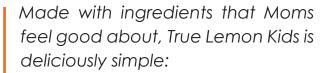
True Lemon® Kids Add Incremental Sales to Your Bottom Line

On Trend & Innovative, True Lemon Kids Fills a Gap in the PSD Category

In a Taste Test of almost 900 parents and their 4 to 10 year old children:

- 94% of kids said they wanted their parents to buy True Lemon Kids
- 82% of parents said they felt great/really good about True Lemon Kids ingredients
- 52% of parents said they would buy True Lemon Kids 1 to 2 times a month, 35% said 3+ times a month





- 92% less sugar than regular juice & soda, per 8 oz serving
 (True Lemon Kids = 2g per serving. Average regular juice & soda = 24g per serving.)
- NO artificial sweeteners, preservatives or flavors
- Naturally sourced colors from fruits and vegetables
- Rich source of vitamins: 25% of daily Vitamin A, C, & E
- Non-GMO & Gluten free
- 10 calories per packet
- 10 packets, each makes an 8oz serving



Be Healthy. Be Happy. Be True.



Created with Moms, True Lemon® Kids delivers what parents want and the delicious taste kids love!



Item	True Lemon Kids	Case Pack	UPC Code	Case Code / GTIN
00-3578	True Lemon Kids Blue Raspberry NEW!	12 /10 Ct	8 10979 00357 1	2 08 10979 00357 5
00-3561	True Lemon Kids Pink Lemonade NEW!	12 /10 Ct	8 10979 00356 4	2 08 10979 00356 8
00-3585	True Lemon Kids Fruit Punch NEW!	12 /10 Ct	8 10979 00358 8	2 08 10979 00358 2

	True Lemon Kids Pink Lemonade and Fruit Punch													
Unit Dimensions				Master Case Dimensions			Pallet Dimensions							
L (in)	W (in)	H (in)	Wgt (oz)	L (in)	W (in)	H (in)	Wgt (lbs)	Cases	Ti	Hi	Cube (ft)			
3.00	1.50	4.63	1.38 oz	9.75	6.625	5.00	1.93	252	28	9	56.67			
	True Lemon Kids Blue Raspberry													
	Unit Dimensions				Master Case Dimensions			Pallet Dimensions						
	Unit Dim	ensions		Ma	ster Case D	Dimensions		Р	allet Dimer	nsions				
L (in)	Unit Dim W (in)	nensions H (in)	Wgt (oz)	Ma L (in)	ster Case D W (in)	Dimensions H (in)	Wgt (lbs)	P Cases	allet Dimer Ti	nsions Hi	Cube (ft)			



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