



THE ORIGINAL COFFEE BAR®

Join our mission to #WakeUp the world with natural energy



# IT ALL STARTED WITH TWO

MY MOTHER—SHE'S THE REASON POCKET LATTE EXISTS.

WE EMBARKED ON THIS JOURNEY TOGETHER AND WE'VE BEEN PARTNERS IN CRIME EVER SINCE.

THROUGHOUT MY LIFE, SHE HAS ALWAYS BEEN INCREDIBLY LOVING AND HAPPY.

SHE RAISED ME AS A SINGLE MOTHER UNDER THE PRESSURES OF POVERTY, YET WAS ALWAYS THE HAPPIEST PERSON IN THE ROOM. IT WAS MY LIFELONG GOAL TO PROVIDE HER WITH A STABLE CAREER WHERE SHE COULD FREELY EXPRESS HER CREATIVITY AND POSITIVE ENERGY.

POCKET LATTE IS A MOTHER & SON COMPANY THAT I CREATED AS A COFFEE LOVER, FOR MY MOTHER WHO'S AN ARTIST BY PASSION.

BUT REALLY, IT'S THE PRODUCT OF MOTHERLY LOVE.

THANKS MOM

- Chris Young

WOMAN-OWNED

MINORITY-OWNED

TASTES LIKE REAL COFFEE, **BECAUSE IT IS REAL COFFEE.**



LOOKS **BOLD**,  
LIKE YOUR MORNING BREW

SMELLS **SENSATIONAL**,  
LIKE A FRESH ROAST

TASTES **PERFECT**,  
LIKE YOUR FAVORITE LATTE.

KICKS **HARD**,  
LIKE AN EXTRA SHOT OF ESPRESSO

ONE SQUARE = **ONE COFFEE**



# WHAT MAKES POCKET LATTE AWESOME?






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We wanted to give people an energy product that's made from the best ingredients, without harmful or synthetic additives, and actually tastes amazing.

- ✓ **MADE IN THE USA**
- ✓ **NON-GMO PROJECT VERIFIED**
- ✓ **ALL-NATURAL**
- ✓ **VEGAN (¾ FLAVORS)**
- ✓ **100% ARABICA COFFEE**
- ✓ **NATURALLY CAFFEINATED**
- ✓ **KOSHER**

- X **NO SOY LECITHIN**
- X **NO PALM OIL**
- X **NO CHOLESTEROL**
- X **NO GLUTEN**
- X **NOTHING ARTIFICIAL, AT ALL**
- X **NOT MADE WITH GENETIC MODIFICATION**

# A BETTER ENERGY BUZZ.

					
100% arabica coffee	✓				
100% natural caffeine	✓	✓	✓		
Equals one cup of coffee	✓			✓	✓
10 or less ingredients	✓				
Soy-free (no soy lecithin)	✓				✓
Retail price below \$2.50	✓			✓	
Calories below 160	✓		✓		✓

# Performance in Faire Wholesale Marketplace



**RATED 5.0 STARS**

	POCKET LATTE	KITCHEN CATEGORY AVERAGE
CONVERSION RATE	17.7%	5%
SELL-THROUGH RATE	99.6%	95.7%





# THE COLLECTION.



**CREAM + SUGAR**

*for the mocha lover*



**DARK ROAST**

*for the coffee purist*



**HAZELNUT**

*for the hazelnut enthusiast*



**LAVENDER VANILLA**

*for the modern latte connoisseur*



VPN: 860308

UNIT UPC: 860001486308

DISPLAY UPC: 860001486346

CASE UPC: 10860001486343

VPN: 860315

UNIT UPC: 860001486315

DISPLAY UPC: 860001486353

CASE UPC: 10860001486350

VPN: 860322

UNIT UPC: 860001486322

DISPLAY UPC: 860001486360

CASE UPC: 10860001486367

VPN: 860339

UNIT UPC: 860001486339

DISPLAY UPC: 860001486377

CASE UPC: 10860001486374

**PERFECT FOR: IMPULSE, CHECKLANE, CHOCOLATE/CONFECTIONERIES, ENERGY BAR & ENERGY PRODUCTS**

# COMPACT DISPLAY CARTONS

FOUR FLAVOR PROFILES



DISPLAY PACK: 12ct  
DISPLAY DIMENSIONS: 3.6" x 5.8" x 2.6"h  
DISPLAY WT: 0.88 lbs  
UNIT WT: 0.92 oz

CASE PACK: 8 x 12ct DISP (96ct)  
CASE DIMENSIONS: 12" x 8" x 6"h  
CASE WT: 7.25 lbs  
PALLET: 16 Ti x 7 Hi



# SHIPPER OPTIONS AVAILABLE



## FLOOR SHIPPER

SHIPPER PACK: 16x12ct (192ct)

UPC:00850007557058

ITEM NUMBER: 850058

SHIPPER WT: 14.9 lbs

## WIRE SHIPPER SLIM

SHIPPER PACK: 4x12ct (2+2 refills)

UPC:00850007557041

ITEM NUMBER: 850041

SHIPPER WT: 4 lbs



## COUNTER SHIPPER

SHIPPER PACK: 8x12ct (4+4 refills)

UPC:00850007557034

ITEM NUMBER: 850034

SHIPPER WT: 7.5 lbs



# TRUSTED BY



## SOLD IN OVER 6,500 STORES NATIONWIDE

# THANK YOU FOR YOUR TIME AND CONSIDERATION!





# CONTACT US.

LOOKING FORWARD TO PARTNERING WITH YOU!



POCKET LATTE LLC  
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