



IMAG
organics

A B O U T U S

Agave farming consists of a 7-year production cycle that tests the endurance and patience of any farmer. A group of seasoned farmers challenged the conventional thinking of farming Agave and decided to vertically integrate up to Agave Syrup, Inulin and Tequila production.

In 2005, IMAG was founded by a cooperative of Agave producers that had the desires to become the best producer of Agave products. Today, IMAG has developed the most sophisticated supply chain to bring the highest quality of tequila, natural sweeteners, and other ingredients from the fields to your production facility.

VISION

By 2025 we strive become the market leader by: I) investing in our employees, our most precious assets, ii) applying organic sustainable farming practices, and iii) implementing environmental and ethical values across our production and supply chain.

OUR MISSION

Become an inspirational leader in the production of our product categories by implementing the latest technology while guaranteeing the highest quality.

VALUES

NOURISHMENT

IMAG nurtures the well-being of its employees, customers and other partners. We respect and value Mother Nature, social environment and our company.

COMMITMENT

IMAG commits to its customers, suppliers and end-consumers. We strive to have durable relationships with our partners by listening to their needs and fulfilling them.

EXCELLENCE

IMAG's standards continuously improve and are challenged. We always aim for the highest quality of products, people and processes.

INTEGRITY

IMAG guarantees the highest quality products and results by assuming responsibility for its product delivery and accountability for its outcome.

COMMITTED TO MOTHER NATURE AND OUR COMMUNITY



2022 SOLAR ENERGY

100 % of the energy demand comes from solar panels (3,500 kW) to contribute towards fighting climate change.



2019 COMPOST

The remains of our raw material started being used as natural and organic fertilizers throughout our field to enrich your soil.



2017 SOLAR PANELS

We installed solar panels to retrieve clean and renewable energy resulting in a 30% energy savings, in our factory.



2016 FRUIT ORCHARD

IMAG employees have planted & cultivated fruit trees and vegetables along 15,000 m2 of our fields. The harvest is then donated to the people in our community and foodbanks.



2008 WATER RECOVERY

We started recovering 80% of the water used throughout all our processes at our production facilities. Our farms only use rainfall water, no additional external water is required.



2015 BIOMASS BOILER

We implemented biomass as our main fuel instead of burning fossil fuels. With this, we have reduced our energy costs down to 70%. The ashes resulted from the burning of biomass are recovered and used as fertilizers in our fields.

STRATEGIC OBJECTIVES

FOOD INGREDIENTS

1. Become the market leader for natural and **organic** sweeteners and fibers.
2. Expand our product portfolio to generate innovative proposals of **high nutritional value**.
3. Establish alliances with research centers, institutes and universities around the world to ensure that we are at the forefront of technology and **guarantee** scientific relevance in our future offerings.
4. Build an **international distribution** network with companies that share our values and quality standards.



STRATEGIC OBJECTIVES DISTILLERY

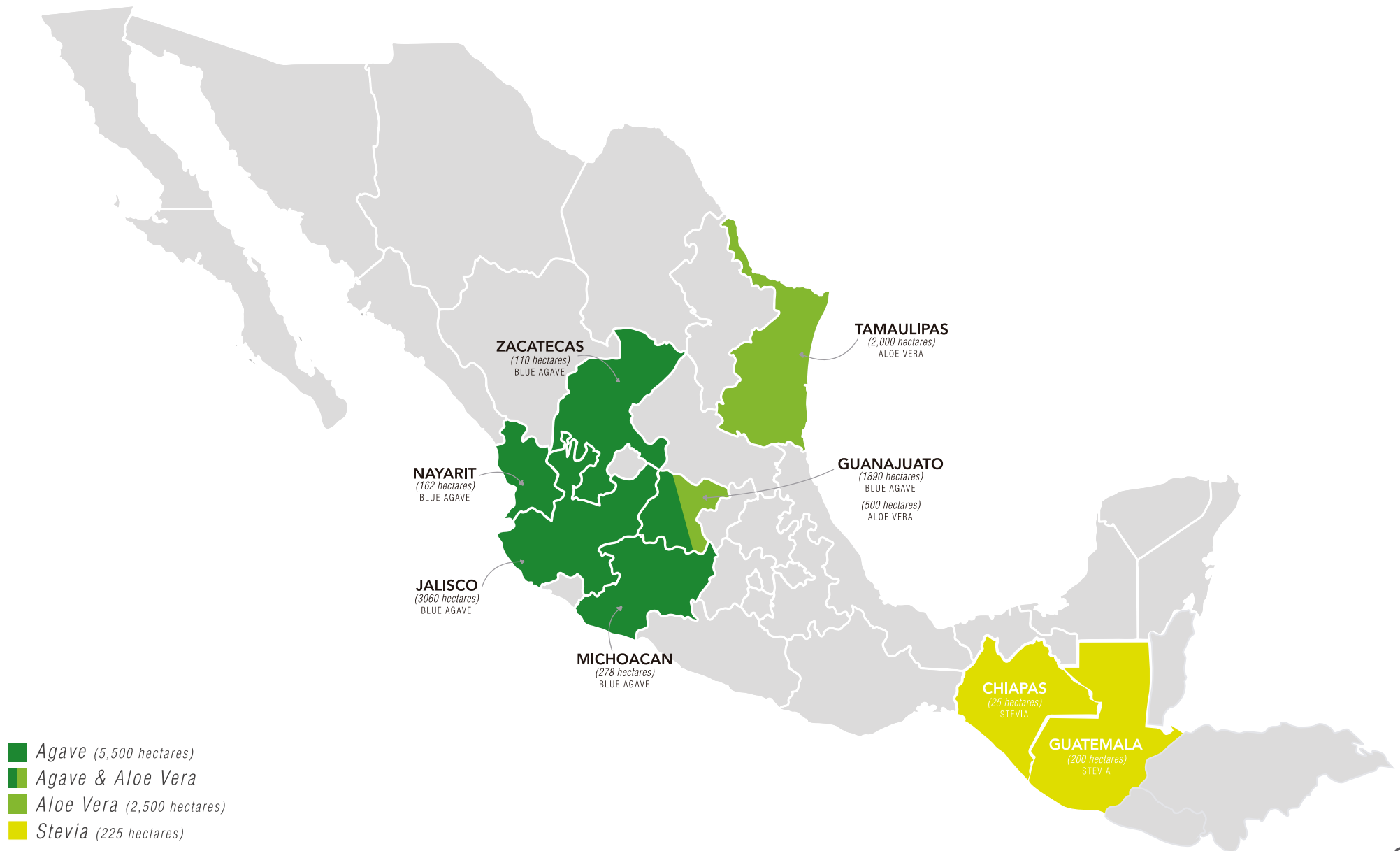
1. Built long term commercial partnerships with established brands by offering price **stability** via future agave contracts.
2. Achieve the largest **variety** of taste profiles, by using all of available processed for agave distillation under one roof.
3. Become a competitive fit for tailor-made recipes by using our artisanal blending expertise.
4. Achieve a balance customer portfolio that challenge our **competitive-edge** in taste profiles.



OUR COMPANY STRUCTURE



LOCATION OF OUR CROP FIELDS



CERTIFICATIONS



FOOD SAFETY SYSTEMS CERTIFICATION
FSSC 22000



ORGANIC

BCS ÖKO GUARANTEE THAT CERTIFIES
MEXICO (LPO), USA (USDA), CANADA (COS)
JAPAN (JAS), EUROPEAN UNION (EU), KOREA (KOC)



NON-GMO VERIFIED



SOCIAL AND FAIR TRADE CERTIFICATION



KOSHER (MAGUEN DAVID & OK KOSHER)



HALAL



SECURITY CERTIFICATION: C-TPAT



TESTS:

INQUIS GI (GLYCEMIC INDEX),
EUROFINS (ALLERGENS FREE)

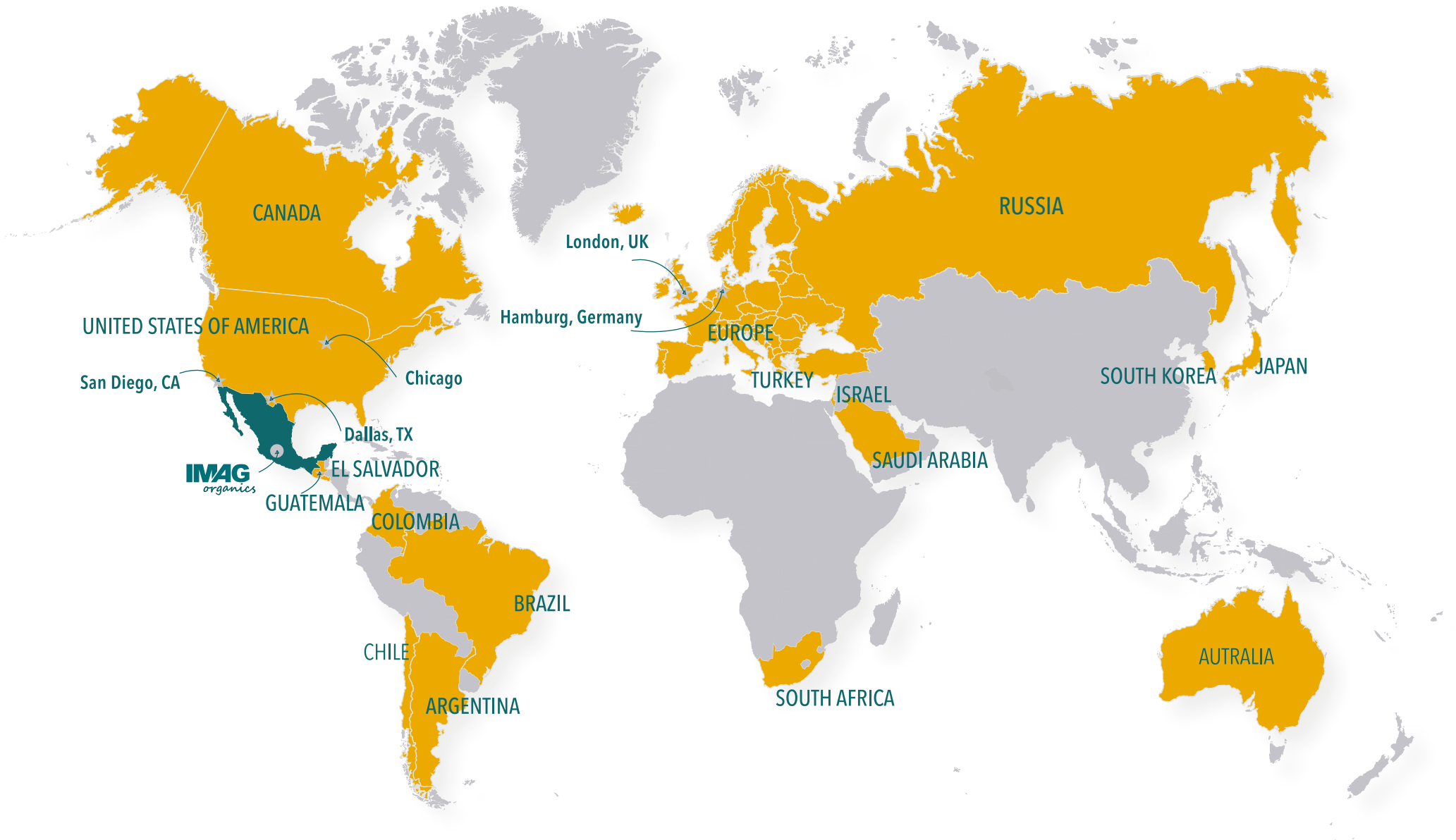


REGISTERS:

FDA & THE VEGAN SOCIETY



EXPORTS



OUR CLIENTS





THANKS