

ATTENTION CLIENTS OF STEUBEN FOODS:
Please read and adhere to the notes below before designing your bottle label. If you have any questions, please contact Steuben before proceeding.

1. All artwork must be approved by Steuben Foods before submitting to American Fuji Seal.

2. Eyemark color must be unique and contrasting to all other colors appearing within the registration zone. Almost any color can be used for an eyemark.

a. Acceptable – A black eyemark with white or pastel colors below.

b. Unacceptable – A red eyemark with maroon below.

c. Horizontal stripes, or bands of color, with a minimum vertical thickness of 5mm can be used in place of an eyemark – contact Steuben Foods.

d. Eyemarks shall not be printed over metallic inks – ink must be knocked out and eyemark trapped.

e. On clear film an eyemark may be required based on label art or background colors.

f. Contact Steuben Foods early on in the design process with direction about eyemarks.

3. Before submission to Steuben Foods for final approval:

a. All R&D work must be done.

b. Ingredients, nutrition facts, and legal claims finalized.

4. Once submitted to Steuben Foods for final approval the brand assumes all costs for rework, print cylinders, etc.

FINAL TEMPLATE

American Fuji Seal, Inc.				CUSTOMER CODE	PART #	GA #	REVISION	PROCESS / DIST.	STOCK / SIZE
								GRAVURE / DELTA-H	N02768C 106.5x183
DATE	MAC OP	JOB / STOCK	CUSTOMER / DESCRIPTION			LPI / COMP		DESCRIPTION	DATE
								STEUBEN FOODS 12oz BOTTLE	9/23/15 JC
COLOR 1	COLOR 2	COLOR 3	COLOR 4	COLOR 5	COLOR 6	COLOR 7	COLOR 8	COLOR 9	COLOR 10
REV SEQ	DATE	REQUESTOR			TEMPLATE REVISION				
A	10/14/14 JC	SALES			1. Revised vertical perf position				
B	1/21/15 JC	SALES			1. Added surface varnish				
C	9/23/15 JC	SALES			1. Added eyemark with note "eyemark required on all bottles, materials, & skus" 2. Added quiet zone with note "colors must be unique compared to eyemark"				
N/A	2/11/16 JC	CUSTOMER			1. Added notes from Steuben 2. Changed verbiage on eyemark and quiet/registration zones				