

The Cookie Department[®]

KETO IS HOT...
STRAIGHT OUT OF THE OVEN

The Cookie Department has specialized in bakery quality functional cookies since 2009; classic cookie formulations infused with beneficial ingredients like superfoods and protein. In 2019, Founder Akiva Resnikoff was inspired by his wife Elannah to launch a line of ketogenic-friendly, gluten-free certified cookies, as Elannah was on a medically prescribed ketogenic diet due to the residual symptoms from a traumatic brain injury. The diet was a game changer for her health; decreasing brain inflammation and helping to stabilize her wild blood sugar swings, though she sorely missed quality sweet treats. Resnikoff spent several years tinkering with cookie recipes that would satiate her sweet tooth without being harmful to her body. “So many people, like my wife, aren’t able to enjoy their favorite foods due to health challenges or fitness goals. Now, these cookies that I created out of love for her are bringing joy to a lot of people that follow keto, low carb, low sugar and gluten-free diets.” said Resnikoff.

Our Cookies Are

GF

**GLUTEN
FREE**



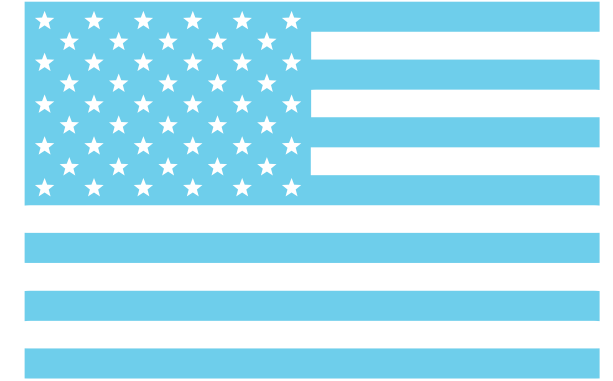
**NO ARTIFICIAL
INGREDIENTS**



**NON
GMO**



**LOW
CARB**



**MADE IN
USA**

**We bake popular cookie flavors
that low carb consumers miss!**

CAKE WALK™

BIRTHDAY CAKE



MINT CONDITION™

DOUBLE CHOCOLATE + HINT OF MINT



CHAMPION CHIP™

CHOCOLATE CHIP



BE YOUR ZEST™

LEMON MERINGUE



BAKING SOON!

TOUGH COOKIE®

DOUBLE CHOCOLATE + PROTEIN



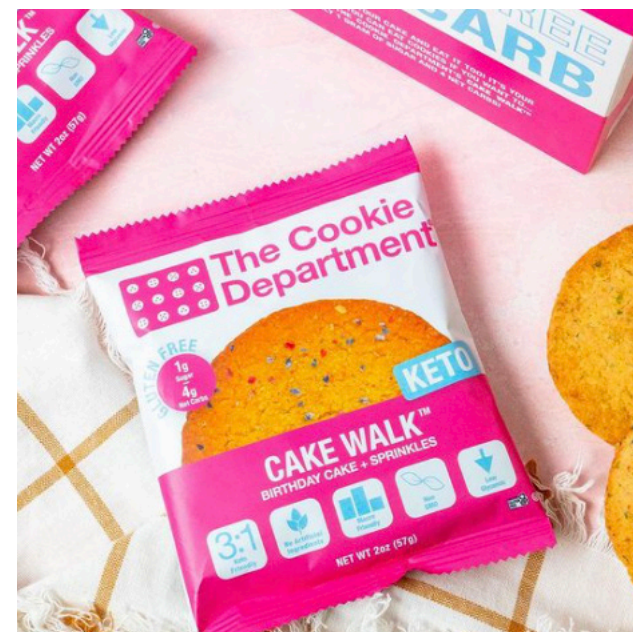
BAKING SOON!

Social Media

Word of mouth marketing puts us in touch with our target audience.

We leverage the most media savvy of our fans as influencers to provide authentic endorsements through Instagram, Facebook and TikTok.

Promotions, giveaways and cross branding foster national and international exposure.



Featured on



FAST@COMPANY

Entrepreneur.

BELLA
MAGAZINE

DAILY@NEWS

Influencer/Celebrity Testimonials



Desiree Fredrickson
@ketoassbih
117k followers

“I’ve tried a handful of cookies in my year long keto journey and something always seemed slightly off. I was blown away by how soft The Cookie Department cookies were and how much they tasted like REAL COOKIES! Literally my top two cookies in the whole keto game! **The Cookie Department cookies are a game changer.** The texture and the taste is unlike a lot of ketogenic cookies out right now. There’s a lot of energy and love that go into these bad boys. You have to try them for yourself! They will hook you!!”



Arash Hashemi
@ketorecipes
238K followers

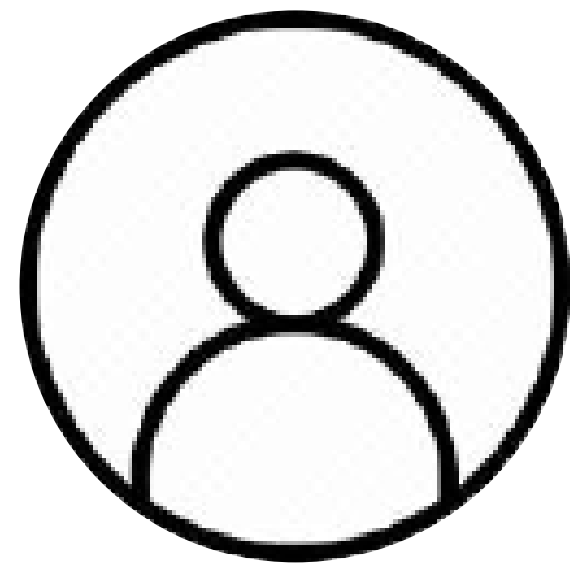
“Over the last 2 years, I’ve had the opportunity to try dozens of low carb, low sugar, and keto-friendly product that try to emulate the “real experience”. Many companies miss the mark completely, some get close, and very few get it just right. The Cookie Department is one of those unicorns. The product is delicious (moist, flavorful, no after-taste). The macronutrient profile is spot on. The packaging is beautiful. **It is without a doubt the best cookie available**”.



Clinton Kelly
Host of TLC’s *What Not To Wear*
365K followers

“Before the Cookie Department I had never eaten a keto cookie before, so I didn’t know what to expect. Quite frankly, I was expecting not to like them. **But I loved them!** Especially the birthday cake flavor!”

Customer Reviews



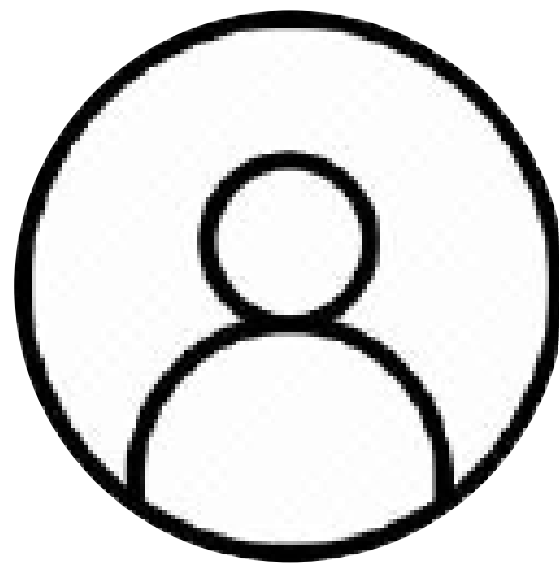
Jewann P.



“Delicious”

Taste is great (just like birthday cake). The consistency is also good as it doesn't leave an unpleasant aftertaste in your mouth.

Not many KETO options in birthday cake flavor and this one nails it. Lots of other birthday flavors are higher in protein or carbohydrates. Simple put, if you can afford 8 cookies for the price, **these are the ones to get**



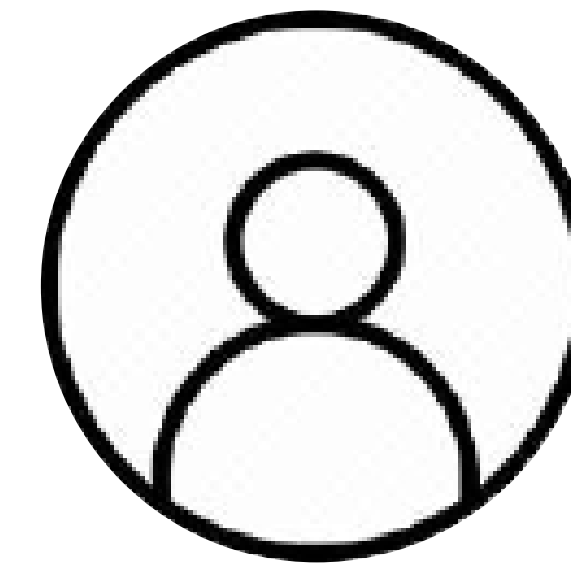
Dave L.



“Simply amazing-good cookies!”

Wow, these cookies are ridiculous! You know those bakery cookies that basically taste like and have the consistency of cake? Somehow, this company figured out how to put them in a wrapper and keep them like that!

Not to mention... They're keto? How is this possible? **I'll confess, I'm not on a keto diet, but I still love these cookies.** The low-carb thing is just a bonus. And the gluten-free thing. Another bonus. I always figured that keto dieters were stuck with dry, chalky, nasty desserts. Not anymore. These might be a specialty product, but to me they're just damn good cookies.

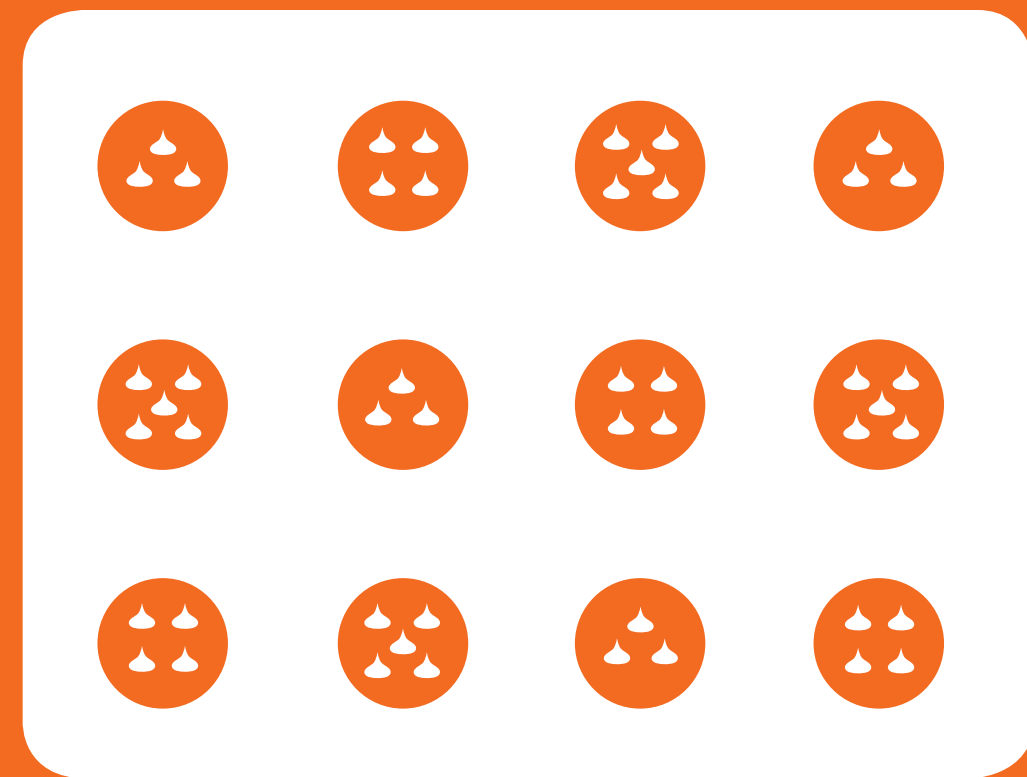


Amazon Customer



“Best cookies ever!”

These are the best cookies I have ever tasted and help make my low carb lifestyle. sustainable and they do not give me tummy upset like some low carb / keto treats do. **Even my 11 year old daughter loves them.** They are worth every penny.



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thecookiedepartment.com

