CRISPY SQUID ZOOM CALL #1

Written by

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INT. HOME - ZOOM CALL #1 - WEEK #3

Jackson and Bernie are on a Zoom call with Peter & Arnold.

PETER

Uuuuuh...well fella's, we certainly saw what you put out there last week on behalf of Crispy Squid and I have to say, though it was interesting, I don't think it's quite what Arnold had in mind for his product.

BERNIE

Hi Peter! Hi Arnold! Are you always that small?

JACKSON

What? No, they're on the computer. They're the same size as us.

(to Peter & Arnold)
Sorry, for the interruption.

ARNOLD

I don't understand what you are doing with my Crispy Squid.

BERNIE

I'm eating it! I love it! It tastes so good.

PETER

Yes, we get that, but what I think Arnold is trying to say, is that you're not selling the product very well yet.

JACKSON

Okay, yes, no you're absolutely right. Maybe the first week wasn't perfect...

ARNOLD

Terrible.

JACKSON

Okay, terrible, but we really do have some great new ideas that we're developing for this week that I just know you're gonna love.

BERNIE

I have fleas right now.

JACKSON

Stop it.

BERNIE

I met a dog in the neighborhood and...

JACKSON

Stop it.

(to Peter & Arnold)
Sorry, I promise, we've got this.
The followers aren't huge yet, but
I think we just need more time.

PETER

That's true Arnold, the numbers aren't awful.

ARNOLD

Okay. But you have to mention Crispy Squid is like jerky. People love jerky.

BERNIE

Crispy Squid is the best jerky I ever have eaten!

ARNOLD

Also, maybe you can mention the Korean New Year is coming on January 29th. Crispy Squid is fun for parties.

PETER

And don't forget! This is very important. You have to let everyone know that Bernie is going to be doing a live TikTok event on February first, where everybody can interact with him online.

JACKSON

(writing down notes)
Oh! Great...uh, when is that?

PETER

February 1st. I'll send you the info and the link. We can talk further offline on that.

JACKSON

Perfect. Well, thank you both so much for the input and I promise we can handle this. It's gonna be great.

ARNOLD

I hope so.

PETER

Thank you Arnold for your patience on this. Anything else?

BERNIE

Need more squid.

PETER & ARNOLD

Need more squid?

JACKSON

Oh yeah. He loves Crispy Squid so much he's eaten all the samples you gave us. Do you think we could get some more to use for our slogans and jingles?

ARNOLD

But I sent a whole crate!

BERNIE

Yes, thank you! Need more squid.