



## **Celebrating Over 30 Years of Natural Ear Care with Wally's Natural**

Over three decades ago, Wally's Natural was founded with a simple, heartfelt mission: to find a natural remedy for ear care. When their son experienced persistent ear issues, Russ and Terese Sheppard turned to an ancient practice known as ear candling after exhausting traditional treatments. The approach proved successful, and they were inspired to share this natural solution with others. What began as a family remedy soon blossomed into a lasting commitment to providing natural ear care for generations.

From its humble beginnings in 1991 in Meadow Vista, California, Wally's Natural started in the home of Clyde and Jean Sheppard. With a small team and a focus on serving local natural stores, the brand quickly became a favorite in the Natural Products Industry. Through word-of-mouth and a dedication to quality and customer service, Wally's Natural grew steadily, landing their first major customer, who remains a partner to this day.

The last decade has been transformational, with Wally's Natural expanding its facilities, automating production, and achieving nationwide distribution. Today, the company is led by Holly Fox, the Sheppard's daughter, who continues the family legacy by providing high-quality, natural ear care products. Wally's Natural is proud to be America's #1 Ear Candle company and a trusted name in ear wellness.

### **A Legacy of Natural Ear Care Solutions**

At Wally's Natural, we believe in the power of nature to nurture and protect. Our product line covers all ages, starting with our newest additions, specifically designed with kids in mind. We understand that parents want the best for their children, especially when it comes to sensitive areas like their ears. That's why we've developed natural solutions that offer parents peace of mind and effective care for little ones.

Our new **Kids Organic Ear Oil** is the perfect remedy for soothing and calming sensitive ears. Made from pure, organic ingredients like olive oil, garlic, and mullein flower, this gentle ear oil helps protect and comfort children's ears naturally. Alongside this, we've also introduced the **Kids Earwax Removal Ear Scrub**, a product designed specifically to clear away excess earwax in a safe and easy way. These two products together form the ideal duo for ensuring your child's ears are healthy, clean, and comfortable.

### **Adults Deserve Care Too**

While our focus on children's ear health is essential, Wally's Natural also provides ear care solutions for the whole family. The adult versions of our **Organic Ear Oil** and **Earwax Removal Ear Scrub** offer the same high standards of natural care, helping adults maintain their ear health as well. Whether it's soothing occasional ear discomfort or managing earwax, our adult products provide the perfect complement to your family's wellness routine.



### **The Product That Started It All: Ear Candles**

We wouldn't be where we are today without the product that put us on the map—our **Ear Candles**. Wally's Natural Ear Candles have become a trusted staple in ear care for people everywhere. We use only premium Beeswax, Paraffin and Soy blend waxes, unbleached cotton muslin, and an array of USDA-certified organic essential oils. Carefully crafted and backed by years of customer satisfaction, our ear candles are a symbol of the quality and effectiveness that we promise in every product.

### **A Complete Ear Care Routine**

Ear care is often overlooked, but just like skincare or dental hygiene, it deserves a dedicated routine. Wally's Natural offers a full-circle approach to ear wellness, providing a simple yet effective 3-step regimen for all ages and lifestyles:

1. **Begin** with our **Ear Candles** for deep relaxation and a moment of self-care.
2. **Follow** with our **Ear Scrub Cleanser** to gently remove dirt and excess earwax, keeping ears fresh and clean.
3. **Finish** with our **Organic Ear Oil** to moisturize, soothe, and maintain comfort.

Elevate your ear care routine with Wally's Natural—because healthy ears are happy ears!

### **A Commitment to Quality and Innovation**

What sets Wally's Natural apart is our commitment to high-quality ingredients and proven natural remedies. We've spent over three decades refining our approach to ear care, consistently bringing products to market that are not only safe, but effective. Our dedication to using natural ingredients, free from harsh chemicals, is key to our philosophy of helping people achieve wellness through their ears.

At Wally's Natural, we believe ear care is essential to overall health and wellbeing. Whether it's soothing a fussy toddler's ears, providing relief for adults, or maintaining ear health through natural remedies, we're here to support your journey to wellness. Our products reflect our core values of family, trust, and natural care, providing gentle solutions for your family's ear health needs.

### **Why Trust Wally's Natural?**

We've been pioneers in natural ear care since day one, and we're committed to remaining at the forefront of this niche wellness category. Our products are crafted with the highest standards of quality and care, ensuring they meet the needs of families everywhere. Wally's Natural is proud to offer products you can trust, designed with your family's wellness in mind.

[www.WallysNatural.com](http://www.WallysNatural.com)