



WHO WE ARE

Hot Pockets are the #1 selling frozen snack in the United States. They're made with a flaky crust and filled with a variety of delicious ingredients, such as cheese, pepperoni, and sausage.

CATEGORY INSIGHTS

FROZEN SNACKS

HOT POCKETS® is the **#1** share leader in a **\$5.3Bn** category of Frozen snacks in the US

HOT POCKETS® is the **leader** in terms of brand equity

HOT POCKETS® is driving category growth **[4% vs 2% in 2019]**

60% of frozen pizza trips among consumers include a frozen snack

30% of consumers buy a snack **1x** per week

Over **12 million** Americans consumed **5 PACKS** of HOT POCKETS® or more per month in 2019

BRAND INFORMATION

There are **50 varieties** of the traditional Hot Pocket, including breakfast, lunch, and dinner with high protein options. LEAN POCKETS® targets consumers looking for **"BETTER-FOR-YOU ALTERNATIVES"**



Original

Breakfast

Additional Brand Information: <https://www.goodnes.com/hot-pockets/about-us/>

MANUFACTURING COUNTRIES	Lead Time	MOQ
United States	10 Days	5000 lbs

PICTURE	SKU	PRODUCT NAME	DESCRIPTION	SIZE FAM	PACK / WEIGHT	CATEGORY	CASES PER PALLET	CASE PRICE	UNIT PRICE	SHELF LIFE	HTS CODE
	12405540	HOT POCKETS Garlic Buttery Crust Four Cheese Pizza 21.25oz (5 pack)	A hearty snack made with melty parmesan, cheddar, reduced-fat provolone, & mozzarella cheeses.	5 pack	4/21.3 Oz	Cheese & Vegetarian	105	\$18.93	\$4.73	426	1905.90.9060
	12405539	HOT POCKETS Garlic Buttery Crust Four Cheese Pizza 8.5oz (2 pack)	A hearty snack made with melty parmesan, cheddar, reduced-fat provolone, & mozzarella cheeses.	2 pack	8/8.5 Oz	Cheese & Vegetarian	126	\$18.89	\$2.36	426	1905.90.9060
	11007639	HOT POCKETS Seasoned Crust Philly Steak and Cheese 9oz (2 pack)	A hearty snack made with savory beef, reduced-fat mozzarella cheese, peppers, onions, and sauce.	2 pack	8/9 Oz	Meat, Beef	126	\$18.89	\$2.36	426	1905.90.9060
	12220443	HOT POCKETS Garlic Buttery Crust Pepperoni Pizza 22.5oz (5 pack)	A hearty snack made with premium pepperoni and reduced-fat mozzarella cheese.	5 pack	4/22.5 Oz	Meat, Pepperoni (Pork, Chicken, and Beef)	105	\$18.93	\$4.73	426	1905.90.9060
	11007666	HOT POCKETS Crispy Crust Pepperoni Pizza 9oz (2 pack)	A hearty snack made with premium pepperoni made with pork, chicken and beef and reduced-fat mozzarella cheese.	2 pack	8/9 Oz	Meat, Pepperoni (Pork, Chicken, and Beef)	126	\$18.89	\$2.36	426	1905.90.9060
	11007640	HOT POCKETS Garlic Buttery Crust Pepperoni Pizza 9oz (2 pack)	A hearty snack made with premium pepperoni and reduced-fat mozzarella cheese.	2 pack	8/9 Oz	Meat, Pepperoni (Pork, Chicken, and Beef)	126	\$18.89	\$2.36	426	1905.90.9060
	12409727	HOT POCKETS Garlic Buttery Crust Pepperoni & Sausage Frozen Pizza 8.5oz (2 pack)	A hearty snack made with premium pepperoni, sausage, and reduced-fat mozzarella cheese.	2 pack	8/8.5 Oz	Meat, Pepperoni (Pork, Chicken, and Beef)	126	\$18.89	\$2.36	426	1905.90.9060
	12220446	HOT POCKETS Crispy Buttery Crust Hickory Ham & Cheddar 22.5oz (5 pack)	A hearty snack made with savory hickory ham, reduced-fat cheddar, and sauce.	5 pack	4/22.5 Oz	Meat, Pork	105	\$18.93	\$4.73	426	1905.90.9060
	12218599	HOT POCKETS Garlic Buttery Crust Italian Style Meatballs & Mozzarella 22.5oz (5 pack)	A hearty snack made with Italian style meatballs, reduced-fat mozzarella, and tomato sauce.	5 pack	4/22.5 Oz	Meat, Pork	105	\$18.93	\$4.73	426	1905.90.9060
	11007668	HOT POCKETS Croissant Crust Hickory Ham & Cheddar 9oz (2 pack)	A hearty snack made with savory hickory ham, reduced-fat cheddar, and sauce.	2 pack	8/9 Oz	Meat, Pork	126	\$18.89	\$2.36	426	1905.90.9060
	11007647	HOT POCKETS Crispy Buttery Crust Hickory Ham & Cheese 9oz (2 pack)	A hearty snack made with savory hickory ham, reduced-fat cheddar, and sauce.	2 pack	8/9 Oz	Meat, Pork	126	\$18.89	\$2.36	426	1905.90.9060
	11007642	HOT POCKETS Garlic Buttery Crust Italian Style Meatballs & Mozzarella 9oz (2 pack)	A hearty snack made with Italian style meatballs, reduced-fat mozzarella, and tomato sauce.	2 pack	8/9 Oz	Meat, Pork	126	\$18.89	\$2.36	426	1905.90.9060

Disclaimers

1.- Volume MOQ: 5000 lbs (contact your sales rep for more detailed information)

2.- Prices Incoterm: DAP (Delivered to USA consolidator near port)