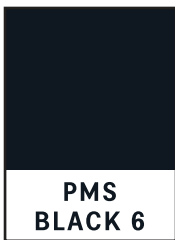
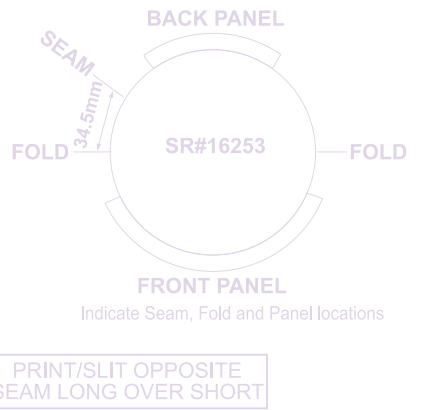
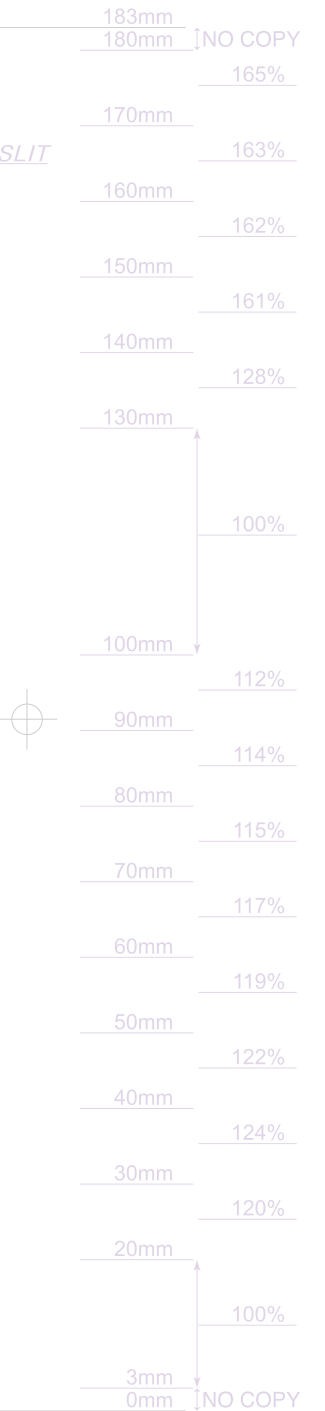


ATTENTION CLIENTS OF STEUBEN FOODS:
Please read and adhere to the notes below before designing your bottle label. If you have any questions, please contact Steuben before proceeding.

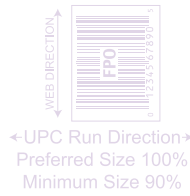
- All artwork must be approved by Steuben Foods before submitting to American Fuji Seal.
- Eyemark color must be unique and contrasting to all other colors appearing within the registration zone. Almost any color can be used for an eyemark.
 - Acceptable – A black eyemark with white or pastel colors below.
 - Unacceptable – A red eyemark with maroon below.
 - Horizontal stripes, or bands of color, with a minimum vertical thickness of 5mm can be used in place of an eyemark – contact Steuben Foods.
 - Eyemarks shall not be printed over metallic inks – ink must be knocked out and eyemark trapped.
 - On clear film an eyemark may be required based on label art or background colors.
 - Contact Steuben Foods early on in the design process with direction about eyemarks.
- Before submission to Steuben Foods for final approval:
 - All R&D work must be done.
 - Ingredients, nutrition facts, and legal claims finalized.
- Once submitted to Steuben Foods for final approval the brand assumes all costs for rework, print cylinders, etc.



Distortions will occur in areas where there is a percentage marked. Pull out Graphics and copy at the percentage listed below. Horizontally only.



American Fuji Seal, Inc.			CUSTOMER CODE	PART #	GA #	REVISION	PROCESS / DIST.	STOCK / SIZE
							GRAVURE / DELTA-H	N02768C 106.5x183
DATE	MAC OP	JOB / STOCK	CUSTOMER / DESCRIPTION			LPI / COMP	DESCRIPTION	DATE
							STEUBEN FOODS 12oz BOTTLE	9/23/15 JC
COLOR 1	COLOR 2	COLOR 3	COLOR 4	COLOR 5	COLOR 6	COLOR 7	COLOR 8	COLOR 9
REV SEQ	DATE	REQUESTOR			TEMPLATE REVISION			
A	10/14/14 JC	SALES			1. Revised vertical perf position			
B	1/21/15 JC	SALES			1. Added surface varnish			
C	9/23/15 JC	SALES			1. Added eyemark with note "eyemark required on all bottles, materials, & skus" 2. Added quiet zone with note "colors must be unique compared to eyemark"			
N/A	2/11/16 JC	CUSTOMER			1. Added notes from Steuben 2. Changed verbiage on eyemark and quiet/registration zones			



←UPC Run Direction→
Preferred Size 100%
Minimum Size 90%