

HEALTHSMART®
CONDIMENTS & SAUCES



Mission Statement

Our delicious **HealthSmart® condiments and jams** were designed to help consumers **cut unnecessary amounts of sugar, calories and carbs** from their diet, but do it without any compromise to **outstanding flavor**.

HEALTHSMART®

Sugar Free Jams



- Fruit is always #1 ingredient.
- Delicious & No Aftertaste (you can't tell it's sugar free)
- 70% fewer calories than sugared jams
- No Sugar or Sucralose
- No High Fructose Corn Syrup
- Natural, Non-GMO & Gluten-Free
- Only 2g Net carbs per serving
- Sweetened Naturally using Xylitol & Erythritol blend
- Good source of Vitamin C (80% DV)
- Vegan, Diabetic, & KETO Friendly



HEALTHSMART®

Sugar Free Sauces



- Delicious Rich Flavor
- 50% fewer calories
- No High Fructose Corn Syrup • No Sugar
- Low Sodium
- Natural, Non-GMO, Gluten-Free & Sugar Free!
- Only 2g Net Carbs per tbsp
- Sweetened Naturally using Xylitol
- Made with Apple Cider Vinegar!
- Vegan, Diabetic, & KETO Friendly



HEALTHSMART®

Sugar Free Syrups and Honey Substitute



- Delicious Rich Flavor
- 75% fewer calories than the leading brands
- No High Fructose Corn Syrup
- No Sugar
- Natural, Non-GMO, Gluten-Free & Sugar Free!
- 0 Net carbs
- Sweetened Naturally using Xylitol
- Vegan, Diabetic, & KETO Friendly



Our Customers

Nature's Hollow products are ideal for

- Clean Eaters
- Elderly Folks
- Fitness Enthusiasts
- Diabetics
- KETO Dieters
- Kids



Customer Outreach

Email Campaign Open Rate

21K Subscribers - 22% Open Rate

Instagram Following

9,885K Subscribers & Monthly Giveaways

Annual Promotional Spend

Over **\$120,000**

Annual Site Visits

Over 500,000

CURRENT TRADING PARTNERS

