Paleo Foundation

September 13, 2021 to September 12, 2022

That's It. 834 S Broadway, #800 Los Angeles, CA 90014

Dear Miriam,

We are pleased to inform you that That's It product submissions have been assessed and have met the Certified Paleo & KETO Certified Standards as set forth by The Paleo Foundation by way of not containing:

- A) Legumes
- B) Dairy
- C) Grains
- D) Greater than 5-10g net/effective carbohydrates per serving
- E) Artificial Colorings
- F) Artificial Sweeteners
- G) Artificial Preservatives

As of September 13, 2017 That's It. was granted permission to use the trademarked Certified Paleo & KETO Certified Label on product packaging, marketing materials, social media mediums, and websites for all Certified Paleo & KETO Certified products.

Certified Paleo Products Listed on Following Page.



Certified Paleo Products Include:

That's It Apple+Cherries - 850397004033 That's It Apple+Coconut - 850397004590 That's It Apple+Mango - 850397004088 That's It Apple + Pear - 850397004019 That's It Apple+Strawberry - 850397004637 That's It Apple+Pineapple - 850397004231 That's It Apple+Banana - 850397004118 That's It Apple+Apricot - 850397004026 That's It Apple+Blueberry - 850397004132 That's It Apple+4 Dates - 853132007955 That's It Apple+2 Figs - 853132007962 That's It Apple+Mango & Chili - 850397004675 That's It Apple+Pear& Ginger - 850397004699 That's It Apple+Cinnamon - 850397004651 Probiotic Blueberry - 850000547148 Probiotic Mango - 850000547162 Probiotic Fig - 850000547629 Probiotic Banana - 850000547179 Organic Dark Chocolate+Organic Fig - 850397004958 Organic Dark Chocolate+Date - 850397004965 Organic Dark Chocolate+Cherry - 850397004927 Organic Dark Chocolate+Banana - 850397004972 Organic Dark Chocolate+Blueberry - 850397004903 Organic Dark Chocolate+Strawberry - 850397004910 Crunchables Apple + Pumpkin Seeds - 850013716135 Crunchables Protein Topper - 850013716272 Crunchables Organic Apple .3oz - 850000547964 Organic Dark Chocolate + Organic Fig Truffles - 850013716333 Organic Dark Chocolate + Organic Date Truffles - 850013716340 Organic Dark Chocolate + Organic Banana Truffles - 850013716357 Organic Dark Chocolate + Organic RaisinTruffles 3.5 oz 850013716364

Products to be KETO Certified:

Keto Kick

Sincerely,

Karen Pendergrass | CEO The Paleo Foundation

Karen Pendery