



BRAND:  
PRODUCT:  
UPC #:  
BOTTLED FOR:

DATE:  
FILE NAME:  
PACKAGE SIZE: 15.2oz  
PACKAGE TYPE: 15.2oz Aseptic Bullet  
LABEL TYPE/ VENDOR: Shrink Sleeve (MID BELL)  
DIMENSIONS: 215mm x 157mm  
UNWIND: 6

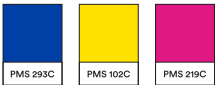
PLATES USED:  
■ DIELINE (DOES NOT PRINT)

DL11037 REV005 PLANT LOCATIONS: KC2, LAN

100% UNDISTORTED  
LAYFLAT = 103.5 mm X 157 mm

COLOR VARIANCE:  
Min = N/A  
Target = 0 ΔE  
Max = 2.0 ΔE

Send 3-5 Samples of Production Run to:  
Niagara Bottling  
Artwork Production Department - PLM  
1440 Bridgegate Drive  
Diamond Bar, CA 91765



CRITICAL TERMS

**Critical Print Areas** – All critical text and graphics must remain within this area. Text and graphics falling outside of this area will be cut off, overlapped, or cause registration faults. Critical text might include, but is not limited to, logos, nutritional information, or promotions.

**Total Label Panel Color Area** – The top and bottom of the label must match in color. Any text in this area may be cut off.

**Large Dotted Lines** – Identifies the Bleed Area

**Medium Dotted Lines** – Identifies the Critical Copy Area, all text must remain inside these lines.

**Small Dotted Lines** – This is within the label overlap area. No critical text should be put here as it will be covered.

**Red Bars** – This is the sleeve rollers and fold areas. NO Date Code Printing in this area.