

# True Lemon® Kids Add Incremental Sales to Your Bottom Line

*On Trend & Innovative, True Lemon Kids Fills a Gap in the PSD Category*

In a Taste Test of almost 900 parents and their 4 to 10 year old children:

- ♥ 94% of kids said they wanted their parents to buy True Lemon Kids
- ♥ 82% of parents said they felt great/really good about True Lemon Kids ingredients
- ♥ 52% of parents said they would buy True Lemon Kids 1 to 2 times a month, 35% said 3+ times a month



Made with ingredients that Moms feel good about, True Lemon Kids is deliciously simple:

- 92% less sugar than regular juice & soda, per 8 oz serving  
(True Lemon Kids = 2g per serving. Average regular juice & soda = 24g per serving.)
- NO artificial sweeteners, preservatives or flavors
- Naturally sourced colors from fruits and vegetables
- Rich source of vitamins: 25% of daily Vitamin A, C, & E
- Non-GMO & Gluten free
- 10 calories per packet
- 10 packets, each makes an 8oz serving



**Be Healthy.  
Be Happy.  
Be True.**



[www.truecitrus.com](http://www.truecitrus.com)



Created with Moms, True Lemon® Kids delivers what parents want and the delicious taste kids love!



Item	True Lemon Kids	Case Pack	UPC Code	Case Code / GTIN
00-3578	<b>True Lemon Kids Blue Raspberry NEW!</b>	12 /10 Ct	8 10979 00357 1	2 08 10979 00357 5
00-3561	<b>True Lemon Kids Pink Lemonade NEW!</b>	12 /10 Ct	8 10979 00356 4	2 08 10979 00356 8
00-3585	<b>True Lemon Kids Fruit Punch NEW!</b>	12 /10 Ct	8 10979 00358 8	2 08 10979 00358 2

True Lemon Kids Pink Lemonade and Fruit Punch											
Unit Dimensions				Master Case Dimensions				Pallet Dimensions			
L (in)	W (in)	H (in)	Wgt (oz)	L (in)	W (in)	H (in)	Wgt (lbs)	Cases	Ti	Hi	Cube (ft)
3.00	1.50	4.63	1.38 oz	9.75	6.625	5.00	1.93	252	28	9	56.67

  

True Lemon Kids Blue Raspberry											
Unit Dimensions				Master Case Dimensions				Pallet Dimensions			
L (in)	W (in)	H (in)	Wgt (oz)	L (in)	W (in)	H (in)	Wgt (lbs)	Cases	Ti	Hi	Cube (ft)
3.00	1.50	4.63	1.27 oz	9.75	6.625	5.00	1.80	252	28	9	56.67



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