

IÖBAR®

CHOCOLATE SEA SALT

PEANUT BUTTER CHIP

ALMOND BUTTER CHIP

MATCHA CHAI

BANANA NUT

WILD BLUEBERRY

LEMON BLUEBERRY

6 Brain Nutrients

12g Plant-Based Protein

2g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED ⚡

THE 1ST BRAIN + BODY PROTEIN BAR

6

BRAIN
NUTRIENTS

12g

PLANT
PROTEIN

1-2g

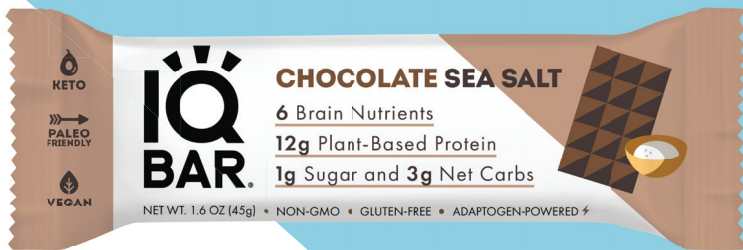
TOTAL
SUGAR

3g

TOTAL
NET CARBS

- ✓ KETO
- ✓ PALEO FRIENDLY
- ✓ VEGAN
- ✓ GLUTEN/GMO FREE

Sales Contact: Ryan Lee, Ryan@eatiqbar.com, (541) 729-4866



IQ BAR.

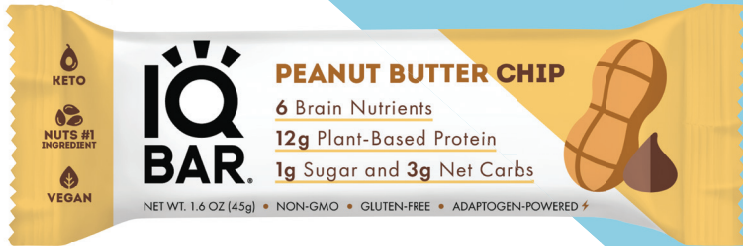
CHOCOLATE SEA SALT

6 Brain Nutrients
12g Plant-Based Protein
1g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 14g (18% DV), Sat. Fat 3g (15% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 140mg (6% DV), **Total Carb.** 11g (4% DV), Fiber 8g (29% DV), Total Sugars 1g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (6% DV), Iron (15% DV), Potas. (4% DV), Vit. E (80% DV).

Ingredients: Almonds, Tapioca Fiber, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Natural Flavors, Pea Protein, Flaxseeds, Cocoa, Unsweetened Chocolate, Gum Acacia, Coconut Oil, Cocoa Butter, Water, Sunflower Lecithin, Vanilla Extract, Sea Salt, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Almonds, Coconut



IQ BAR.

PEANUT BUTTER CHIP

6 Brain Nutrients
12g Plant-Based Protein
1g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 12g (15% DV), Sat. Fat 3g (15% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 140mg (6% DV), **Total Carb.** 13g (5% DV), Fiber 10g (36% DV), Total Sugars 1g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (4% DV), Iron (10% DV), Potas. (4% DV), Vit. E (70% DV).

Ingredients: Nuts (Peanuts, Almonds), Tapioca Fiber, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Natural Flavors, Pea Protein, Flaxseeds, Peanut Flour, Unsweetened Chocolate, Gum Acacia, Coconut Oil, Cocoa Butter, Sunflower Lecithin, Sea Salt, Water, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Peanuts, Almonds, Coconut



IQ BAR.

ALMOND BUTTER CHIP

6 Brain Nutrients
12g Plant-Based Protein
1g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 15g (19% DV), Sat. Fat 2.5g (13% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 135mg (6% DV), **Total Carb.** 11g (4% DV), Fiber 8g (29% DV), Total Sugars 1g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (6% DV), Iron (10% DV), Potas. (4% DV), Vit. E (80% DV).

Ingredients: Almonds, Tapioca Fiber, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Natural Flavors, Pea Protein, Flaxseeds, Unsweetened Chocolate, Gum Acacia, Coconut Oil, Cocoa Butter, Sunflower Lecithin, Water, Cinnamon, Vanilla Extract, Sea Salt, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Almonds, Coconut



IQ BAR.

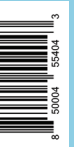
MATCHA CHAI

6 Brain Nutrients
12g Plant-Based Protein
1g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 15g (19% DV), Sat. Fat 2g (10% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 120mg (5% DV), **Total Carb.** 10g (4% DV), Fiber 7g (25% DV), Total Sugars 1g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (6% DV), Iron (10% DV), Potas. (4% DV), Vit. E (90% DV).

Ingredients: Almonds, Tapioca Fiber, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Flaxseeds, Natural Flavors, Pea Protein, Coconut Oil, Water, Sunflower Lecithin, Vanilla Extract, Matcha, Sea Salt, Cinnamon, Ginger, Cardamom, Clove, Curcumin, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Almonds, Coconut



IQ BAR.

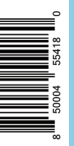
BANANA NUT

6 Brain Nutrients
12g Plant-Based Protein
2g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 14g (18% DV), Sat. Fat 2g (10% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 95mg (4% DV), **Total Carb.** 11g (4% DV), Fiber 8g (29% DV), Total Sugars 2g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (6% DV), Iron (8% DV), Potas. (4% DV), Vit. E (90% DV).

Ingredients: Almonds, Tapioca Fiber, Flaxseeds, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Natural Flavors, Pea Protein, Banana, Coconut Oil, Water, Sunflower Lecithin, Vanilla Extract, Sea Salt, Cinnamon, Nutmeg, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Almonds, Coconut



IQ BAR.

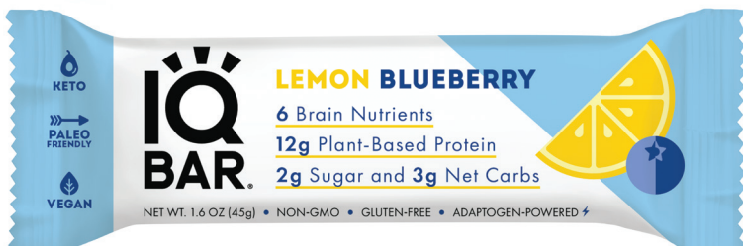
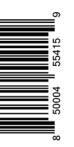
WILD BLUEBERRY

6 Brain Nutrients
12g Plant-Based Protein
2g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 15g (19% DV), Sat. Fat 2g (10% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 95mg (4% DV), **Total Carb.** 11g (4% DV), Fiber 8g (29% DV), Total Sugars 2g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (8% DV), Iron (8% DV), Potas. (4% DV), Vit. E (90% DV).

Ingredients: Almonds, Tapioca Fiber, Flaxseeds, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Natural Flavors, Pea Protein, Coconut Oil, Blueberries, Water, Wild Blueberries, Sunflower Lecithin, Vegetable Juice, Sea Salt, Vanilla Extract, Citric Acid, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Almonds, Coconut



IQ BAR.

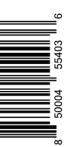
LEMON BLUEBERRY

6 Brain Nutrients
12g Plant-Based Protein
2g Sugar and 3g Net Carbs

NET WT. 1.6 OZ (45g) • NON-GMO • GLUTEN-FREE • ADAPTOGEN-POWERED †

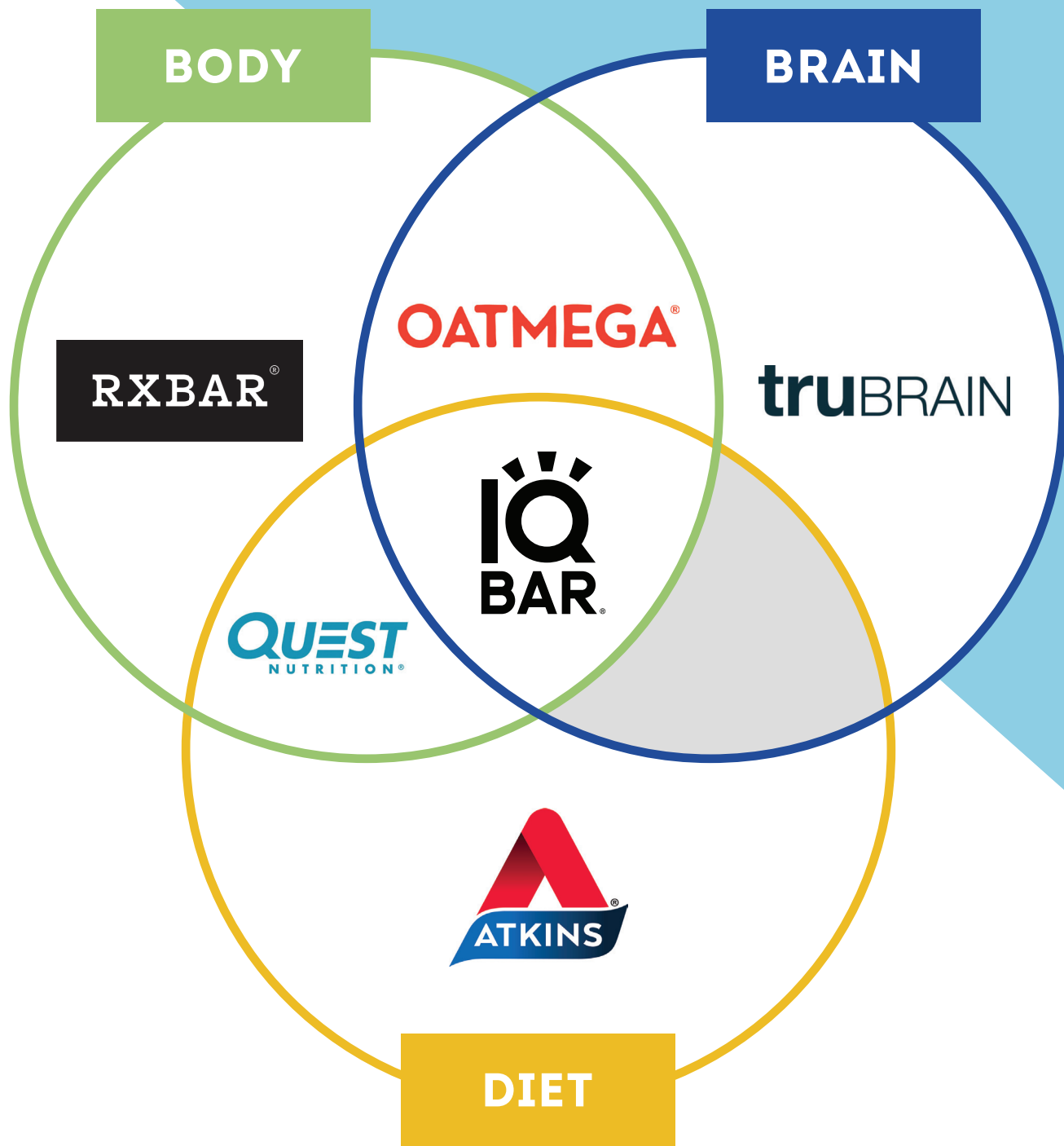
Nutrition Facts Serv. Size: 1 (45g), Amount Per Serving: **Calories 180, Total Fat** 15g (19% DV), Sat. Fat 2g (10% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 95mg (4% DV), **Total Carb.** 11g (4% DV), Fiber 8g (29% DV), Total Sugars 2g (Incl. 0g Added Sugars, 0% DV), **Protein** 12g, Vit. D (0% DV), Calcium (6% DV), Iron (8% DV), Potas. (4% DV), Vit. E (90% DV).

Ingredients: Almonds, Tapioca Fiber, Flaxseeds, Plant-Based Protein Crisps (Pea Protein, Tapioca Starch), Natural Flavors, Pea Protein, Blueberries, Coconut Oil, Water, Sunflower Lecithin, Sea Salt, Lemon Juice, Lemon, Non-GMO Steviol Glycosides, Lion's Mane, Vitamin E
Allergens: Almonds, Coconut









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UNIQUE MARKET POSITIONING



(KETO / LOW-SUGAR / LOW-CARB)

IQBAR VS. THE COMPETITION

						
Brain Nutrients	✓					
12g or More Protein	✓	✓	✓	✓		✓
2g or Less Sugar	✓		✓	✓		✓
3g or Less Net Carbs	✓			✓		
180 Calories or Less	✓					
7g or More Fiber	✓	✓	✓	✓		
Adaptogens (Lion's Mane)	✓					
Vegan/Plant-Based	✓			✓	✓	
Paleo Friendly	✓	✓				
Non-GMO	✓	✓		✓	✓	✓
No Sugar Alcohols	✓	✓			✓	
Gluten-Free	✓	✓	✓	✓	✓	✓
Dairy-Free	✓	✓		✓	✓	
Soy-Free	✓	✓	✓	✓	✓	

TRUSTED RETAIL PARTNERS

Smith's



CVS Health

Walmart
Save money. Live better.

Roche Bros.



Fred Meyer

MARIANO'S

Wegmans



ROUNDY'S



WOODMAN'S
MARKETS

festival
foods



BUSCH'S
Fresh Food Market

ROSAUERS
SUPERMARKETS

MARKET
OF
CHOICE

JUNGLE JIM'S
INTERNATIONAL MARKET

meijer

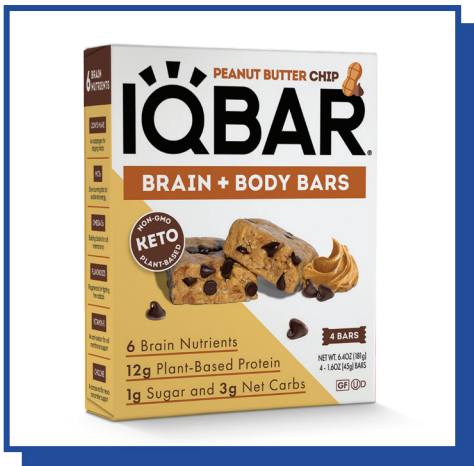
Yoke's
FRESH MARKET

MERCHANDISING OPTIONS



12-BAR CADDIE

Standard merchandising unit; perfect for any shelving setup.



4-BAR MULTIPACK

Available in the top four best-selling IQBAR flavors.



96-BAR SHIPPER

Holds 8 caddies and can ship empty or filled.



12-BAR STRIP

Merchandise anywhere with any SKU combo!