



BUYER DECK Q3' 2025

LOLLY'S FROZEN GRAPES®



www.lollysfrozengrapes.com

<https://grovara.com/platform/sellers/brands/lollys-foods-inc>



About Lolly's



Lolly's Frozen Grapes® was created in my Southern California kitchen on one particularly hot summer day. I wanted to give my kids a yummy tasting snack to cool them off that wasn't full of junky ingredients. Popsicles were messy and ice cream was hard to share. Someone suggested frozen grapes. That sounded simple enough just; wash, dry, pack, & freeze. A few hours later I had frozen grapes! My kids loved them so I started experimenting, dipping them in chocolate and toppings which they loved even more. My kids and their friends were begging me for more, but the process was time-consuming. I would have loved to have had the option to buy them at the store. This was my **LIGHTBULB MOMENT!** I started selling them at my kids' little league games and they were constantly selling out! I realized I had something people loved AND would pay for the convenience of having a ready-to-share, refreshing, decadent, yet healthier snack.



Lolly Parker is a 2024 Stevie Winner for **Best Female Entrepreneur of the Year** for Consumer Products with under 10 employees.





Our Team



Lolly Parker
CEO & Founder



Lissy Des Voigne
Controller



Lindsay Cone
CFO



Lydia Lee
VP Of Marketing



Nick Desai
Advisory Board Member



Brent Rothchild
Finances



Mike Vosogh
COO/Supply Chain



Paige Coridon
Legal
Holland and Hart

“Talent wins games,
but teamwork and
intelligence win
championships.”

– Michael Jordan



Chocolate Frozen Grapes

GLUTEN FREE VEGAN NON DAIRY



DARK CHOCOLATE

INGREDIENTS: RED SEEDLESS GRAPES, DARK CHOCOLATE (CACAO BEANS, CANE SUGAR, COCOA BUTTER, SUNFLOWER LECITHIN), COCONUT OIL



NON DAIRY GLUTEN FREE



DARK CHOCOLATE + COCONUT

INGREDIENTS: RED SEEDLESS GRAPES, DARK CHOCOLATE (CACAO BEANS, CANE SUGAR, COCOA BUTTER, SUNFLOWER LECITHIN), SHREDDED COCONUT, COCONUT OIL



NON DAIRY GLUTEN FREE



DARK CHOCOLATE + ALMOND

INGREDIENTS: RED SEEDLESS GRAPES, DARK CHOCOLATE (CACAO BEANS, CANE SUGAR, COCOA BUTTER, SUNFLOWER LECITHIN), CRUSHED ALMONDS, COCONUT OIL, SEA SALT



NON DAIRY GLUTEN FREE



Simply Frozen Grapes

In Target Nationwide May 2025



Simply Frozen Grapes Snack Packs
Ingredients: Red Seedless Grapes



Some of the stores we are in...

<https://lollysfrozensgrapes.com/pages/store-locations>



Market Size



Similar Competitors in the industry have grown to over \$100MM in annual revenue

The Frozen Novelty Market Industry is expected to grow from 30.8(USD Billion) in 2023 to 42.5 (USD Billion) by 2032. Opportunities in the Frozen Novelty Market are abundant, particularly in the health-conscious segment. As consumers become more aware of their dietary choices, there is a growing demand for frozen novelties that feature organic, natural, and low-calorie ingredients" Market Research Future

Source: <https://www.marketresearchfuture.com/reports/frozen-novelty-market-35171>



Us vs. Them

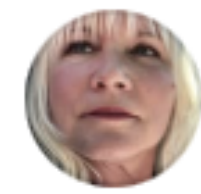


- Premium ingredients
- Loaded with antioxidants
- Good for all ages
- Simple ingredients



- Lots of added sugar
- VERY SOUR
- Not healthy
- Very niche demographic of teens

What our customers are saying



juliekemp63 Love Lolly's 🍫 🍇 's - delish!

3d 2 likes Reply



jo_annpc Been doing this since I was a child. My mom always puts them in the freezer.

2w 7 likes Reply



glutenfreeoc Yummmmm 🥰

12w 1 like Reply

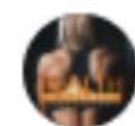
— View replies (1)



kaylaknightfitness
[@lollysfrozengrapes](#) oh my gosh what a perfect treat!!

52w 1 like Reply

— View replies (1)



hfactivations This looks delicious! Do you happen to sell these in Texas? 🤔🥰



rachel_picks 2d
Going to get right now!! Have been craving them!

1 like Reply



pwhoobear 1d
Absolutely delicious!

Reply



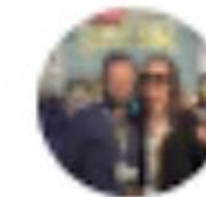
missglutenfreelife 🇺🇸 These look so so good!!!!!!

1w Reply



missglutenfreelife 🇺🇸 Mmmmmmmmm

1w Reply



andreamillar29 Wish I could have some here in Brazil!!



snackswithkat Sounds so different and refreshing 🥰 What a fun snack!



Thank you!

@lollysfrozengrapes

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