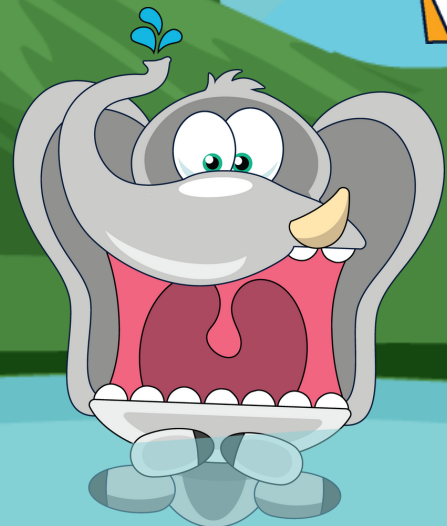
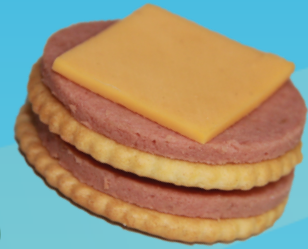




## SALES BROCHURE

**PLANT BASED  
FUN FOR  
EVERYONE™**

- ✓ 100% PLANT BASED
- ✓ 100% NUT FREE
- ✓ 100% NON GMO
- ✓ 100% SCHOOL SAFE



**MIGHTYYUM.COM**





# FROM THE FOUNDERS



**Hi!**

**We're Howard Panes & Marc Elkman, the co-founders of Mighty Yum™, and we'd like to officially welcome you to the Family.**

**We founded Mighty Yum™ because we saw a need for better meal options for kids and families. As fathers ourselves, and entrepreneurs in the health niche, we felt called to create fun and better-for -you meal kits that kids will love and parents can trust.**

**At Mighty Yum™, we're on a mission to transform how kids and parents snack on the go. Families are busier than ever, and with limited options available, getting kids to eat plant-based foods can be challenging. So we've created a line of foods that are 100% plant-based without sacrificing the incredibly delicious taste . Packed with protein in every bite, our products are fun and easy to enjoy.**

**We would love to take a quick moment to thank you again for joining our movement and, once again, welcome you to our team.**



*Marc Elkman & H. Panes*





# WHY CHOOSE MIGHTY YUM™?

- **Our goal is to provide kids and families with convenient, fun, tasty, plant-based foods with a throwback to nostalgic snacks from the 80s and 90s.**
- **We offer families a solution they crave for convenient plant-based snacks with good nutritional value that taste incredible so even the pickiest eaters approve.**
- **We are creating a movement that is transforming the way children, parents and health-conscious adults snack on the go.**
- **We believe health is wealth, and we are committed to making insanely tasty foods for better nutrition for busy families.**



# Every child deserves a better start in life.

## Good habits start with **Mighty Yum™**

- All success starts with healthy habits, and it needs to start when our children are young
- Obesity is at an all-time high and growing at a fast pace
- Lack of easy access to nutritious foods causes parents to settle for less healthy options with poor nutritional value
- Obesity causes poor mental health, type 2 diabetes, low self-esteem, asthma, and many other health risks
- Child obesity carries on through adulthood, and healthy habits start at a young age
- **Plant-based food is a healthy alternative that supports the immune system with essential nutrients to keep our children's cells healthy and their body balanced.**

## OBESITY FACTS IN AMERICA

### Obesity in the US

**41.9%**  
140M people

### Obesity in children

**19.7%**  
14.7M children

**Mighty Yum™ is helping fight against child obesity by providing affordable plant-based options for parents, making it easy for every family to have better options on the go.**





# OUR MIGHTY YUM™ LUNCH KITS

Pepperoni  
Pizza



Turkey  
& Cheese



Ham  
& Cheese



BRINGING THE  
90's **BACK**  
IN A **HEALTHY**  
& **FUN WAY**



**100% PLANT BASED**



**100% NUT FREE**



**100% NON GMO**



**90 DAY SHELF LIFE**



**SCHOOL SAFE**



# WHAT MAKES OUR LUNCH KITS MIGHTY?

	Calories	Protein	Net Carbs	Sugar	Plant Based	Nitrate Free	Kosher
	232	14g	26g	0g			

## HERE'S HOW OTHER BRANDS STACK UP

COMPETITOR	Calories	Protein	Net Carbs	Sugar	Plant Based	Nitrate Free	Kosher
Lunchables	340	11g	39g	14g			
Good And Gather	270	11g	32g	18g			
Hormel Natural Choice	210	11g	13g	3g			
Tasty Brands Anytimers	360	18g	33g	8g			





# WHAT'S IN OUR LUNCH KITS?

## PLANT BASED HAM AND CHEESE

SRP: \$4.99  
per unit



## PLANT BASED TURKEY AND CHEESE

SRP: \$4.99  
per unit



## PLANT BASED PEPPERONI PIZZA

SRP: \$4.99  
per unit



### PLANT BASED HAM AND CHEESE

#### Nutrition Facts

Serving size 1 package 3.1 oz (88g)

Amount Per Serving  
**Calories** **232**

	% Daily Value*
<b>Total Fat</b> 13g	<b>16%</b>
Saturated Fat 3g	<b>16%</b>
Trans Fat 0g	<b>0%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 380mg	<b>16%</b>
<b>Total Carbohydrate</b> 20g	<b>8%</b>
Dietary Fiber 2mg	<b>3%</b>
Total Sugars 0mg	<b>0%</b>
Includes 0g Added Sugars	<b>3%</b>
<b>Protein</b> 12g	<b>19%</b>

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium

\*The percent Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Cracker:** Organic Enriched Wheat Flour (Organic Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Organic Expeller Pressed Palm Oil, Organic Cane Sugar, Salt, Leavening (Ammonium Bicarbonate, Monocalcium Phosphate, Sodium Bicarbonate), Organic Evaporated Cane Sugar, Organic Malted Barley Extract, Microbial Enzymes.  
**Plant-Based Ham:** Wheat Gluten, Water, Non GMO Soy Beans, Palm Oil, contains 2% or less of: Yeast, Salt, Onion, Yeast Extract, Natural Flavors, Canola Oil, Sunflower Oil, Maltodextrin, Tapioca Starch, Natural Smoke Flavor, Oil (Soy and/or Corn), Fermented Rice Flour.  
**Plant-Based Cheese:** Filtered Water, Coconut Oil, Food Starch – Modified (Potato and Tapioca), Natural Flavors (Vegan Sources), Sea Salt, Chickpea Protein, Potato Protein, Beta Carotene (Color).

Contains: Wheat, Soy and Coconut.



100% Plant Based LLC  
170 NE 2nd St #1463  
Boca Raton, FL 33429



### PLANT BASED TURKEY AND CHEESE

#### Nutrition Facts

Serving size 1 package 3.1 oz (88g)

Amount Per Serving  
**Calories** **232**

	% Daily Value*
<b>Total Fat</b> 13g	<b>16%</b>
Saturated Fat 3g	<b>16%</b>
Trans Fat 0g	<b>0%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 380mg	<b>16%</b>
<b>Total Carbohydrate</b> 20g	<b>8%</b>
Dietary Fiber 2mg	<b>3%</b>
Total Sugars 0mg	<b>0%</b>
Includes 0g Added Sugars	<b>3%</b>
<b>Protein</b> 12g	<b>16%</b>

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium

\*The percent Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Cracker:** Organic Enriched Wheat Flour (Organic Wheat Flour, Niacin, Reduced Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Organic Expeller Pressed Palm Oil, Organic Cane Sugar, Salt, Leavening (Ammonium Bicarbonate, Monocalcium Phosphate, Sodium Bicarbonate), Organic Evaporated Cane Sugar, Organic Malted Barley Extract, Microbial Enzymes.  
**Plant-Based Turkey:** Wheat Gluten, Water, Non GMO Soy Beans, Palm Oil, contains 2% or less of: Yeast, Salt, Onion, Yeast Extract, Natural Flavors, Canola Oil, Sunflower Oil, Maltodextrin, Tapioca Starch, Natural Smoke Flavor, Oil (Soy and/or Corn), Fermented Rice Flour.  
**Plant-Based Cheese:** Filtered Water, Coconut Oil, Food Starch – Modified (Potato and Tapioca), Natural Flavors (Vegan Sources), Sea Salt, Chickpea Protein, Potato Protein, Beta Carotene (Color).

Contains: Wheat, Soy and Coconut.



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Boca Raton, FL 33429



#### Nutrition Facts

Serving size 1 package 3.8 oz (108g)

Amount Per Serving  
**Calories** **320**

	% Daily Value*
<b>Total Fat</b> 9g	<b>10%</b>
Saturated Fat 4.5g	<b>20%</b>
Trans Fat 0g	<b>0%</b>
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 842mg	<b>35%</b>
<b>Total Carbohydrate</b> 48g	<b>18%</b>
Dietary Fiber 4.7mg	<b>17%</b>
Total Sugars 0mg	<b>0%</b>
Includes 0g Added Sugars	<b>3%</b>
<b>Protein</b> 10.5g	<b>18%</b>

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium

\*The percent Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

**Pizza Crust:** Whole Wheat Flour, Enriched Wheat Flour (Malted Barley Flour, Niacin, Iron, Thiamine Mononitrate, Riboflavin, Folic Acid), Water, Sugar, Yeast, Vital Wheat Gluten, Oat Fiber, Olive Oil, Cultured Wheat Flour, Salt, Enzymes. Wheat Starch and Flour, Wheat Flour, Enzymes. **Pizza Sauce:** Water, Tomato Paste, contains 2% or less of: Sugar, Salt, Citric Acid, Onion Powder, Garlic Powder, Spices. **Plant-Based Mozzarella Shred:** Filtered Water, Coconut Oil, Food Starch (Potato and Tapioca), Sunflower Oil, Natural Flavors (Vegan Sources), Chickpea Protein, Calcium Citrate, Sea Salt, Konjac, Xanthan Gum, Annatto and Turmeric Extracts (Color), Powdered Cellulose added to prevent caking.

**Plant-Based Pepperoni:** Wheat Gluten (Water for Hydration), Non-GMO Soy Protein Isolate, Palm Oil (Sustainably Sourced), Contains 2% or less of: Yeast, Salt, Onion, Yeast Extract, Natural Flavors, Canola Oil, Sunflower Oil, Maltodextrin, Tapioca Starch, Natural Smoke Flavor, Oil (Soy and/or Corn), Fermented Rice Flour.

Contains: Wheat, Soy and Coconut.



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Boca Raton, FL 33429







# LUNCH KITS



Description	Plant-Based Ham and Cheese Lunch Kit
Unit of Measure	
Unit	3.1 oz Lunch Kit
Weight (lbs)	3.1 oz / 88g
Dimensions	
L (inches)	4.75
W (inches)	4.66
H (inches)	1.51
Carton	6 Units/Carton
Case	4 Cartons/Case (24 Units)
Pricing	
SRP	\$4.99
GTIN	
Unit	00850044729227
Carton (6 units)	10850044729224
Case (24 units)	20850044729221
Origin	Domestic



Description	Plant-Based Turkey and Cheese Lunch Kit	
Unit of Measure		
Unit	3.1 oz Lunch Kit	
Weight (lbs)	3.1 oz / 88g	
Dimensions		
L (inches)	4.75	
W (inches)	4.66	
H (inches)	1.51	
Carton	6 Units/Carton	
Case	4 Cartons/Case (24 Units)	
Pricing		
SRP	\$4.99	
GTIN		
Unit	00850044729234	
Carton (6 units)	10850044729231	
Case (24 units)	20850044729238	
Origin	Domestic	



Description	Plant-Based Pepperoni Pizza Lunch Kit
Unit of Measure	
Unit	3.8 oz Lunch Kit
Weight (lbs)	3.8 oz / 108g
Dimensions	
L (inches)	5.78
W (inches)	5.38
H (inches)	1.51
Carton	6 Units/Carton
Case	4 Cartons/Case (24 Units)
Pricing	
SRP	\$4.99
GTIN	
Unit	00850044729241
Carton (6 units)	10850044729248
Case (24 units)	20850044729245
Origin	Domestic







# OUR MIGHTY PROTEIN BARS

**SOME TREATS  
ARE TIMELESS.  
WE JUST MADE  
THEM BETTER.**

- ✓ **MCT OILS FOR BRAIN POWER**
- ✓ **NUT FREE**
- ✓ **GLUTEN FREE**
- ✓ **4g OF PLANT BASED PROTEIN**
- ✓ **100% PLANT BASED**
- ✓ **ONE YEAR SHELF LIFE**







# WHAT'S IN OUR PROTEIN BARS?

## WILD BLUEBERRY

SRP: \$1.49  
per unit



**INGREDIENTS:** VEGAN CEREALS BLEND (PROTEIN CRISPS, RICE CRISPS), VEGAN TAPIOCA SYRUP, CANE SUGAR, VEGAN PEA PROTEIN ISOLATE, MONK FRUIT, STEVIA, TAPIOCA STARCH, COCONUT OIL, DRIED BLUEBERRIES (BLUEBERRIES, SUNFLOWER OIL), WATER, NATURAL BLUEBERRY FLAVOR, AND VANILLA FLAVOR.

**CONTAINS:** COCONUT  
**MANUFACTURED IN A FACILITY THAT ALSO PROCESSES:** MILK, EGG, WHEAT, ALMOND, CASHEW, WALNUT, PECAN, COCONUT.

## STRAWBERRY CUPCAKE

SRP: \$1.49  
per unit

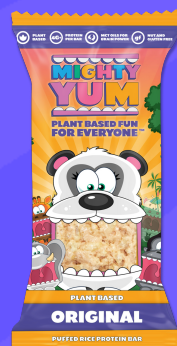


**INGREDIENTS:** VEGAN CEREALS BLEND (PROTEIN CRISPS, RICE CRISPS), VEGAN TAPIOCA SYRUP, CANE SUGAR, VEGAN PEA PROTEIN ISOLATE, MONK FRUIT, STEVIA, TAPIOCA STARCH, COCONUT OIL, PALM OIL, SUNFLOWER LECITHIN, MALTODEXTRIN, VEGETABLE JUICE, SPIRULIN EXTRACT, BETA CAROTENE, TURMERIC, ANNATTO EXTRACT, PAPRIKA OLEORESIN, CARNAUBA WAX, CELLULOSE GUM, WATER, NATURAL STRAWBERRY FLAVOR, AND NATURAL VANILLA FLAVOR.

**CONTAINS:** COCONUT  
**MANUFACTURED IN A FACILITY THAT ALSO PROCESSES:** MILK, EGG, WHEAT, ALMOND, CASHEW, WALNUT, PECAN, COCONUT.

## ORIGINAL

SRP: \$1.49  
per unit



**INGREDIENTS:** VEGAN CEREALS BLEND (PROTEIN CRISPS, RICE CRISPS), VEGAN TAPIOCA SYRUP, CANE SUGAR, VEGAN PEA PROTEIN ISOLATE, MONK FRUIT, STEVIA, TAPIOCA STARCH, COCONUT OIL, WATER AND NATURAL VANILLA FLAVOR.

**CONTAINS:** COCONUT  
**MANUFACTURED IN A FACILITY THAT ALSO PROCESSES:** MILK, EGG, WHEAT, ALMOND, CASHEW, WALNUT, PECAN, COCONUT.

### NUTRITIONAL LABEL:

Nutrition Facts	
1 serving per container	
Serving size	(22g)
Amount Per Serving	
Calories	80
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 40mg	2%
Total Carbohydrate 15g	5%
Dietary Fiber 1g	4%
Total Sugars 8g	
Includes 0g Added Sugars	0%
Protein 4g	8%
Vitamin D 0.4mcg	2%
Calcium 30mg	2%
Iron 1.8mg	10%
Potassium 20mg	0%
Vitamin A 60mcg	8%
Vitamin C 4mg	4%
Thiamin 0.1mg	10%
Riboflavin 0.1mg	6%
Niacin 1.6mg	10%
Vitamin B6 0.1mg	6%
Folate 35mcg DFE	8%
Vitamin B12 0.3mcg	15%
Phosphorus 10mg	0%
Magnesium 0mg	0%
Zinc 0.1mg	0%
Selenium 1mcg	2%
Manganese 0.1mg	2%
* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	





# WHAT MAKES OUR PROTEIN BARS MIGHTY?

	Calories	Fat	Sodium	Sugar	Protein	Plant Based	Nut Free	Gluten Free	Non GMO
	80	0g	40mg	8g	4g				
COMPETITOR	Calories	Fat	Sodium	Sugar	Protein	Plant Based	Gluten Free	Nut Free	Grain Free
Rice Crispy Treats	130	3g	130mg	12g	1g				
Kids Clif Bar	130	2.5g	80mg	9g	5g				
KIND Kids Chewy Bars	100	3.5g	65mg	5g	1g				
Quaker Chewy Bars	100	3.5g	70mg	7g	1g				



# 5 CT PROTEIN BARS



Description	Plant Based Wild Blueberry
Unit of Measure	
Unit	Grams
Weight (gms)	22
Dimensions	
Unit	1.00 x 1.97 x 2.76
Sales Box (5 bars):	2.36 x 3.94 x 5.98
Box	5 Units/Sales Box
Case	24 Sales Boxes/Case (120 Bars)
Pricing	
SRP (5 bars)	\$7.49
GTIN	
Unit	00850044729258
Sales Box (5 units)	00850044729265
Case (120 units)	10850044729262
Origin	Domestic



Description	Plant Based Strawberry Cupcake	
Unit of Measure		
Unit	Grams	
Weight (gms)	22	
Dimensions		
Unit	1.00 x 1.97 x 2.76	
Sales Box (5 bars):	2.36 x 3.94 x 5.98	
Box	5 Units/Sales Box	
Case	24 Sales Boxes/Case (120 Bars)	
Pricing		
SRP (5 bars)	\$7.49	
GTIN		
Unit	00850044729296	
Sales Box (5 units)	00850044729302	
Case (120 units)	10850044729309	
Origin	Domestic	



Description	Plant Based Original
Unit of Measure	
Unit	Grams
Weight (gms)	22
Dimensions	
Unit	1.00 x 1.97 x 2.76
Sales Box (5 bars):	2.36 x 3.94 x 5.98
Box	5 Units/Sales Box
Case	24 Sales Boxes/Case (120 Bars)
Pricing	
SRP (5 bars)	\$7.49
GTIN	
Unit	008500447 29272
Sales Box (5 units)	008500447 29289
Case (120 units)	108500447 29286
Origin	Domestic







# 12 CT PROTEIN BARS



Description	Plant Based Wild Blueberry
<b>Unit of Measure</b>	
Unit	Grams
Weight (gms)	22
<b>Dimensions</b>	
Unit	1.00 x 1.97 x 2.76
Display Box (12 bars):	2.76 x 5.31 x 6.1
<b>Box</b>	
12 Units/Display Box	
<b>Case</b>	
12 Display Boxes/Case (144 Bars)	
<b>Pricing</b>	
SRP (1 bar)	\$1.49
Display box (12 bars)	\$18
<b>GTIN</b>	
Unit	00850044729258
Display Box (12 units)	10850044729262
Case (144 units)	20850044729252
Origin	Domestic



Description	Plant Based Strawberry Cupcake
<b>Unit of Measure</b>	
Unit	Grams
Weight (gms)	22
<b>Dimensions</b>	
Unit	1.00 x 1.97 x 2.76
Display Box (12 bars):	2.76 x 5.31 x 6.1
<b>Box</b>	
12 Units/Display Box	
<b>Case</b>	
12 Display Boxes/Case (144 Bars)	
<b>Pricing</b>	
SRP (1 bar)	\$1.49
Display box (12 bars)	\$18
<b>GTIN</b>	
Unit	00850044729296
Display Box (12 units)	10850044729293
Case (144 units)	20850044729290
Origin	Domestic



Description	Plant Based Original
<b>Unit of Measure</b>	
Unit	Grams
Weight (gms)	22
<b>Dimensions</b>	
Unit	1.00 x 1.97 x 2.76
Display Box (12 bars):	2.76 x 5.31 x 6.1
<b>Box</b>	
12 Units/Display Box	
<b>Case</b>	
12 Display Boxes/Case (144 Bars)	
<b>Pricing</b>	
SRP (1 bar)	\$1.49
Display box (12 bars)	\$18
<b>GTIN</b>	
Unit	00850044729272
Display Box (12 units)	10850044729279
Case (144 units)	20850044729276
Origin	Domestic





# THE MIGHTY YUM™ DIFFERENCE

## Hear what our fans have to say:



**"It's good flavor. Like, you taste the turkey. I would never think this is plant-based."**



**"Why does it smell like real lunchables? It's soo good. My childhood is coming back to me."**



**"It's very good. I like it. It tastes like pizza."**



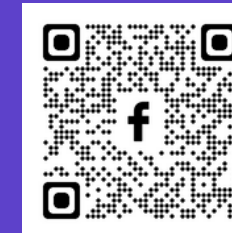
**"Unbelievable, sooo good. I would never have known it's plant-based."**



**"Are you sure there is no meat in there? I can't tell the difference and I am from the south!"**



**Socials**







# CURRENT CUSTOMERS

**DPI Specialty Foods**  
Bringing the Best to Market

**UNFI**  
BETTER FOOD. BETTER FUTURE.

**NATIONAL**  
CONVENIENCE DISTRIBUTORS



*Gelson's*



EST 1975  
**EARTH FARE**  
HEALTHY FOOD FOR EVERYONE





# THANK YOU

**For more information, check out:  
[info@mightyyum.com](mailto:info@mightyyum.com)**







# PROPOSAL