



A1C Drinks, Inc.

# REVOLUTIONIZING THE BEVERAGE INDUSTRY

The first and only drink specifically formulated for diabetics and pre-diabetics

P R E S E N T A T I O N

[www.A1CDrinks.com](http://www.A1CDrinks.com)





# Executive Summary

**A1C Drinks** is a pioneering beverage company dedicated to providing healthy, delicious drink options specifically for diabetics and pre-diabetics. Our unique product formulations are designed to help manage blood sugar levels while providing a flavorful and enjoyable beverage experience

We have recently achieved a significant milestone by securing nationwide distribution faster than any other drink company in history.

With a rapidly growing customer base and positive endorsements from the medical community, A1C Drinks is poised for continued success and expansion.



## Drink Profile

A1C Drinks are the world's first diabetic-friendly beverages that can support healthier blood sugar levels, and are irresistibly delicious.

Our beverages are a result of meticulous research and a deep commitment to quality.





# VISION



## Our Vision

Our vision is to revolutionize the way diabetes is managed globally. We aim to be the leading provider of functional beverages that significantly improve health outcomes for people with diabetes and prediabetes.

We strive to create a world where managing blood sugar levels is simpler, healthier, and more accessible to everyone.

## Company Mission

At A1C Drinks, our mission is to provide innovative, science-backed nutritional solutions that support individuals in managing their health conditions, particularly diabetes. We are dedicated to enhancing the quality of life for our customers by offering products that are not only effective but also enjoyable to consume.





# The Story Behind A1C Drinks

**A1C Drinks** was founded by Russ McCullough, a former NFL player and entrepreneur, along with a passionate team of health enthusiasts, nutritionists, and medical professionals who recognized a significant gap in the market for diabetic-friendly beverages.

Inspired by personal and professional experiences, they aimed to create a drink that not only tastes great but also supports the dietary needs of diabetics and pre-diabetics.

Extensive research and collaboration with medical experts led to the development of our unique formulation.

Stakeholders include some of the nation's most prominent business leaders, doctors, and savvy investors.





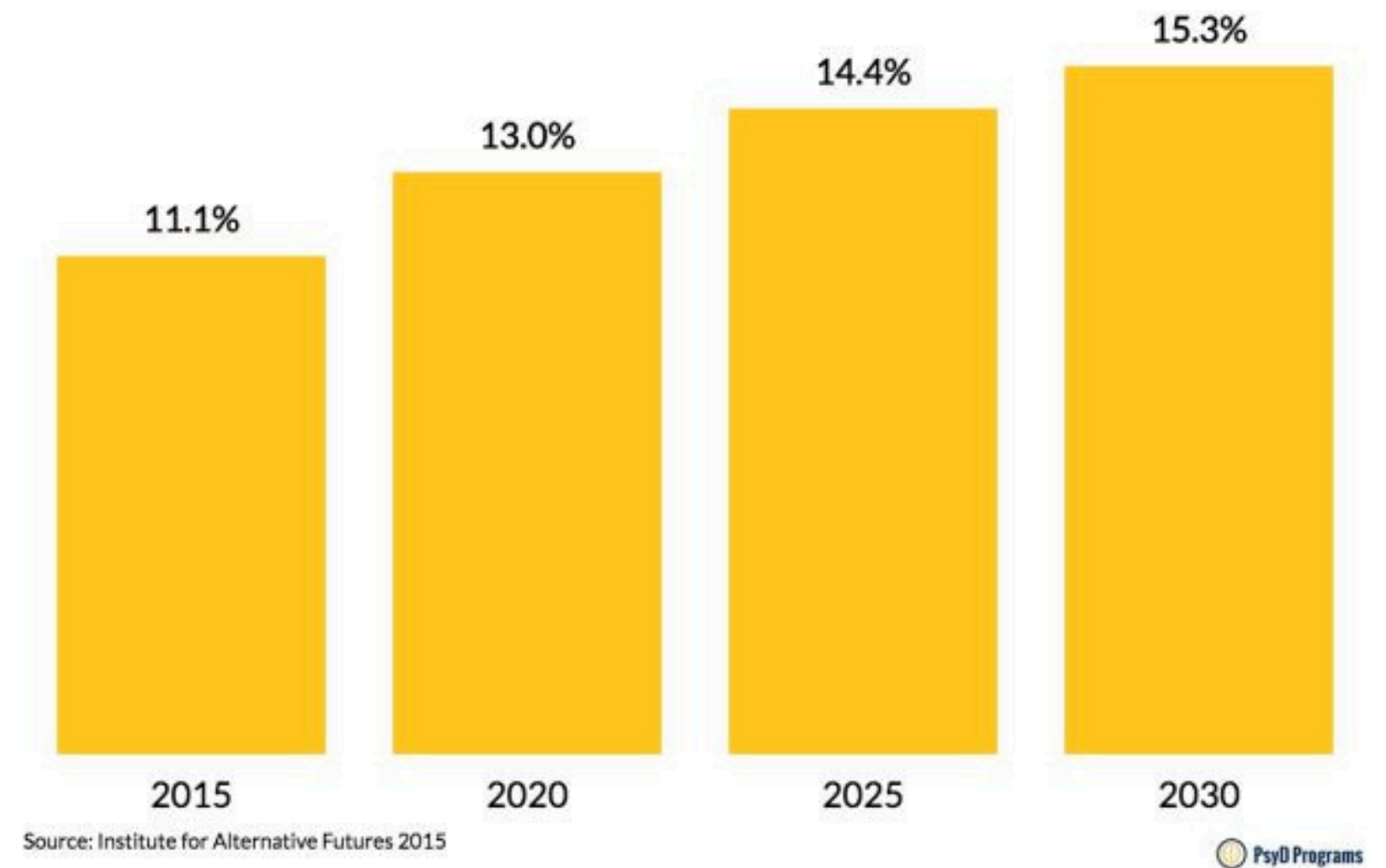
# The Market

The diabetic and pre-diabetic market in the U.S. alone is worth billions, with over 100 million Americans living with diabetes or pre-diabetes.

As awareness and diagnosis rates increase, the demand for diabetic-friendly products is expected to surge.

Despite the vast market size, there are a limited number of beverage options that cater specifically to the needs of diabetics and pre-diabetics. A1C Drinks fills this gap by providing a delicious, healthy alternative.

**The Projected Diabetes Rate in the United States**  
Percentage of US Population with Diagnosed and Undiagnosed Cases





# Product Highlights

A1C Drinks is a leader in the health beverage industry, known for our commitment to quality and innovation. Our beverages are formulated with natural ingredients known for their health benefits, particularly in managing diabetes. Each product is designed to help lower A1C levels and improve overall health.

- 01. Natural Ingredients:** Our drinks are made with Ceylon Cinnamon, a powerful natural ingredient proven to lower blood sugar levels.
- 02. Science-Backed Formulations:** We use evidence-based research to formulate our beverages, ensuring maximum efficacy.
- 03. Delicious and Nutritious:** A1C Drinks are not only effective but also taste great, making them an easy addition to anyone's daily routine.





# Benefits of A1C Drinks

A1C Drinks offers a promising solution to reduce healthcare costs associated with diabetes.

Dr. HD Patel, a renowned gastroenterologist in Houston, Texas, conducted a study demonstrating that A1C Drinks significantly lowered blood sugar levels and improved overall health in his diabetic patients.

Dr. Patel stated, "The inclusion of A1C Drinks in my patients' diets has led to notable improvements in their A1C levels and general health."

*Dr. Harsadbhai D. Patel is a gastroenterologist in Houston, Texas and is affiliated with multiple hospitals in the area, including United Memorial Medical Care and Memorial Hermann Hospital. He has been in practice for more than 20 years, and has expertise in treating diabetes and chronic inflammatory bowel disease (IBD), among other conditions.*





# Business Model

Our revenue streams include direct-to-consumer sales, retail partnerships, and online sales.

We maintain competitive pricing to make our product accessible while ensuring healthy margins.

Our distribution channels include: nationwide retail partners, leading grocery chains and convenience stores, our e-commerce platform, and a subscription service that ensures customers never run out of their favorite drinks.

PRECEDENCE  
RESEARCH

## FUNCTIONAL BEVERAGES MARKET SIZE 2022 TO 2032 (USD BILLION)



Source: [www.precedenceresearch.com](http://www.precedenceresearch.com)

Projected over \$214 Billion market size in under 5 years



# Traction and Achievements



**01.** Since our inception, A1C Drinks has experienced remarkable growth. We have achieved nationwide distribution faster than any other drink company in history.

**02.** Our sales volume has rapidly increased, reflecting high customer satisfaction and repeat purchase rates.

**03.** We introduced a new A1C Kids Drink specifically formulated for children, containing no sugar, calories, red dye, or caffeine; packed with vitamins and a taste kids love.





# Marketing and Sales Strategy


We are building brand awareness through public relations, social media, influencer partnerships, in-store merchandising, and targeted advertising including television commercials in key markets.

We are also forming partnerships with healthcare providers and diabetic organizations to reach our target audience effectively.

We leverage the power of social media platforms to connect with our consumers, share success stories, and provide educational content about diabetes management. Collaborations with influencers and health advocates help us tap into their follower base and build credibility.

Our marketing strategy also includes targeted advertising campaigns that focus on key demographics in specific markets, ensuring that our message reaches those who can benefit most from our products. We utilize data-driven insights to optimize our ad placements.

We are also expanding our retail footprint by partnering with major grocery chains and convenience stores nationwide, and utilizing in-store merchandising and sampling to attract interest and create new customers across the country.







# Competitive Analysis


The beverage industry is competitive, but A1C Drinks stands out due to our unique focus on diabetic and pre-diabetic consumers. While there are other drinks on the market, none specifically address the needs of this growing demographic.

Our primary competitors include major beverage companies that offer low-sugar or "healthy" drink options. However, these products often contain hidden sugars, artificial ingredients, or fail to address the specific nutritional needs of diabetics and pre-diabetics.

A1C Drinks differentiates itself through our scientifically-backed formulations, which have zero in sugar, carbohydrates, caffeine, or and artificial additives.

We also have endorsements from healthcare professionals, which lend credibility and trust to our brand.

A1C Drinks is uniquely positioned as the only beverage company solely focused on the needs of diabetics and pre-diabetics. This niche focus allows us to tailor our marketing, product development, and customer service specifically to this audience, ensuring that we meet their needs more effectively than any other brand.





# Financial Projections

Our financial projections demonstrate significant growth potential over the next five years.

01.

**Revenue Growth:** We project a steady increase in revenue, fueled by our nationwide retail partnerships, and distributor relationships with premier market activators.

02.

**Profit Margins:** Our cost management strategies ensure healthy profit margins. By optimizing our supply chain, negotiating favorable terms with suppliers, and leveraging economies of scale, we aim to maintain healthy gross margins.

03.

**Break-Even Analysis:** We expect to reach our break-even point within 12-months. This projection is based on our current growth rate, anticipated sales volume, and controlled operational expenses.



Online Sales Tracker  
Product Profit Per Item  
\$16.00  
\$14.00  
\$12.00  
\$10.00  
\$8.00  
\$6.00  
\$4.00  
\$2.00  
\$0.00



# Investment Utilization:

The funds we seek will be strategically allocated to support our growth and production objectives.

This includes expanding our production facilities to meet increasing demand, enhancing our marketing efforts to build brand awareness, and investing in a sales and account management team to open new accounts, nurture existing new accounts, and plan store-specific promotions.

Additionally, we plan to strengthen our distribution capabilities to ensure that A1C Drinks are available to consumers nationwide.



**01.** Expanding Production Capabilities

**02.** Increasing Marketing Efforts

**03.** Hiring Sales and Account Management Team

**04.** Strengthening Distribution Capabilities






# Investment Opportunity

**A1C Drinks** is at a pivotal stage of growth, and now is the ideal time to invest. Our recent achievements and rapid market penetration demonstrate the strong demand for our products and the effectiveness of our business model. The market for diabetic-friendly beverages is vast and largely untapped, making this a unique investment opportunity.

**Growth Potential:** With over 100 million Americans living with diabetes or pre-diabetes, there is a significant opportunity for A1C Drinks to capture a substantial share of this market. As awareness of our brand grows and more consumers experience the benefits of our products, we expect to see exponential growth. Our unique value proposition, strong brand identity, and proven success make us well-positioned for continued market leadership.

**Right Time to Invest:** The diabetic and pre-diabetic market is expanding rapidly, and there is an urgent need for innovative, healthy beverage options. Investing in A1C Drinks now allows you to be part of a groundbreaking company that is set to transform the industry. By joining us at this critical juncture, you can help us accelerate our growth and capitalize on the increasing demand for diabetic-friendly products.

**Limited Time Offer:** We are offering a limited time investment opportunity to join us in this exciting journey. This exclusive offer provides a unique chance to invest in a high-growth company with a clear path to market dominance. Our current fundraising round is designed to attract strategic partners who share our vision and are committed to driving our mission forward..





## Contact Us

A1C Drinks presents a unique opportunity to be part of a revolutionary brand in the health and wellness sector. Our rapid growth, innovative product, and strong market position make us an attractive prospect for investment. We invite you to join us on this exciting journey and contribute to our mission of improving lives.

For more information or to schedule a meeting, please contact us immediately for a prospectus and details on this limited time offer.



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# THANK YOU

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