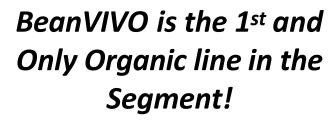
COMPETITIVE LANDSCAPE











POINTS OF DIFFERENTIATION	BeanVIVO	UNCLE BEN'S	FILLO'S	DOZEN COUSINS
USDA ORGANIC	YES	NO	NO	NO
MINORITY OWNED	YES	NO	NO	YES
NON-GMO	YES	NO	YES	YES
TRACEABILITY (on pack) TO US BEAN FARMS	YES	NO	NO	NO
USES PLANT BASED MEATS	YES	NO	NO	NO

