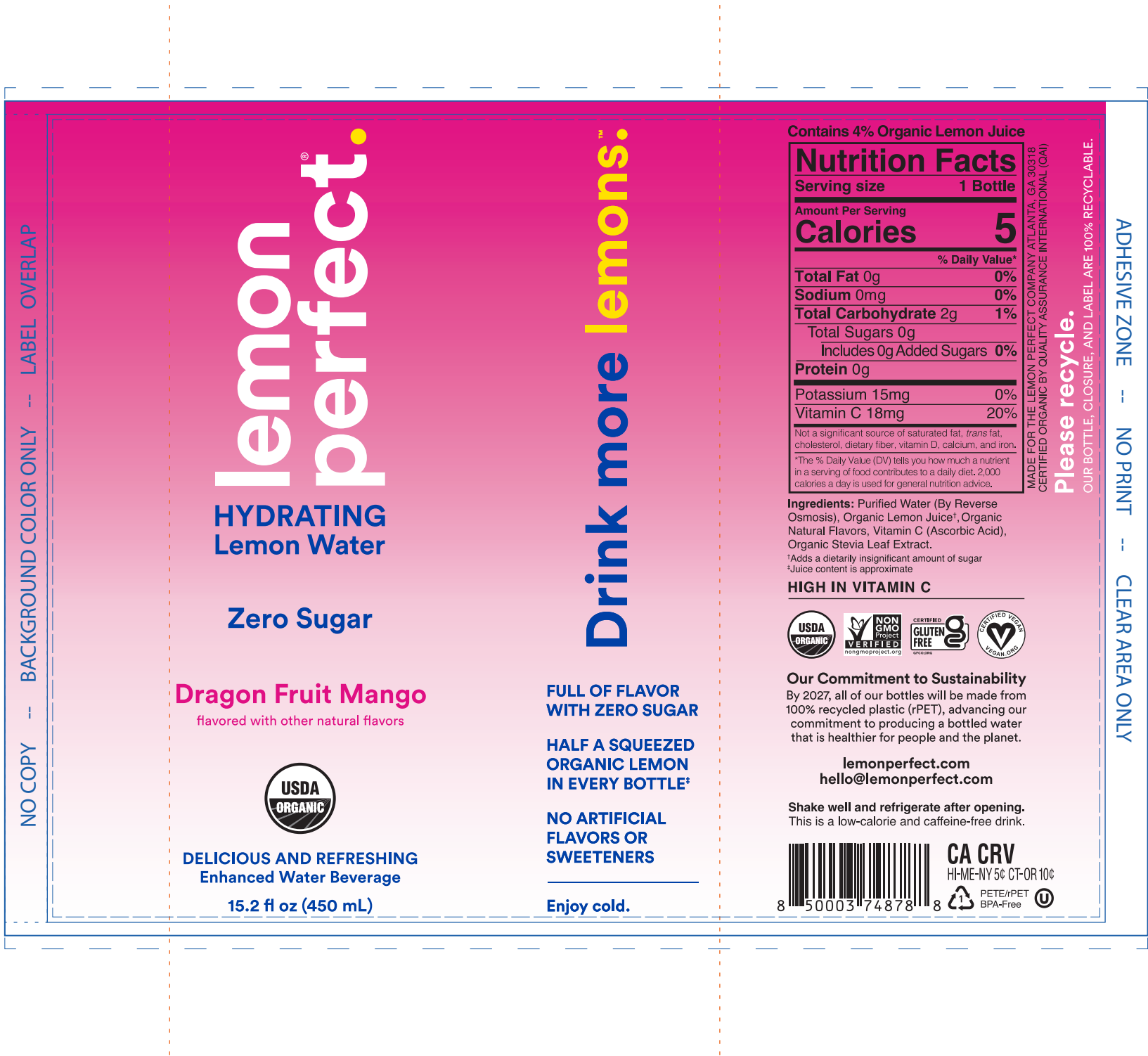
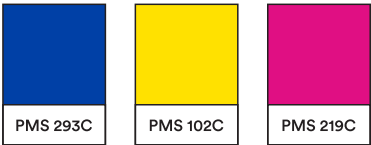




BRAND:	DATE:	PLATES USED:
PRODUCT:	FILE NAME:	<div>■ DIELINE (DOES NOT PRINT)</div>
UPC #:	PACKAGE SIZE: 15.2oz	
BOTTLED FOR:	PACKAGE TYPE: 15.2oz Aseptic Bullet	
	LABEL TYPE/ VENDOR: Shrink Sleeve (MID BELL)	
	DIMENSIONS: 215mm x 157mm	
	UNWIND: 6	
DL11037 REV005	PLANT LOCATIONS: KC2, LAN	

100% UNDISTORTED LAYFLAT = 103.5 mm X 157 mm	COLOR VARIANCE: Min = N/A Target = 0 ΔE Max = 2.0 ΔE	Send 3-5 Samples of Production Run to: Niagara Bottling Artwork Production Department - PLM 1440 Bridgegate Drive Diamond Bar, CA 91765
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CRITICAL TERMS

- CRITICAL PRINT

Critical Print Areas – All critical text and graphics must remain within this area. Text and graphics falling outside of this area will be cut off, overlapped, or cause registration faults. Critical text might include, but is not limited to, logos, nutritional information, or promotions.
- Total Label Panel Color Area** – The top and bottom of the label must match in color. Any text in this area may be cut off.
- Large Dotted Lines** – Identifies the Bleed Area
- Medium Dotted Lines** – Identifies the Critical Copy Area, all text must remain inside these lines.
- Small Dotted Lines** – This is within the label overlap area. No critical text should be put here as it will be covered.
- Red Bars** – This is the sleeve rollers and fold areas. NO Date Code Printing in this area.