

# "USING PROBIOTIC CLEANERS HAS SIGNIFICANTLY REDUCED ODOR IN OUR ANIMAL RECEPTION CENTER"

"The odor of wild animals and their droppings is now much less noticeable in our help center." Dries Damiaens, of the VZW Nature Help Centre in the Belgian region of Opglabbeek and his colleagues are very enthusiastic about Greenspeed's probiotic cleaning products. "Our center stays cleaner and fresher."

The VZW Nature Help Centre is the largest and most professional reception center for sick and injured wild animals in the Euroregion. "We take in injured animals, take care of them and then release them", explains Dries. "Or we provide a temporary home for exotic animals and make sure they are given a new home in the right place." In addition to taking in animals, the center's employees also try to make people more environmentally aware through education and promoting the benefits of nature. Greenspeed supports this effort and help for animals. That's why the company sponsors the reception center with its cleaning products because animals also deserve a clean-living environment, without harmful substances.

## ODOR REDUCTION

"For about four months Greenspeed gave us the opportunity to test their new probiotic cleaning products. We were interested, mainly because the products promised a reduction in odor." Dries quickly adds: "the results were very good. We are very pleased with these products. It stays clean and fresh much longer than when more traditional products are used. We use it for the care department, the quarantine quarters, all regular animal quarters and for our offices. Very important: the animal smells have reduced significantly."

## EASIER TO KEEP CLEANS

Every animal has its own droppings, and those droppings are accompanied by pungent smells. "As animal care-takers, we look after the maintenance of the center ourselves, even the cleaning", explains Dries. "It is important to us that we and our animals live and work in a clean environment. Since we started using Greenspeed Probio, cleaning maintenance has become much easier. Bacteria break down the organic contamination and restore the balance, which reduces the odor nuisance."

## SUSTAINABLE RESULTS

The introduction of probiotic products primarily highlights one of the benefits at the Nature Help Centre: the reduction of odor nuisance. This is because the products consist of benign micro-organisms which deeply remove that organic contamination, which would otherwise have led to the formation of odors. Overall, the probiotic cleaners are natural products that deliver a clean result tackle odors but are also safe to use and environmentally friendly.

# HEALTHY CLEANING IN A HOSPITAL ENVIRONMENT WITH PROBIOTIC CLEANERS

Sint-Maarten General Hospital performed the test with Greenspeed Probio. The hospital in Mechelen (Belgium) conducted around 300 tests. International scientific research has shown that probiotic cleaning agents have many advantages. They offer many advantages, including healthy cleaning, safety and environmentally friendly properties. Kim Geens is cluster manager for the hospital's facilities department. He shares his experience with Greenspeed probiotic cleaners.

## EXCEPTIONALLY ECOLOGICALLY AND ENVIRONMENTALLY BENEFICIAL

Geens: "We used to work with conventional cleaning chemicals, products that we mixed here on site. We wanted to work with more environmentally friendly products, but professional cleaning in a hospital has to meet certain standards. We were aware of studies demonstrating their positive effects. This was what caught our eye. Whereas conventional cleaning agents have a less favorable impact on the environment, probiotic products are a fully ecological alternative. In the private and professional trade, you have ecological product lines with a smaller ecological footprint. However, the Probio range is the only one in that category that is not only not harmful to the environment, but positively contributes to it. This is because when the product enters the wastewater stream, it supports the water treatment process. From an ecological point of view, we were very enthusiastic about it and see this as providing added value."

## USE IN THE HOSPITAL ENVIRONMENT

Probiotic detergents have a long-lasting effect because the bacteria continue to work between cleaning sessions. Geens: "In the meantime, we use probiotic cleaning agents virtually everywhere: floors, sanitary facilities and interiors. We do still use conventional products to disinfect surfaces where necessary. We also use a conventional degreaser for serious stains, e.g. those caused by paraffin."

Innovation certainly plays a role at Sint-Maarten General Hospital. Kim Geens: "As with conventional products, the Probio products are concentrated, and we need to dilute them. With chemical products, you must pay close attention to hazard symbols, such as irritation. This is not the case at all with probiotic cleaning agents. Even concentrated, they are 100% safe. What's more, the products are virtually the same price by comparison. The purchase price is slightly higher, but because fewer regular products have to be used, such as a de-scaler, the effect is more economical overall."

## TESTING SUCCESSFULLY

Geens: "From the outset, our hospital hygiene colleagues were involved in the thought process, measurements and evaluation. Hygiene no longer means removing all bacteria or preventing them from being introduced. We want to minimize the presence of "dangerous" micro-organisms and remove them from surfaces and materials before they have the chance to multiply. Probio has a beneficial effect on hospital hygiene, allowing the cleaning department to create even more added value for patients."

# A PERFECT MATCH: GREENSPEED EN B&B

## QUINTA VALE PORCACHO

With its sustainable operations, Bed & Breakfast Quinta Vale Porcacho in Portugal is a perfect match for Greenspeed. Adventurers Karin Immerzeel and Jan left the Netherlands and opened their B&B in Portugal in an area rich in nature. The combination of hospitality, comfort and an eco-friendly concept are the ingredients of their green dream.

Straightforward management with a positive impact on the environment is what makes their B&B special. This ranges from reducing plastic waste, organic farming, building with sustainable materials, to the way they clean the rooms. "We use Greenspeed to clean the rooms and buildings. The products are ergonomic and easy to use. Greenspeed offers a complete range of cleaning products that are good value for money". Karin discovered Greenspeed many years ago in her job as director of a cleaning company. "They were already using the products when I joined. Greenspeed had therefore already proved itself in professional cleaning".

### DID YOU KNOW?...

Quinta Vale Porcacho was awarded the Green Key eco-label for using Greenspeed products to clean their accommodation. As a company in the hospitality and tourism sector, you can use this label to highlight your sustainable business practices. To win the Green Key, you must use cleaning agents with a sustainability label.