



+91 20 4204 6688

World Trade Center Tower 1, Suite G3,  
Pune, Kharadi, Pune - 411014 INDIA

## Memorandum of Understanding

Date: 19<sup>th</sup> November, 2024

This agreement is between **NS World Trade Hub LLP** having its registered office at World Trade Center, Tower 1, Suite G-3, Kharadi, Pune-411014, Maharashtra, INDIA having LLP IN - AAM-9831 (herein referred as "TWTH") and **Grovara LLC**, 1900 Market St, Philadelphia, PA 19103 USA. (Grovara is introducing its customer **RxSugar Nutrishus Brands Inc.** herein referred as "RxSugar") effective from **November 19<sup>th</sup>, 2024 to November 18<sup>th</sup>, 2025** for a period of 12 Months. The term of the agreement will auto renew for a period of 12 months cycles unless notified by either party.

Grovara is a trusted B2B global marketplace platform for U.S. natural, organic and specialty brands to meet and trade with international buyers.

RxSugar Nutrishus Brands Inc. is a company that produces a natural, plant-based sugar substitute that is intended to be a healthy alternative to traditional sugar. RxSugar is made from allulose, a rare plant-based sugar

NS World Trade Hub LLP facilitates global business by building global connections and growing business of its MoU partners with the presence of its network and alliances in 330 cities and 130 countries through the World Trade Center.

The commercial agreement is for Grovara's customer RxSugar Nutrishus Brands Inc. and NS World Trade Hub LLP is as follows:-

- TWTH will enroll RxSugar in the "World Trade Center Partnership Program"
- TWTH will create a joint marketing brochure with RxSugar.  
TWTH will send this brochure in India for potential tie ups with B2B channel customers for RxSugar.
- TWTH will introduce and participate in strategic customer calls in India with RxSugar.
- TWTH will introduce RxSugar to organizations & partners in India as outreach to RxSugar upon request.
- TWTH will help RxSugar scale business in India.
- TWTH will introduce RxSugar to our FMCG platform "WTC-BRRING", opening up new opportunities for growth and collaboration. We offer direct distribution in the FMCG sector to approximately 15,000 stores across India. Our extensive reach includes a diverse range



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of businesses, such as brick-and-mortar stores, grocery outlets, convenience stores, airlines, e-commerce platforms, online grocery services, and the hospitality industry.

- Grovara LLC will pay membership fees of \$5000 per month (Taxes will be charged as applicable) to TWTH; Grovara LLC will pay membership fees quarterly in advance.
- Grovara LLC will pay a percentage of the sales/deals to TWTH for the customers introduced by TWTH. This percentage will be discussed mutually.

Thanks & Regards,

| For <b>NS World Trade Hub LLP</b>   | For <b>Grovara</b>   |
|---|--|
| Mr. Niraj Khinvasara<br>Partner<br><a href="mailto:niraj@theworldtradehub.com">niraj@theworldtradehub.com</a> | Mr. Peter Groverman<br>CEO<br><a href="mailto:pgroverman@grovara.com">pgroverman@grovara.com</a> |