# RAISING THE BAR **ON DIETARY SUPPLEMENTS**

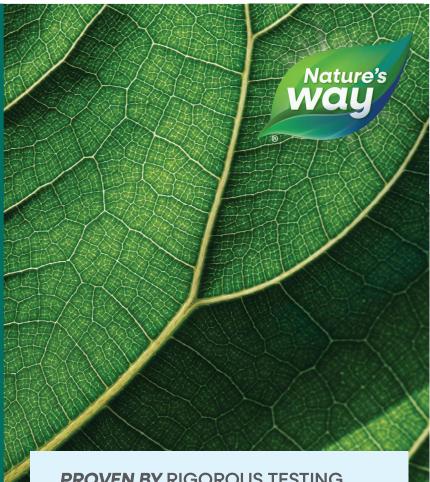
Nature's Way is owned by one of Europe's oldest plant-based pharmaceutical manufacturers, the family-led Schwabe Group. Because Schwabe has a legacy producing phytomedicines registered as drugs in Europe, they've brought elevated processes and standards to Nature's Way. So, our sourcing, manufacturing, and quality controls often exceed FDA and CFIA requirements for dietary supplements in the United States and Canada.

Nature's Way also owns and operates state-of-the-art manufacturing, packaging, distribution, and testing labs. Since we're privately owned, we don't manage to quarterly results and market fluctuations. We have the ability and agility to invest in technological advancements and highly automated facilities designed to produce superior products. After 50 pioneering years—and Schwabe's 150 years in business—we're playing the long game and building for the future.

### **HOW WE LIVE UP TO OUR PROMISES**

900 products means we have the depth, breadth, and best-in-class capabilities to cross-pollinate learning and innovation. We can move faster, investigate independently, and develop new methods for the most accurate results. We don't outsource research or quality control. As leaders in the industry, we serve in organizations like the Council for Responsible Nutrition and the International Probiotics Association.

Discover more stories from our labs, fields, manufacturing floors, and beyond on **naturesway.com.** 



#### **PROVEN BY RIGOROUS TESTING**

Half of our 75 quality experts have been with Nature's Way for 10+ years. Here's what they do every year.\*

different raw materials are sourced and tested.

**7,200** samples are tested to ensure ingredient identities, potency, purity, safety, and consistency.

**2,000** hours are spent reviewing suppliers and material quality.

**100,000** tests are conducted, all with test methods and data recorded.

\*Numbers are based on annual averages.

#### **CERTIFIED BY REGULATORS**



Our in-house testing and quality control labs



We were third-party Good



Our facilities are certified



Our liquid & tablet facility is by Quality Assurance International to meet USDA

# GOLD-STANDARD INGREDIENTS

To support memory and concentration, our ginkgo biloba leaves' chemical constituents must be the same in every batch of Ginkgold.\* But nature doesn't give us the same rain, sun, and soil content every year. So, we established agrichemical-free ginkgo farms in France, China, and the United States.

This enables us to combine leaves from three climates and adapt their ratios to deliver the same chemical content in every tablet!



| In-Process Testing | Performs end-to-end testing every few minutes throughout manufacturing.                                      |
|--------------------|--|
| Analytical Lab     | Ensures product is free from harmful levels of contaminants and flawlessly formulated to perform as claimed. |
| Microbiology Lab   | Verifies products are pathogen free and that all materials meet quality standards.                           |
| Physical Lab       | Tests flavor, appearance,<br>and sensory qualities for<br>the customer experience.                           |
| Stability Testing  | Proves products will perform effectively through the expiration date.  |

#### **SOURCING EXCELLENCE**

Although we rely on long-established, trusting partnerships with suppliers and all our materials come with a certificate of analysis confirming they conform to our specifications, we still test raw materials in our labs for a variety of characteristics.

We also have 50 years of knowledge in our back pocket—about global markets, adulteration, quality, and pricing—to inform our sourcing choices and evaluate the impact on individual farms, families, and communities.

## WHY QUALITY **MATTERS**

Dietary supplements can help fill nutritional gaps to help the body be at its best. But if the formula isn't made to the same specifications across every batch, then the product won't perform as it was designed and meet your expectations.

Safety is another important reason to know how and where your supplements are sourced and made. If a manufacturer uses an ingredient that's even minutely different from its chemical composition in the original formula, then they can't guarantee the final product is safe. We go beyond compliance to not only verify our source materials are potent, pure, and safe for you, but also test them throughout the manufacturing process and beyond.