

Microwave Popcorn on the Cob



Popcorn That Pops Off The Cob!



- Farm Fresh Taste & Crunch
- No Oils Required
- Unpopped Kernels Stay on Cob
- Non-GMO & Gluten Free
- Grown, Dried and Harvested Naturally On the Cob
- No Grain Blending or Fossil Fuel Drying

Poppin' Cobs Products

10 pack



Retail: \$19.99 Cost: \$12.00 3 pack



Retail: \$6.99 Cost: \$4.00 2 pack



Retail: \$5.99 Cost: \$3.00

History & Backstory

- Founded in 2014 by Adam Bechtel & Josh Pottschmidt
- Our goal is to share our unique, fresh Indiana Popcorn
- 2014 handpicked 1,500 ears from family farms
- 2020 crop produced over 600,000 ears









Future Products

Poppin' Cobs Single Pack - April 2022

Poppin' Cobs Kernels - Fall 2022

Poppin' Cobs Gift Box - Fall 2022



Poppin' Cobs 3 Pack!

New product & packaging

• MSRP: \$5.99

• Cost: \$3.45

- Product Dimensions:
 - o 67/8" x 5" x 2"
 - o 0.7 lbs



Poppin' Cobs 10 Pack!

Best Seller

• MSRP: \$19.99

• Cost: \$11.00

- Product Dimensions:
 - o 9" x 7" x 3"
 - o 2.5 lbs



Market and Distribution



Distribution

- FOB Flora, IN Warehouse
 - dock available

Drop Shipping Capabilities



Auxiliary Slide 1 - Product Images





Auxiliary Slide 2 - Product Images





Auxiliary Slide 3 - Product Images (contents)

