

# KEKOA FOODS®



## 7 Adventurous Flavors

Globally-inspired flavors with herbs & spices that take baby food into exciting & nutritious new directions!



[www.KekoaFoods.com](http://www.KekoaFoods.com)





## The Kekoa Story



Our son, Kekoa, was born 8 weeks prematurely in Honolulu, HI. The time he spent in the NICU quickly revealed his fighting spirit and made clear to us the level of care we would need to provide. We knew that what we fed him would play a pivotal role in his health, so we set out to prepare meals for him that were nutrient-rich, used 100% natural and organic ingredients, and promoted his healthy development. We researched ingredients, consulted with experts, and delved into the latest scientific research to create our meals. We found that not only did our son love the eclectic mix of vegetables, herbs, spices, and flavors, but other children did too. This experience brought to light the unmet need and opportunity in the marketplace. So as fate would have it, the catalyst for Kekoa Foods was in fact Kekoa himself.

We believe that infants are like blank canvases, open to new experiences, and that everyone should have access to worldly taste, flavors, nutrients, and ingredients, especially during their developmental months. That's why we developed **Taste Training™**, a philosophy rooted in introducing diverse flavors early on to help shape adventurous, well-rounded eaters. By incorporating a variety of real foods, veggie-rich recipes, and globally inspired herbs and spices, we make it easy for families to expand their little ones' palates from the very first bites. From infancy into the future, we want to introduce this nutritive adventure to everyone so that they may learn to seize every opportunity life has to offer... beginning with food.



A program designed in collaboration with Dr. Nicole Avena, a research neuroscientist in nutrition, diet, and addiction, to help parents and families gradually introduce their infants and toddlers to the tastes and aromas of a variety of globally inspired herbs, spices, and nutrient-rich flavors, while nurturing their palates and fostering healthy eating habits that will last a lifetime.



**Kekoa means  
"brave warrior"  
in Hawaiian.**



**Incorporates nutritional  
herbs, roots & spices  
into baby food**



**A philosophy of inclusive  
parenting lifts up all  
parents and families**



**Combinations enhance baby's  
palette for a lifetime  
of healthy eating**

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