5.1 servings per container
Serving size 28g/about 30 pieces

Amount Per Serving
Calories 120

% Daily Value*

Total Fat 6.9g 11%

Saturated Fat 1g 4%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 168mg 7%

Total Carbohydrate 13g 4%

Dietary Fiber 3g 11%

Total Sugars 1g

Includes 0g Added Sugars 0%

Protein 3g

Vitamin A 4%

Vitamin C 1%

Calcium 3%

Iron 7%

Magnesium 19.25mg 4.8%

Manganese 0.24mg 12.1%

B1(Thiamine) 0.17mg 11.1%

Potassium 236.17mg 6.7%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



NON GMO



GRAIN FREE



NO ADDED SUGARS*



NO REFINED SALT



GLUTEN FREE



NUT FREE



SOY FREE



DAIRY FREE

*Depending on Flavor / Seasoning:
Lemon Juice Powder, Chipotle Chile,
Habanero Chile, Less than 1% Citric Acid.



AMARANTH Churritos

AMARANTH CHURRITOS



NON GMO

100%
Plant-Based
Snacks



0g
ADDED
SUGARS



Item UPC	Item Name	MSRP	Total # of Units Per Master Case	Individual Product Size	Length (in)	Width (in)	Height (in)	Weight (in)	Packaging Material Type	Case Length (in)	Case Width (in)	Case Height (in)	Case Weight (lbs)	Case Cube	Pallet Ti	Pallet Hi	Cases Per Pallet	Pallet Weight (lbs)	Pallet Height (in)	Cube (ft3)	Shelf Life Month
850025486170	Amaranth Churritos - Habanero	\$3.99	10	5oz	1.50	8.00	9.00	.33	Bag	10.00	12.00	10.00	3.80	0.69	16	6	96	370.00	70	77.78	12
850025486163	Amaranth Churritos - Chipotle	\$3.99	10	5oz	1.50	8.00	9.00	.33	Bag	10.00	12.00	10.00	3.80	0.69	16	6	96	370.00	70	77.78	12
850025486194	Amaranth Churritos - Himalayan Salt	\$3.99	10	5oz	1.50	8.00	9.00	.33	Bag	10.00	12.00	10.00	3.80	0.69	16	6	96	370.00	70	77.78	12



AMARANTH Chips

AMARANTH CHIPS

This product was inspired by a Mexican favorite snack. Our amaranth potato chips have a very special curve which makes them perfect for dipping. Our Chips are made with local NON-GMO extra virgin olive, which gives them an extra boost of taste.



Ingredients:



Potato Flakes



Organic Amaranth Seeds



Olive Oil



Himalayan salt

*Depending on Flavor / Seasoning:
Lime Juice Powder, Chipotle Chile,
Habanero Jalapeño,
Less than 1% Citric Acid.

Nutrition Facts

About 3.5 servings per container
Serving size 28g/about 12 pieces

Amount Per Serving
Calories 120

% Daily Value*

Total Fat 5.5g	8%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 70mg	3%
Total Carbohydrate 16g	6%
Dietary Fiber 2g	8%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 2g	5%
Vitamin A	2%
Vitamin C	22%
Calcium	2%
Iron	5%
Magnesium 19.25mg	4.8%
Manganese 0.24mg	12.1%
B1(Thiamine) 0.17mg	11.1%
Potassium 236.17mg	6.7%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



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AMARANTH Chips

AMARANTH CHIPS



NON GMO

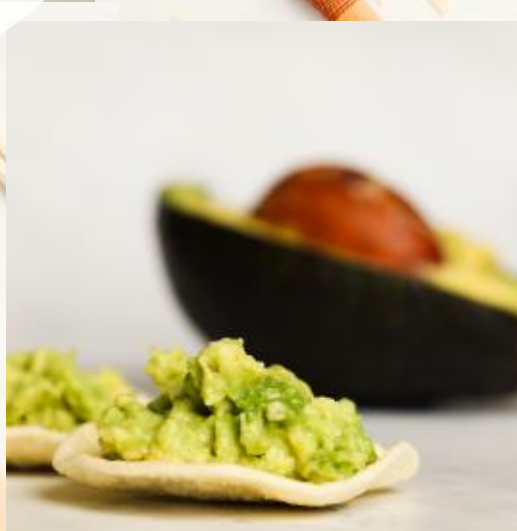
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0g
ADDED
SUGARS



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703980 773123	Amaranth Chips - Chipotle	\$4.49	12	3.5oz	3.00	8.00	12.00	0.23	Bag	20.00	12.00	10.00	2.90	1.39	8	6	48	180.00	70	77.78	9
782150 092523	Amaranth Chips - Lime	\$4.49	12	3.5oz	3.00	8.00	12.00	0.23	Bag	20.00	12.00	10.00	2.90	1.39	8	6	48	180.00	70	77.78	9
7031582 49399	Amaranth Chips - Himalayan Salt	\$4.49	12	3.5oz	3.00	8.00	12.00	0.23	Bag	20.00	12.00	10.00	2.90	1.39	8	6	48	180.00	70	77.78	9
7604128 93552	Amaranth Chips - Jalapeño	\$4.49	12	3.5oz	3.00	8.00	12.00	0.23	Bag	20.00	12.00	10.00	2.90	1.39	8	6	48	180.00	70	77.78	9



I am amaranth Events





Magazines



Awards





You can find us here:



300 stores in Mexico

600 stores in Mexico

1000 stores in Mexico

1200 stores in Mexico

Mexico 30% vs sales of 2020

2019

2020

2021

2022

2023

50 stores in USA
(proof of concept)

85 stores in USA
(October)

USA target to get 300
stores by the end of 2023.





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100% Plant - Based Snacks 

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 **ILOVE amaranth** www.iamaranth.com

