



The first-of-its-kind ZERO SUGAR, Vitamin Enhanced, Immune-Boosting kids beverage



Owned by The Luvng Company: The Luvng Company was born out of the desire to provide healthier, innovative products for the whole family. Established in 2018, The Luvng Company, [a female-founded and minority-owned business](#), launched it's first brand, KidsLuv, designed to give kids a healthy dose of vitamins and minerals their bodies need, without the harmful sugars

Global Mission: Be an educational leader in child nutrition and create a brand that encourages good health, good living and celebrates family values with a positive environmental impact.

Focus on Sustainability: We LUV our planet! We want to make a difference and do our part in maintaining a green carbon footprint by using recycled boxes and being the [first recyclable, resealable, straw-free kids drink carton](#).



Distribution:

KidsLuv is distributed nationally in over 1500+ stores. KidsLuv is currently available online at KidsLuv.com, Thrive Market, Amazon and can be found in Kroger, Natural Independents Markets, United Supermarkets, Walmart, Target stores, H-E-B and soon to be Stop & Shop.

