



Foodot
Korean Cuisine

FOODOT: KOREAN CUISINE ABOUT US...



- Foodot was established to deliver healthy, unique, natural and innovative foods among many Korean cuisine to American consumers.
- Foodot is trying to find new treasure FMCG even it is not a food
- Foodot manages to ensure that all products we handle are produced under the GFSI Standard for the safe diet of consumers.
- Although we do not yet have a wide range of products even for large companies, we are confident that our products will continue to grow and bring new experience to our consumers.
- Foodot is located near Los Angeles, in Torrance, CA.
- [Home | KFoodot.com](https://www.kfoodot.com)

Product overview



Crispy Squid is ...

- Used a Real Squid – Great taste comes from the great ingredients.
- New wave snack – The world's first product made from fried squid
- Great finger food for all ages
- Good source of Protein(18%~21% of daily protein value)
- **3 Kinds of Cajun(New), Truffle(New) and Original(Y2021)**

Why you Needs it ...

- Achieved \$7,800 in weekly sales at Bay Region Costco 1~2 locations and ranked Top 10 sales items in Costco.
- The main consumers who like Crispy Squid are men.
 - Adult : Great pairing with beer and any of favorite drinks.
 - Children : Snacking on the go or school snack
- There are 3 product types of Cajun, Truffle and Original. So can distribute the fit products that are preferred by consumers and regions(Ex, Truffle to Middle and NE, Cajun to South region)

Initial Lead Time : 3 Months

Product Spec Sheet - Cajun

Cajun(24 unit / Case)

Country of Origin	South Korea			Storage	Shelf Stable			Unit/Case	24
Customer Unit Size	1.5			UOM	oz			Shelf Life(Month)	12
CBM				TI X HI, Total Case	6	11	66	Case Net Weight(Lb)	2.20
Case Dimension(inch, W*L*H)	19.7	14.7	5.5	Item Dimension(inch, W*L*H)	6.2	1.6	9.0	Case Gross Weight(Lb)	3.80
Bar Code	EAN or UPC			CASE UPC			PRODUCT UPC		
	EAN			1 8 809389 493156			8 809389 493159		

Cajun(18 unit / Case) – RRP Case

Country of Origin	South Korea			Storage	Shelf Stable			Unit/Case	18
Customer Unit Size	1.5			UOM	oz			Shelf Life(Month)	12
CBM				TI X HI, Total Case	9	7	63	Case Net Weight(Lb)	1.70
Case Dimension(inch, W*L*H)	15.7	11.7	9.1	Item Dimension(inch, W*L*H)	6.2	1.6	9.0	Case Gross Weight(Lb)	3.20
Bar Code	EAN or UPC			CASE UPC			PRODUCT UPC		
	EAN			2 8 809389 493153			8 809389 493159		

Ingredients	Seasoned Squid(Squid, Sugar, D-Sorbitol, Citric Acid), Flour, Corn Starch, Cajun Seasoning(Corn, Garlic, Red Pepper, Onion, Salt), Canola Oil, Corn Oil, Salt, L-Sodium Glutamate, Egg White Powder, Garlic, White Pepper, Steviol Glycoside, Red Pepper
Contains	Squid, Wheat, Egg
Key Ingredient	Squid(Composition rate : 39%, Kinds : Giant Squid)
Food Safety	FSSC22000, Audited by SGS

Product Spec Sheet - Truffle

Cajun(24 unit / Case)

Country of Origin	South Korea			Storage	Shelf Stable			Unit/Case	24
Customer Unit Size	1.5			UOM	oz			Shelf Life(Month)	12
CBM				TI X HI, Total Case	6	11	66	Case Net Weight(Lb)	2.20
Case Dimension(inc h, W*L*H)	19.7	14.7	5.5	Item Dimension(inc h, W*L*H)	6.2	1.6	9.0	Case Gross Weight(Lb)	3.80
Bar Code	EAN or UPC			CASE UPC				PRODUCT UPC	
	EAN			1 8 809389 493163				8 809389 493166	

Cajun(18 unit / Case) – RRP Case

Country of Origin	South Korea			Storage	Shelf Stable			Unit/Case	18
Customer Unit Size	1.5			UOM	oz			Shelf Life(Month)	12
CBM				TI X HI, Total Case	9	7	63	Case Net Weight(Lb)	1.70
Case Dimension(inc h, W*L*H)	15.7	11.7	9.1	Item Dimension(inc h, W*L*H)	6.2	1.6	9.0	Case Gross Weight(Lb)	3.20
Bar Code	EAN or UPC			CASE UPC				PRODUCT UPC	
	EAN			2 8 809389 493160				8 809389 493166	

Ingredients	Seasoned Squid(Squid, Sugar, D-Sorbitol, Citric Acid), Flour, Corn Starch, Canola Oil, Corn Oil, Salt, White Truffle Powder, L -Sodium Glutamate, Black Truffle Powder, Egg White Powder, Garlic, White Pepper, Steviol Glycoside, Red Pepper
Contains	Squid, Wheat, Egg
Key Ingredient	Squid(Composition rate : 39%, Kinds : Giant Squid)
Food Safety	FSSC22000, Audited by SGS

Promotion Material

Easy display / Easy pick

RRP OPEN CASE



PALLETIZING(Example)



Lifestyle Images



Thank You