



BOTANICAL BREWING

C O M P A N Y[®]

2023 IAA MANUFACTURER OF THE YEAR

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Why Us?



All of our ingredients are all natural, organic, gluten free and vegan. We offer a delightfully satisfying series of plant-infused brews, giving everyone a tasty alternative to alcohol.

Each flavor delivers a plant buzz that is unique to its specific infusion. Our plant buzz is available in cans and kegs nationwide and is third party tested in the United States.

Enjoy a sippable euphoria without the hangover - it truly is

better than booze!

Our companies

Kava Culture



KAVA CULTURE®
KAVA BAR
DRINK LOVE

KAVA CULTURE

Founders **Jacqueline and Caroline Rusher**, envisioned a space where people could gather and connect through a unique and **elevated kava experience**. They wanted a social hub that fostered **community**, where everyone felt as welcome as they would in their own living room, yet as carefree as if they were on vacation. The challenge? Creating the perfect bar experience—**without the booze**.

From that vision, **Kava Culture was born**, opening its first bar in 2017 in Bonita Springs, FL. It quickly became a haven for **relaxation, connection, and good vibes**. Kava Culture Kava Company operates **over 30 kava bar franchises across multiple states** and continues to rapidly grow.

When we saw our community's love for kava and recognized the need to make it more accessible, we knew it was time to take it beyond our backyard. That's how **Botanical Brewing Co.** was born—bringing kava and botanical elixirs to the people, wherever they are.

Milestones



Spring, 2020
BOTANICAL
BREWING CO.
IS BORN



August, 2020
BEGAN
SERVING
TAPS



Nov, 2020
TAPROOM
OFFICIALLY
OPEN



March, 2021
HAND
CANNING

KAVA + ELIXIR
TO MARKET



April, 2021
MOBILE
CANNING



Oct, 2021
AWARD-
WINNING
BEVERAGE

CBD + DELTA8
TO MARKET



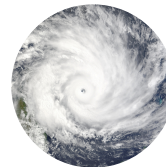
Nov, 2021
AUTOMATED
CANNING



Dec, 2021
PASTURIZED/
SHELF STABLE /
EXPANDS THE
STATE OF FL



Dec, 2021
BREWERS
SERIES IN
THE WORKS



Sept, 2022
HURRICANE
IAN



Dec, 2022
BREWERY
RECOVERY/
NATIONAL
EXPANSION



June, 2023
UNICORN
PISS IS
RELEASED



Sept, 2023
CAT 5 IS
RELEASED



Nov, 2023
KANNA
LAUNCH



March, 2024
LAUNCH OF
BERRY F'D UP



August, 2024
LAUNCH OF
CANDY MAN



October, 2024
TUTTI
FRUITY WIP



December, 2024
BREWERS SERIES
SUCKER PUNCH

Our companies

Botanical Brewing



BOTANICAL BREWING CO.

Our passion for *plant-powered wellness* leveled up when Botanical Brewing was born - the *first brewery of its kind*. The goal was to develop innovative, botanical beverages that everyone could enjoy.

Master Brewer James Jones crafted a delightfully satisfying series of *plant-infused brews* that allowed everyone access to a tasty *alternative to alcohol*. Each flavor delivers a fantastic *plant buzz* that is unique to its specific infusion.

Our flavorful blends include *Kava, Kratom, and Delta-9* all available for sale in cans. *Soon to come: Kanna*. Our brews are distributed across the U.S., available in select kava bars, wellness cafes, and retail locations nationwide.

Our market includes:

Restaurants • Kava Bars • Grocery Stores •
Gas Stations • Dispensaries • Vape Shops



MARKET TRENDS

The non-alcoholic drinks market is projected to continue its strong growth, with estimates indicating a compound annual growth rate (CAGR) of 6.9% from 2025 to 2035, reaching an estimated value of \$2.86 trillion by 2035.

(alliedmarketresearch.com)

The pace of growth of the no/low-alcohol category is expected to surpass that of the last four years, with a forecast volume CAGR of +7% from 2025 to 2030, compared to +5% from 2018 to 2022.

(theiwsr.com)



KAVA

———— *Calm + Social*

PIPER METHYSTICUM

Kava is an earthy root from the South Pacific known for its **mood-enhancing** effects that leave you with a **calm** and **focused** mind.

In low doses, Elixir can assist to soothe muscles, reduce inflammation, and provide mood-boosting energy.

DOSAGE PER 12 OZ SERVING
660mg

HOW WILL IT MAKE ME FEEL?
Kava produces a calming, mood-enhancing, buzz

EFFECT POTENCY



**HANGOVER
FREE**



**STRESS
RELIEVING**



**MOOD
BOOSTING**



KRATOM

— *White, Green, Red*

MITRAGYNA SPECIOSA

Kratom is a plant leaf from Southeast Asia with a variety of different strains. We offer **white, green and red** - all delivering a unique plant buzz of their own.

In low doses, Elixir can assist to **soothe muscles, reduce inflammation, and provide mood-boosting energy.**



DOSAGE PER 12 OZ SERVING
5g

HOW WILL IT MAKE ME FEEL?
Each strain produces its own unique feeling.

EFFECT POTENCY





DELTA-9

————— *Euphoric + Chill*

TETRAHYDROCANNABINOL

Delta-9 is a **naturally** occurring hemp derivative that is extracted from CBD with natural vinegars.

It invokes a **mind + body dominant buzz**, and is said to help in **reducing stress**.

Delta-9 is also known to produce an **uplifting, euphoric** effect with increased **focus and energy**.



DOSAGE PER 12 OZ SERVING
10mg

HOW WILL IT MAKE ME FEEL?
Mind + body dominant buzz

PSYCHOACTIVE EFFECT



**REDUCES
STRESS**



**10MG HEMP-
DERIVED D-9**



**ENHANCES
SLEEP**



KANNA

Balanced

SCELETIUM TORTUOSUM

Kanna is a South African flowering succulent plant with a rich history with indigenous people.

Some types of kanna can make you feel more **energetic**, while others bring on **relaxation and pain relief**. When 3 types combine, **it's pure bliss**.



DOSAGE PER 12 OZ SERVING

20mg

HOW WILL IT MAKE ME FEEL?

Mood-Enhancing + Balanced

PSYCHOACTIVE EFFECT



**MOOD
ENHANCING**



**STRESS
RELIEVING**



**ENHANCES
CONNECTION**

BOTANICAL BREWING CO.®

KAVA



HANGOVER FREE



STRESS RELIEVING



MOOD ENHANCING



1 PALLET MINIMUM
FREE SHIPPING

SUGGESTED RETAIL
\$7.49 - \$8.49

\$3.50/CAN • CASE=24 CANS • \$84 CASE

Support:

SAMPLES | MARKETING + SOCIAL MEDIA BLAST | POS SUPPORT

BOTANICAL BREWING CO.®

KRATOM



MOOD + JOY



ENERGY + FOCUS



RELAX + MOVE



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FREE SHIPPING

SUGGESTED RETAIL
\$7.49 - \$8.49

\$3.50/CAN • CASE=24 CANS • \$84 CASE

Support:

SAMPLES | MARKETING + SOCIAL MEDIA BLAST | POS SUPPORT

BOTANICAL BREWING CO.®

DELTA-9



REDUCES STRESS



EUPHORIC + CHILL



ENHANCES SLEEP



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FREE SHIPPING

SUGGESTED RETAIL

\$7.49 - \$8.49

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BOTANICAL BREWING CO.®

KANNA



MOOD ENHANCING



STRESS RELIEVING



CONNECTION



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