

FOUR SIGMATIC®

EVERYDAY MAGIC™

Grovara Training

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HI! WE ARE FOUR SIGMATIC

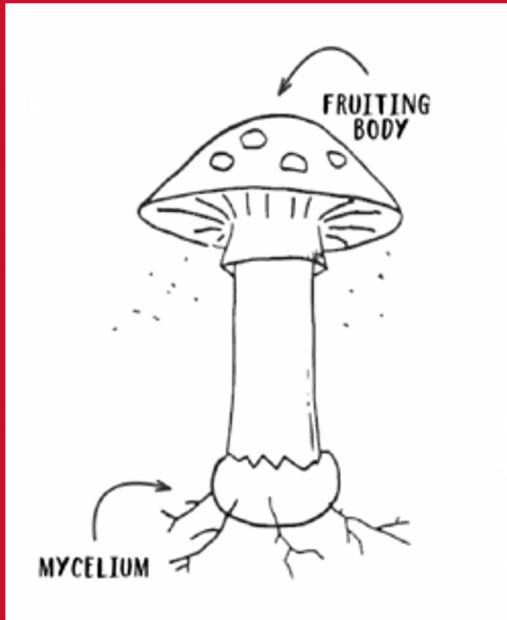
We help people achieve elevated wellness with the world's most nutrient dense ingredients.

These powerful superfood ingredients, like ashwagandha and lion's mane, help you think, chill, and protect your body against the stress of modern-day life. All our products are organic, vegan, keto friendly, adaptogenic, and lab tested for optimal purity.

Our story started in Finland in 2012 and today we're headquartered in Venice, CA with sales in 60+ countries.



THE FOUR SIGMATIC DIFFERENCE



There are 2 parts of fungi found in products today:

- **Mycelium** (mushroom “roots”, grown in a lab, not from nature, often contains grain + fillers, only used for the past few decades)
- **Fruiting body/ Real Mushroom** (technically, the reproductive part of the fungi, visible to the eye, found in nature, used for 10,000+ years)

We revive ancient traditions by using ingredients in the way mother nature intended. Turns out, modern research confirms that this is the best.

FOUR SIGMATIC’S SPECIAL SAUCE:

1. We use the real mushroom (never mycelium).
 - This is 30-40% **more concentrated** more than mycelium
 - **Mycelium is NOT even a real mushroom!**
2. Our real mushrooms are **log-grown** or **wild-harvested functional mushrooms**, just as nature intended.
 - Mushrooms are what they eat, so growing on wood ensure they contain the identified beneficial nutrients
 - **Most “mushroom” products are grown on grains and have up to 90% grain left in the final product- eek!**
3. Our functional mushrooms are always **extracted**. This is essential to **access to the nutrients**. *Key word: Extracted*
 - If mushrooms are not extracted, the body can’t access any of the amazing benefits the species has to offer!
 - *Avoid “raw” mushrooms!*



THE MUSHROOM



EXTRACTED



LAB TESTED



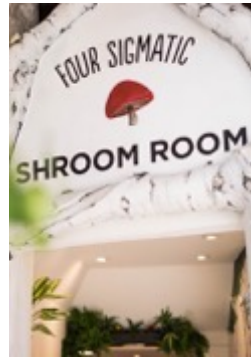
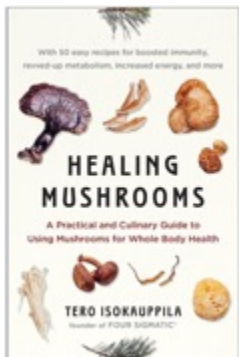
HOT OFF THE PRESS

ORGANIC AND PAID MEDIA OPPORTUNITIES

- Bon Appetit
- Goop
- Eat This, Not That!
- Vogue
- Martha Stewart
- Forbes Magazine
- The Today Show
- Men's Health
- Poosh
- Huff Post
- + **Many More**



LONG FORM EDUCATION + PUBLIC SPEAKING



Long form storytelling (podcasts, books, online learning, unique in-person activations, private social media groups) creates thought-leadership for greater growth and loyalty

PODCAST AND INFLUENCER RELATIONSHIPS

PODCASTERS



CELEBRITIES



DOCTORS



+1000 INFLUENCERS

Including Joe Rogan, Tim Ferriss, Kate Hudson, Steve Aoki, Dr. Mark Hyman, Dr. Rhonda Patrick, Kelly Slater, Patti Smith, Jimmy Chin, Sophia Bush, and Zac Efron

SOCIAL MEDIA ENGAGEMENT



+310K followers



+137k followers

+3M/month
organic reach on social media

+30.6k user generated posts
with #foursigmatic on Instagram

Large following of loyal customers engage with Four Sigmatic social media

Content focused on driving sales and creating referral marketing with strong community

Mushrooms & Adaptogens

LIONS MANE: THINK

HERICIUM ERINACEUS: “THE NERVE MUSHROOM”

- Like a hug for your brain
- Support productivity and focus

FUN FACT: Lion’s Mane gets its name from its puffy mane of cascading white strands. It has nothing to do with the actual mane of a lion! ;)

FIND LION’S MANE IN OUR:

Mushroom Coffee Mix with Lion’s Mane
Think Ground Coffee with Lion's Mane
Coffee Latte Mix with Lion's Mane
Matcha Latte Mix with Lion’s Mane
Mushroom Elixir Mix with Lion’s Mane
Mushroom Blend
Focus Blend
Focus Blend
Plant-Based Protein



CHAGA: DEFEND

INONOTUS OBLIQUUS: “THE KING OF MUSHROOMS”

Help support immune function

- Antioxidant properties for overall wellbeing

FUN FACT: During the Great Depression,, Finns substituted Chaga tea for coffee during coffee rations.

**Note: We sustainably wild-harvest our Chaga from the Taiga forest in Siberia, the largest Birch forest on Earth!*

FIND CHAGA IN OUR:

All Four Sigmatic Coffee Products
Mushroom Blend
Mushroom Elixir Mix with Chaga
Adaptogen Immune Support
Plant-Based Protein



TURKEY TAIL: GUT HEALTH

TRAMETES VERSICOLOR

- Help support immune function
- Supports digestion

FUN FACT: Turkey Tail is one of the easiest mushrooms you can find out in the wild. If you've been considering foraging, start with Turkey Tail (but remember, it needs to be extracted before consuming as found)!

FIND TURKEY TAIL IN OUR:

Chai Latte Mix with Reishi
Golden Latte Mix with Turkey Tail
Gut Health Ground Coffee with Probiotics
Mushroom Blend
Plant-Based Protein



CORDYCEPS: PERFORM

CORDYCEPS MILITARIS

- Supports energy, endurance, and stamina

FUN FACT: Found in the wild as a parasite to Himalayan bat moths, Cordyceps was originally harvested high in the Himalayan mountains above 13,000 ft.

**Note: Due to ethics and sustainability, we do not use the wild variety and our Cordyceps are 100% vegan!*

FIND CORDYCEPS IN OUR:

Mushroom Coffee Mix with Chaga
Perform Ground Coffee
Mushroom Elixir Mix with Cordyceps
Mushroom Blend
Mushroom Cacao Mix with Cordyceps
Plant-Based Protein



REISHI: CHILL

GANODERMA LUCIDUM: *THE “QUEEN OF MUSHROOMS”*

- Supports Sleep
- Supports Occasional Stress

FUN FACT: This regal fungus has been revered as a miracle elixir since the days when it was reserved for use only by emperors and other royalty in ancient China. It has even been depicted as the “bridge between Earth and Heaven”!

FIND REISHI IN OUR:

Mushroom Elixir Mix with Reishi
Chill Decaf Ground Coffee
Mushroom Cacao Mix with Reishi
Chai Latte Mix with Reishi
Mushroom Blend
Adaptogen Blend
Plant-Based Protein



ASHWAGANDHA: BALANCE

WITHANIA SOMNIFERA: *INDIAN GINSENG*

- Overall tonic to support mind and body
- Nourishes and strengthens without stimulating
- Supports occasional stress

FUN FACT: Ashwagandha is considered an elite herb in Ayurveda. Its name translates to “smells like horse” in Sanskrit, both because it has a slight equine scent but more so because it is thought to make you as strong and steady as a horse.

FIND REISHI IN OUR:

Balance Ground Coffee
Adaptogen Blend
Plant-Based Protein
Mushroom Cacao Mix



ELEUTHERO: POWER UP

ELEUTHEROCOCCUS SENTICOSUS: *SIBERIAN GINSENG*

- Helps support immune function
- Supports occasional stress
- Supports energy & vitality

FUN FACT: This herb has been used for 2,000+ years and was the plant the coined the term “adaptogen.” It was originally used by astronauts to help protect against the effects of zero gravity.

FIND ELEUTHERO IN OUR:

Mushroom Elixir Mix with Chaga
Mushroom Coffee Mix with Chaga
Adaptogen Blend
Plant-Based Protein



Products

FUNCTIONAL COFFEE

TASTES LIKE COFFEE, NOT MUSHROOMS

We use 100% Organic Arabica coffee so it tastes delicious, just like coffee, nothing like shrooms!

UPGRADE YOUR DAILY COFFEE HABIT

It's tough starting a new habit. It's never been easier to incorporate functional ingredients into your daily routine. It's as easy as drinking your daily cup of coffee.

BEST OF THE BEST INGREDIENTS

Our ground coffee is 100% USDA Organic and Fair Trade Certified. The beans are all sustainably and ethically sourced from cooperatives and small family-farms.

SKIP THE JITTERS

Functional ingredients like adaptogens and functional mushrooms help your body adapt to stressors, including caffeine. The combination of coffee plus adaptogens leads to a crash free day.

EFFECTIVE, FUNCTIONAL BENEFITS

Each cup of coffee contains effective doses of functional ingredients like adaptogens, functional mushrooms, probiotics and vitamins. Need support with immunity, stress, brain function, or performance? We've got it covered.



Gut Health Ground Coffee with Probiotics & Turkey Tail Mushrooms



Ingredients

Organic Coffee, Organic Chaga Extract, Organic Turkey Tail Extract, Organic Yacon Juice Powder, Bacillus Subtilis (DE111®) (1 billion CFU)

In a Nutshell:

Support your digestive health with coffee that loves you back. We've paired premium organic coffee with four remarkably gut-friendly ingredients—probiotics, prebiotics, Turkey Tail and Chaga mushrooms—for a delicious brew that's good for (and gentle on) your stomach.

A gut cup of coffee

- Supports your gut health and digestion
- Crafted to be gentle on your stomach
- 1 billion CFU probiotics and organic prebiotics
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

Our fair trade coffee beans come from Pacayal Coffee, a family-run farm located 5,500 feet above sea level in southwest Honduras.

We use a special strain of heat-resistant probiotics that can survive a piping hot cup of coffee, making it through your stomach and into your gut where they belong. Our organic Turkey Tail mushrooms are log-grown, just as nature intended. We extract real mushrooms (no mycelium or grains here) to unlock the best of the best benefits.



Balance Ground Coffee with Ashwagandha & Eleuthero Adaptogens

HALF CAF



In a Nutshell:

Your daily balancing act. Help your body adapt to daily stress with the power of adaptogens. We've paired premium organic coffee with four unbelievably balancing ingredients—Ashwagandha, Eleuthero, Tulsi, and Chaga mushroom—to give you a boost of energy while supporting occasional stress with every delicious sip.

Your daily balancing act

- Balances occasional stress
- Adapts to your body's unique needs
- Provides energy with half the caffeine*
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

We pair decaffeinated coffee from Peru with full-strength coffee from Honduras to create a lower caffeine blend. Both are from organic fair trade cooperatives located 3,900 to 5,900 feet above sea level.

Ashwagandha and Eleuthero have been used in traditional herbal practices for thousands of years. We extract the adaptogenic roots of these plants to unlock the best of the best benefits.

Ingredients

Organic Decaf Coffee, Organic Coffee, Organic Ashwagandha Extract, Organic Eleuthero Extract, Organic Chaga Extract, Organic Tulsi Extract



Think Ground Coffee with Lion's Mane & Chaga Mushrooms



Ingredients

Organic Coffee, Organic Lion's Mane Extract, Organic Chaga Extract

In a nutshell:

Your brain's best friend. Add a productive oomph to your day without the jitters or mid-day crash. We've paired premium organic coffee with two astoundingly effective ingredients—Lion's Mane and Chaga mushrooms—for focus and steady energy that skips the afternoon slump.

Your brain's best friend

- Adds a productive oomph to your day
- Supports cognitive function
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

Our fair trade coffee beans come from Pacayal Coffee, a family-run farm located 5,500 feet above sea level in southwest Honduras.

Our organic Lion's Mane mushrooms are log-grown, and our Chaga is sustainably wild-harvested from birch trees, just as nature intended. We extract real mushrooms (no mycelium or grains here) to unlock the best of the best benefits.





Ingredients

Organic Coffee, Organic Lion's Mane Extract, Organic Chaga Extract

Think Whole Bean Coffee with Lion's Mane & Chaga Mushrooms

In a nutshell:

Your brain's best friend. Add a productive oomph to your day without the jitters or mid-day crash. We've paired premium organic coffee with two astoundingly effective ingredients—Lion's Mane and Chaga mushrooms—for focus and steady energy that skips the afternoon slump.

Your brain's best friend

- Adds a productive oomph to your day
- Supports cognitive function
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

Our fair trade coffee beans come from Pacayal Coffee, a family-run farm located 5,500 feet above sea level in southwest Honduras.

Our organic Lion's Mane mushrooms are log-grown, and our Chaga is sustainably wild-harvested from birch trees, just as nature intended. We extract real mushrooms (no mycelium or grains here) to unlock the best of the best benefits.



PLANT-BASE PROTEIN: YOU CAN HAVE IT ALL-IN-ONE!

WE (ALMOST) CAN'T BELIEVE IT Plant Protein, Perfected

18g of Clean, Healthy Organic Plant Based Protein

1500mg Organic Mushroom & Organic Extract Proprietary Blend

→ *Lions Mane, Chaga, Reishi, Cordyceps, Turkey Tail, Ashwagandha, Eleuthero*

- ✓ Free of Stevia, Natural & Artificial flavors, Fillers, Gums, Grains, Dairy, and Soy... **Wow!**
- ✓ Plant Based, Delicious, and Functional
- ✓ 3-in-1 Immune, Stress Support, & Protein

The **only** Protein that contains a proprietary blend of Mushroom extracts & Adaptogens, for holistic wellbeing.



BAZAAR

"Four Sigmatic has taken the health world by storm"

bon appétit

"Take us to fungi town"

goop

"An incredible blend of vegan protein"



Plant-based Protein

Sweet Vanilla



In a Nutshell:

A delicious blend of 5 plant proteins plus 7 functional mushrooms and adaptogens to support your immune system, stress, and nutritional needs all in one scoop. Made without any gums or fillers to weigh you down and real whole food ingredients for full, delicious, and remarkably smooth flavor.

Deliciously Functional

- 18 g plant-based protein from Pea, Hemp, Chia, Coconut & Pumpkin for a complete protein
- 7 organic functional mushrooms extracts for immune support
- Ashwagandha and Eleuthero adaptogens to help manage everyday stress
- Crafted to be gentle on your stomach with no grains or fillers to weigh you down
- Made without any gums, stevia, natural or artificial flavors
- Delicious full flavor from real Madagascar Vanilla beans and a touch of maple syrup

The Deal with Vanilla

Did you know most people haven't ever tried real vanilla? It's the second most expensive spice in the world. This delicious flavor from this protein is the real deal. We use Organic, Madagascar Vanilla bean, also known as Bourbon Vanilla. It's paired with a touch of maple syrup to deliver that sweet vanilla flavor perfect for sipping on its own or adding as the base to your favorite smoothie.

Ingredients: Organic Pea Protein, Organic Coconut Milk Powder, Organic Maple Syrup Powder, Organic Vanilla Powder, Organic Hemp Protein, Organic Chia Protein, Organic Pumpkin Protein, Organic Coconut Protein, Organic Ashwagandha Extract, Organic Eleuthero Extract, Organic Turkey Tail Extract, Organic Cordyceps Extract, Organic Lion's Mane Extract, Organic Chaga Extract, Organic Reishi Extract, Pink Himalayan Sea Salt, Organic Monk Fruit Extract.



Plant-based Protein Creamy Cacao



In a Nutshell:

A delicious blend of 5 plant proteins plus 7 functional mushrooms and adaptogens to support your immune system, stress, and nutritional needs all in one scoop. Made without any gums or fillers to weigh you down and real whole food ingredients for full, delicious, and remarkably smooth flavor.

Deliciously Functional

- 18 g plant-based protein from Pea, Hemp, Chia, Coconut & Pumpkin for a complete protein
- 7 organic functional mushrooms extracts for immune support
- Ashwagandha and Eleuthero adaptogens to help manage everyday stress
- Crafted to be gentle on your stomach with no grains or fillers to weigh you down
- Made without any gums, stevia, natural or artificial flavors
- Delicious full flavor from unrefined organic cacao beans and organic coconut milk

The Taste of Cacao + Coconut

Instead of using chocolate to deliver the chocolate-y taste we all know and love, we go straight to the source. The flavor here comes from real, Organic, unrefined cacao beans. These are the original source of where chocolate comes from. Cacao is not exposed to high heat and processed like cocoa is, meaning important nutrients like antioxidant are retained. Cacao is actually an adaptogen itself! Creaminess comes from real, Organic coconut milk making this a 100% plant-based treat.

Ingredients: Organic Pea Protein, Organic Cacao Powder, Organic Coconut Milk Powder, Organic Hemp Protein, Organic Chia Protein, Organic Coconut Palm Sugar, Organic Pumpkin Protein, Organic Coconut Protein, Pink Himalayan Sea Salt, Organic Ashwagandha Extract, Organic Eleuthero Extract, Organic Turkey Tail Extract, Organic Cordyceps Extract, Organic Lion's Mane Extract, Organic Chaga Extract, Organic Reishi Extract, Organic Monk Fruit Extract.



INSTANT COFFEE MIXES

Upgrade your daily coffee with **100% Organic Arabica Coffee** with only half the caffeine as a regular cup of coffee plus **500 mg functional ingredients/serving** to protect your immune system, add focus to your morning, or bring balance to a stressful day.



Chaga Instant Coffee

Chaga supports your immune system and overall wellness so you can take on today.



Lions Mane Instant Coffee

Lion's Mane and Chaga keep the caffeine under control to support clean, focused energy.



Adaptogen Instant Coffee

Balance with Ashwagandha and Eleuthero. Adaptogens help you to balance the demands of your busy life

Mushroom Coffee Mix with Chaga Mushrooms

In a Nutshell:

An instant coffee with half the caffeine as a regular cup of coffee plus a powerhouse of 3 functional ingredients to start your day with a strong defense. Chaga extract for immune support, Cordyceps mushroom extract for full body energy, and Eleuthero root for immune and stamina support. Tastes like coffee, not like mushrooms.



Your daily bodyguard

- Supports your immune system
- Contains Chaga mushrooms, rich in antioxidant properties
- Smooth lift from Cordyceps mushrooms for morning and afternoons
- Provides energy with half the caffeine
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

We use 100% Organic, Arabica coffee and combine with wildcrafted Chaga extract, sourced from Birch trees in the Taiga forest of Siberia. We also include Cordyceps mushroom fruiting body extract for whole body energy and adaptogenic Eleuthero root extract for immune and endurance support.

Ingredients: Organic Instant Coffee Powder, Organic Chaga Extract* (350 mg per serving), Organic Cordyceps Extract (150 mg per serving), Organic Eleuthero Extract

*Wildcrafted



Mushroom Coffee Mix with Lion's Mane Mushrooms



Ingredients: Organic Instant Coffee, Organic Lion's Mane Extract (250 mg per serving), Organic Chaga Extract (250 mg per serving), Organic Rhodiola Extract*

*Wildcrafted

Product Positioning:

An instant coffee with half the caffeine as a regular cup of coffee plus a powerhouse of 3 functional ingredients to get your brain going. Lion's Mane mushroom extract to help you think, Chaga extract for immune support, and Rhodiola root for brain and stress. Tastes like coffee, not like mushrooms.

Your brain's best friend

- Adds a productive oomph to your day
- Supports cognitive function
- Supports whole body wellness
- Provides energy with half the caffeine
- Elevates your coffee routine with functional ingredients

Made with the best of the best

We use 100% Organic, Arabica coffee and combine with Lion's Mane mushroom fruiting body extract and Chaga extract, sourced from Birch trees in the Taiga forest of Siberia. We also include the adaptogenic Rhodiola root, wildcrafted from its native land for additional brain benefits.



Adaptogen Coffee Mix with Ashwagandha



Ingredients: Organic Instant Coffee Powder, Organic Ashwagandha Extract (200 mg), Organic Eleuthero Extract, Organic Tulsi (Holy Basil) Extract, Organic Chaga Extract* (100 mg)

*Wildcrafted

In a Nutshell:

An instant coffee with half the caffeine as a regular cup of coffee plus a powerhouse of 4 functional ingredients to get your brain going. Ashwagandha and Tulsi extracts to support stress, Chaga extract for immune support, and Eleuthero for immune and stamina support. Tastes like coffee, not like mushrooms.

Your daily balancing act

- Balances occasional stress
- Adapts to your body's unique needs
- Provides energy with half the caffeine
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

We use 100% Organic, Arabica coffee and combine with the organic adaptogens Ashwagandha, Tulsi (Holy Basil), and Eleuthero for full body stress and balance. We also include Chaga extract, sourced from Birch trees in the Taiga forest of Siberia.



MUSHROOM LATTE MIXES

CREAMY LATTE ON THE GO

To make it as easy as possible to receive the benefits, we not only pre-extract the ingredients so they are potent and ready to use. We also added creamy coconut milk to each serving so your latte is ready-to-go where ever you are. Just add hot water.

FOUNDATIONALY FUNCTIONAL

100% Organic ingredients, the base of each of these formulas is functional itself. Turmeric root, Ceremonial Grade Matcha, Organic Arabica Coffee and traditional Ayurvedic chai spices lay the foundation of each latte.

ELEVATED DAILY ROUTINE

Elevate your classic golden, matcha, coffee, or chai latte with 500 mg of functional mushroom extract per serving. Add immune defense to your golden latte, brain power to your match or coffee, and ease your stress with chai.



Golden Latte Mix with Turkey Tail



Ingredients: Organic Coconut Milk Powder, Organic Turmeric Powder (900 mg per serving), Organic Turkey Tail Mushroom Extract (500 mg per serving), Organic Coconut Palm Sugar, Organic Ginger, Organic Tulsi (Holy Basil), Organic Black Pepper Powder, Organic Stevia

In a Nutshell:

Support your digestive health and immune system with a delicious golden latte. We've paired organic turmeric root with gut-friendly Turkey Tail mushroom extract. Chaga mushrooms—for a delicious brew that's good for (and gentle on) your stomach.

Your daily bodyguard

- Supports your gut health & immune system with Turkey Tail mushroom extract
- Contains 900 mg organic Turmeric root + black pepper
- Smooth, creamy taste and texture from coconut milk powder
- Supports whole body wellness
- Elevates your daily routine with functional ingredients

Made with the best of the best

Golden latte's are all the rage and for good reason. Leave the golden latte days of a cup with a touch of turmeric with a bunch of milk and sugar. This plant-based, Organic latte is made with coconut milk to deliver a deliciously smooth and creamy flavor. There's a whopping 900 mg of turmeric root with its ally, black pepper to increase effectiveness. And to top it off, Turkey Tail mushroom extract for gut health and daily immune defense.



Coffee Latte Mix with Lion's Mane



Ingredients: Organic Coconut Milk Powder, Instant Instant Coffee, Organic Lion's Mane Mushroom Extract (300 mg) Organic Chaga Extract* (200 mg), Organic Coconut Palm Sugar, Organic Lucuma Powder, Organic Mucuna Extract, Organic Stevia
*Wildcrafted

In a Nutshell:

This creamy, coffee-style latte is everything your brain needs for a productive day. Made with Organic Arabica coffee at half the caffeine as a regular cup of coffee plus functional ingredients Lion's Mane mushroom extract and Chaga extract.

Your brain's best friend

- Lion's Mane mushroom to get your brain going
- Contains Chaga mushrooms, rich in antioxidant properties
- Mucuna to uplift your mood
- Smooth, creamy taste and texture from coconut milk powder
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

Our fair trade coffee beans come from Pacayal Coffee, a family-run farm located 5,500 feet above sea level in southwest Honduras.



Matcha Latte Mix with Lion's Mane



Ingredients: Organic Coconut Milk Powder, Organic Matcha (Ceremonial Grade), Organic Lion's Mane Mushroom Extract (500 mg per serving), Organic Coconut Palm Sugar, Organic Moringa Organic Stevia

In a Nutshell:

Start your morning off right with an elevated Matcha Latte. Lion's Mane mushroom extract gives you a dose of productivity, gentle caffeine from Ceremonial grade Matcha, and a delicious plant-based creamy taste and texture from coconut milk.

Your daily bodyguard

- Lion's Mane mushroom to get your brain going
- Ceremonial grade, Organic Matcha for clean, focused energy
- Smooth, creamy taste and texture from coconut milk powder
- Supports whole body wellness
- Elevates your daily routine with functional ingredients

Made with the best of the best

Did you know that matcha is green tea? Or that all true tea (black, white, or green) all comes from the same plant: *Camellia sinensis*? The way its grown and the processing determines its final place as a green tea, matcha or something else. With matcha, the plant is shaded towards the end of its lifecycle which concentrates key nutrients like chlorophyll. It's like a cup of green tea concentrated for nutrition and function.



Chai Latte Mix with Reishi



Ingredients: Organic Coconut Milk Powder, Organic Reishi Spore Powder (300 mg), Organic Turkey Tail Mushroom Extract (200 mg), Organic Coconut Palm Sugar, Organic Cinnamon, Organic Cardamom, Organic Ginger, Organic Clove, Organic Black Pepper, Organic Stevia

In a Nutshell:

Support your digestive health, immune system, and stress with a delicious cup of caffeine-free chai. All the classic chai spices like cinnamon, cardamom, ginger and clove plus a functional dose of Turkey Tail for your gut health and Reishi spore to support stress. Sip for a smooth, stress-free experience day or night.

Your daily bodyguard

- Supports your gut health & immune system with Turkey Tail
- Caffeine-free plus Reishi spores to support stress & a deep night of sleep
- Creamy, sweet and from coconut milk powder and organic spices
- Supports whole body wellness
- Elevates your coffee routine with functional ingredients

Made with the best of the best

Chai is the most iconic beverage of India, home of Ayurveda. This is the 3rd most widely practiced system of medicine in the world today. It revolves around ancient practices and is the birth of yoga. Ayurveda includes many adaptogens and herbs including the spices used in chai. While classic chai is made with black tea, we replace that with functional ingredients like Reishi and Turkey Tail mushroom extract to deliver a deliciously functional caffeine-free chai.



MUSHROOM ELIXIR MIXES

BIG BENEFITS

Elixirs are the strongest products focused on a single functional ingredient we offer. Each box contains 20 packets. Each packet contains 1,500 mg of organic and properly extracted key ingredients. If you are really looking for immune support, brain function, performance, or stress, these are for you.

READY TO USE

To make it as easy as possible to receive the benefits, we have pre-extracted all the functional fungi. They are powdered and potent, ready to add to a cup of coffee, into a smoothie, or sprinkled into anything you are ready to give a boost of function to.

ELEVATED INGREDIENTS

Beyond the key functional fungi called out in each product, they also each contain rose hips. Rose hips are naturally rich in Vitamin C. Not only does this support your immune system, it also helps increase the bioavailability of the mushroom!

MORE THAN MEETS THE EYE

Unlike other functional mushroom products, we don't sell ingredients, we sell formulas. Beyond the functional mushroom and rose hips in each serving, there is an additional adaptogen to further increase the effectiveness of the formula.



Mushroom Elixir Mix with Chaga



Ingredients: Organic Chaga Extract* (1500 mg per serving), Organic Eleuthero, Organic Field Mint, Organic Rose Hips Extract
*Wildcrafted

In a Nutshell:

Chaga Elixir is a full strength daily tonic for immune support. With 1500 mg of 100% Organic and wildcrafted Siberian Chaga extract, Rose Hips Extract, Mint and Eleuthero root, this is an adaptogenic and antioxidant packed ally to support your immune system all year.

Your daily bodyguard

- Chaga supports your immune system with its rich antioxidant properties
- Eleuthero, aka Siberian Ginseng, root for adaptogenic endurance and stress support
- Vitamin C from Rose Hips Extract for extra immune support & increased bioavailability
- Supports whole body wellness
- Elevates your immune routine with functional ingredients

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. This means sourcing ingredients from their native lands, using 100% Organic ingredients, and properly extracting fungi. Our Chaga conks are wildcrafted from the largest Birch forest in the world, the Tiaga, located in Siberia. They are then extracted for highest potency.



Mushroom Elixir Mix with Lion's Mane



Ingredients: Organic Lion's Mane Extract (1500 mg per serving), Organic Rhodiola*, Organic Field Mint, Organic Rose Hips Extract
*Wildcrafted

In a Nutshell:

Lion's Mane Elixir is a full strength daily tonic for brain and cognitive support. With 1500 mg of 100% Organic Lion's Mane mushroom fruiting body extract, Rose Hips Extract, Mint and wildcrafted Rhodiola root, this is a true brain ally.

Your brain's best friend

- Lion's Mane mushroom supports focus and creativity
- Contains Rhodiola root for extra brain, endurance and stress support
- Vitamin C from Rose Hips Extract for extra immune support & increased bioavailability
- Supports whole body wellness
- Elevates your productivity with functional ingredients

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. This means sourcing ingredients from their native lands, using 100% Organic ingredients, and when it comes to Lion's Mane, using the fruiting body that has been properly extracted. This allows us to deliver on taste and efficacy.



Mushroom Elixir Mix with Cordyceps



Ingredients: Organic Cordyceps Extract (1500 mg per serving), Organic Schisandra, Organic Field Mint, Organic Rose Hips Extract

In a Nutshell:

Whether you're training for a marathon or training for life, Cordyceps may be your new secret weapon for performance. This adaptogenic mushroom supports endurance pre and post workout. Sans caffeine, Cordyceps will naturally give you the lift you need to take it all on.

Your daily rocket fuel

- Get going with Cordyceps mushroom to power on energy and endurance
- Schisandra berry for adaptogenic fully body stress support
- Vitamin C from Rose Hips Extract for extra immune support & increased bioavailability
- Supports whole body wellness
- Elevates your performance with functional ingredients

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. This means sourcing 100% Organic ingredients, and when it comes to Cordyceps, never using wildcrafted varieties due to ethics and sustainability. We source vegan, fruiting bodies of *Cordyceps militaris* that have been properly extracted to deliver on taste and efficacy.



Mushroom Elixir Mix with Reishi



Ingredients: Organic Reishi Extract (1500 mg per serving), Organic Tulsi (Holy Basil), Organic Field Mint, Organic Rose Hips Extract

In a Nutshell:

Reishi Elixir is the most nourishing way to support your stress response and prepare for a deep nights rest. Leave stress behind to wake up the next day rejuvenated. Bring Reishi on board as your partner in chill, to keep your nervous system calm and able to always carry on!

Your partner in chill

- Reishi supports stress and deep sleep
- Tulsi or Holy Basil to further support mind, body and spirit stress & vitality
- Vitamin C from Rose Hips Extract for extra immune support & increased bioavailability
- Supports whole body wellness
- Elevates your evening with functional ingredients

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. This means sourcing ingredients from their native lands, using 100% Organic ingredients, and when it comes to Reishi, using the fruiting body that has been properly extracted. This allows us to deliver on taste and efficacy.



BLEND S

BIG BENEFITS

Each serving of our blends contains 1,500 mg of organic functional mushroom and adaptogen extracts. In a single scoop, you can add a dose of productivity, immune support, or balance to your morning, afternoon or night.

ADD FUNCTION TO YOUR HABITS

These blends are our most versatile product. With a light and earthy flavor, they can be seamlessly added to anything hot or cold, beverage or food. With pre-extracted ingredients, they don't need to be mixed with hot water to active their function. Simply scoop a serving into a smoothies, coffee, tea, or meal of choice!

SUSTAINABLE BULK PACKAGING

Each 100% recyclable canister contains 30 servings. These bulk canisters come with a recyclable spoon inside so you can know exactly how much one dose is, without needing extra packaging.



Mushroom Blend Mix



Ingredients: Organic Chaga Extract (150 mg per serving), Organic Reishi Mushroom Extract (150 mg per serving), Organic Cordyceps Mushroom Extract (150 mg per serving), Organic Lion's Mane Mushroom Extract (150 mg per serving), Organic Shiitake Mushroom Extract (150 mg per serving), Organic Maitake Mushroom Extract (150 mg per serving), Organic Enokitake Mushroom Extract (150 mg per serving), Organic Agaricus Mushroom Extract (150 mg per serving), Organic Meshima Mushroom Extract (150 mg per serving), Organic Tremella Mushroom Extract (150 mg per serving), Organic Rose Hips

In a Nutshell:

When you can't choose one, call on all 10. This blend contains 10 functional mushroom extracts to deliver you a powerhouse of immune supporting benefits. Rose hips, rich in Vitamin C, is added for both additional immune support and to increase the bioavailability of the immune modulating mushrooms. Drink on its own as a delicious umami broth, or add to coffee, tea or smoothies anytime you need to defend your immune system.

Your daily bodyguard

- 10 functional mushroom extracts to balance and strengthen the immune system
- Vitamin C from Rose Hips Extract for extra immune support & increased bioavailability
- No caffeine, no extra energy, so you can take it anytime
- Taste earthy and smooth

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. This means sourcing ingredients from their native lands, using 100% Organic ingredients, and when it comes to mushrooms, using the fruiting body that has been properly extracted. This allows us to deliver on taste and efficacy.



Focus Blend Mix



Ingredients: Organic Lion's Mane Extract (500 mg per serving), Organic Cordyceps Extract (250 mg per serving), Organic Bacopa Monnieri (250 mg per serving), Organic Rhodiola (250 mg per serving), Organic Cacao Powder, Organic Blueberry, Vitamin B12 (500 mcg per serving)

In a Nutshell:

Caffeine-free focus, delivered. Lion's Mane mushroom and Rhodiola root for productivity, Bacopa leaf to help get your creative flow going, Cordyceps and B12 supports physical energy, and Blueberry and Cacao offer antioxidant properties key for focus and cognitive function. This is a powerhouse of natural, traditional ingredients that support focus.

Your brain's best friend

- Lion's Mane mushroom and Rhodiola root for productivity and focus
- Cordyceps offers full body energy and endurance
- Bacopa, literally translates to "creative forces of the Earth" in Hindi
- Cacao and B12 deliver antioxidant properties
- Tastes light and earthy

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. We use the Lion's Mane and Cordyceps mushroom fruiting bodies and extract them properly before combining with additional adaptogenic ingredients. Our Rhodiola is wildcrafted, Cacao is unrefined and minimally processed, and the synergy of each ingredient contributes to this full brain and body focus flow.



Adaptogen Blend Mix



Ingredients: Organic Chaga Extract (200 mg per serving)* , Organic Reishi Mushroom Extract (200 mg per serving), Organic Moringa (200 mg per serving), Organic Tulsi (200 mg per serving), Organic Ashwagandha (175 mg per serving), Organic Eleuthero, Organic Amla (175 mg per serving), Organic Schisandra (175 mg per serving), Organic Cinnamon, Organic Yacon

*Wildcrafted

In a Nutshell:

Adaptogens have never been more relevant. In a nutshell, they help us adapt to stressor to keep us in a state of balance and equilibrium regardless of what comes our way. This is a blend of 8 of our favorite adaptogens- both plants and mushrooms- to keep you calm and balanced no matter what gets thrown your way.

Your partner in chill

- Reishi and Chaga are the King and Queen of Mushroom for stress & immune support
- Ashwagandha and Tulsi bring calm balance to mind, body and spirit
- Amla and Schisandra are vitamin and mineral packed berries to replenish the system
- Yacon and Cinnamon give it a light and earthy flavor

Made with the best of the best

We are committed to using ingredients in the way they have been used for thousands of years. We use the Reishi mushroom fruiting body and wildcrafted Chaga conk before extracting them properly. Each plant adaptogen is sourced from its native country, 100% organic, and formulated with an effective dose so your body receives the benefit from every single ingredient.



MUSHROOM CACAO MIXES

FUNCTIONAL CHOCOLATE-Y

Both of our Mushroom Cacao Mixes are made with real, unrefined and minimally processed organic cacao. This is the bean that all chocolate starts from. The problem? Chocolate gets processed and exposed to high heat which kills many of its beneficial compounds. By minimally processed and keeping it close to its original form, Cacao is actually an adaptogen and functional food itself.

FUNCTIONAL BENEFITS

Each serving contains an effective dose of 500 mg functional mushroom extracts to either get you going and support performance or chill you out to help you wind down at the end of a long day.

CAFFEINE FREE

Sans-caffeine makes these a perfect addition to morning, mid-day or evenings.

GUILT FREE TREAT

These are truly delicious treats that make you feel like you are indulging in something special. Yet compared to most chocolate-y drinks that are loaded with sugar, these only contain 2 grams of sugar, about 1/10 of a banana to put things into perspective, call coming from coconut. Talk about a guilt-free delight!



Mushroom Cacao Mix with Cordyceps



Ingredients: Organic Cordyceps Mushroom Extract (500 mg per serving) , Organic Cacao Powder, Organic Coconut Palm Sugar, Organic Ginger

In a Nutshell:

Indulge in this guilt-free chocolaty treat. No caffeine, instead Cordyceps mushrooms to give you an energizing lift anytime of day.

Your daily rocket fuel

- Cordyceps mushrooms support endurance and full body energy
- Sans-caffeine, get the pre or post workout nourishment you need
- Delicious, slightly spicy chocolate-y flavor from cacao and ginger

Made with the best of the best

We use real, minimally processed and unrefined organic cacao beans. When the bean is not exposed to high heat, its many beneficial compounds like high antioxidants remain intact. This makes the rich, chocolate-y flavor you love also a functional superfood.

Our Cordyceps mushrooms are vegan and organically grown to ensure the highest level of quality. We extract real mushrooms (no mycelium or grains here) to unlock the best of the best benefits.



Mushroom Cacao Mix with Reishi



Ingredients: Organic Reishi Mushroom (500 mg per serving) , Organic Cacao Powder, Organic Coconut Palm Sugar, Organic Cinnamon, Organic Cardamom, Organic Stevia

In a Nutshell:

Elevate your evening routine with a cup of this decadent cacao. Reishi mushroom is added to give you the true chilled-out evening support your body is looking for so you can get to bed easily, sleep deeply, and wake up feeling rested and ready to go.

Your partner in chill

- Reishi supports that extra chill to unwind and prepare for a deep night's rest
- An evening treat that will transform your stress any time of day
- Delicious, European-style hot chocolate

Made with the best of the best

We use real, minimally processed and unrefined organic cacao beans. When the bean is not exposed to high heat, its many beneficial compounds like high antioxidants remain intact. This makes the rich, chocolate-y flavor you love also a functional superfood.

Our Reishi mushrooms are log-grown, just as nature intended. We extract the real mushroom fruiting body (no mycelium or grains here) to unlock the best of the best benefits.



Shroom, Shroom! Functional Mushrooms are growing... According to the report published by Allied Market Research, the global functional mushroom market generated **\$7.98 billion in 2020**, and is estimated to reach **\$19.33 billion by 2030**, witnessing a CAGR of **9.3% from 2021 to 2030**.

SPINS Total Super Mushrooms - over \$600MM

US Mulo - \$400MM

- Grocery
- Frozen
- Refrigerated

US Mulo - \$200MM

- VMS

Euromonitor's Top 10 Global 2020 consumer trends call out Functional Foods, Mushrooms & Adaptogens as an option that **consumers are seeking**.

Four Sigmatic is the *original* Functional Mushroom and Adaptogen company in the US!

**THE END.
THANK YOU!**

