

New in 2023

GINGER CITRUS TWIST

1st Ship Availability: 12/15/22*



Perfectly balanced and soothing. A classic combination of earthy ginger and zesty citrus notes.

Ginger is a
**top emerging
flavor** in
sparkling
water
category³



Strong reach & uniqueness with
110% index amongst Life
Tasters vs overall
panel for interest¹.



Ginger Citrus Twist
8pk UPC



Ginger Citrus Twist
12pk UPC



Ginger Citrus Twist
12oz Can UPC



*1st ship availability is contingent on volume commitment submission date with timing subject to deferred shipping.



New in 2023

ORANGE VANILLA

1st Ship Availability: 12/15/22*



Refreshingly smooth. Juicy orange notes meet vanilla cream in this playful, nostalgic combination.

Highest
uniqueness
score of all
flavors
tested¹



Orange Vanilla
flavored
sparkling water
growing +19%
vs PY in latest
52W²



Orange Vanilla
8pk UPC



Orange Vanilla
12pk UPC



Orange Vanilla
12oz Can UPC



*1st ship availability is contingent on volume commitment submission date with timing subject to deferred shipping.



New Summer 2023 LTO

TROPICAL FRUIT

Volume commitment available through 1/20/23
1st Ship Availability: 4/17/23*



Uniquely bright and tropical. A nostalgic blend of smooth guava layered with pineapple and citrus notes.

Top overall
ranked new
flavor in 2022
TURF study¹



Tied with **Cherry Limeade** and **Blackberry Lemonade** in both interest and reach¹



Tropical Fruit
8pk UPC



Tropical Fruit
12pk UPC



Tropical Fruit
12oz Can UPC



*1st ship availability is contingent on volume commitment submission date with timing subject to deferred shipping.



Now Available Everyday

Pineapple



The perfect tropical balance of tangy, tart and sweet. With a distinct upfront Pineapple aroma and authentic flavor that leaves you craving more.

TOP

PERFORMER

Amongst all flavors
in 2022 TURF
Analysis across
reach and fit with
brand¹



#2

In total \$ sales
at Retailer A
over latest 13
weeks vs YA²



Pineapple
8pk UPC



Pineapple
12pk UPC



Pineapple
12oz Can UPC



Now Available Everyday

Blackberry Lemonade



A dynamic twist on classic country lemonade. With complex, ripe and juicy blackberry notes layered into what you'd expect from a fresh lemonade stand.

#2

In absolute \$
velocity at Retailer
B since launch in
March '22²



2nd

Overall flavor in
latest TURF '22
Analysis with strong
reach and
uniqueness¹



Blackberry Lemonade
8pk UPC



Blackberry Lemonade
12pk UPC



Blackberry Lemonade
12oz Can UPC



Now Available Everyday

Cherry Limeade



The perfect mash-up of lime citrus and bright red cherries. A nostalgic combination that transports you back to a carefree, hot summer day – all year long.

3rd

Overall flavor in latest TURF '22 Analysis with strong **reach** and **fit with brand**¹



#4

Flavor in **absolute \$ velocity** across **all channels** since launch in March '22²



Cherry Limeade
8pk UPC



Cherry Limeade
12pk UPC



Cherry Limeade
12oz Can UPC

