

February 01, 2022

On December 20, 2018, the United States Department of Agriculture (USDA) announced the National Bioengineered Food Disclosure Standard, which standard requires food manufacturers, importers, and certain retailers subject to this requirement to ensure foods that contain bioengineered inputs or sub-inputs (ingredients) do requisitely disclose that information. Such companies required to disclose may disclose that bioengineered ingredients are in food products via "text, symbol, electronic or digital link, and/or text message. Additional options such as a phone number or web address are available to small food manufacturers or for small and very small packages. [For products that are obligated to be so labeled, the implementation date of the Standard is January 1, 2020, except for small food manufacturers, whose implementation date is January 1, 2021.] The mandatory compliance date is January 1, 2022. Regulated entities may voluntarily comply with the Standard until December 31, 2021." (<https://www.ams.usda.gov/rules-regulations/be>).

PROBAR, LLC is regulated by the Food and Drug Administration (FDA).

All products manufactured by PROBAR, LLC require no USDA bioengineered ingredient notification because:

1. Organic certified products are not allowed to contain bioengineered ingredients, so any product that is certified Organic under USDA National Organic Program (NOP) standards is by definition strictly and specifically free from bioengineered ingredients. As such, PROBAR, LLC's product lines named: LIVE, BITE, Nut Butter, and BOLT are free from any bioengineered inputs.
2. Products that are certified as "made with" under that NOP standard of identity are specifically disallowed from containing any bioengineered ingredient. As such, PROBAR, LLC's product line named MEAL is free from any bioengineered input.
3. In addition to organic compliance under the NOP, every product line sold by PROBAR, LLC, including those not certified organic, is certified by The Non-GMO Project. This Standard is specifically designed to prevent certified products from containing input (ingredient(s)) which has been bioengineered. All products manufactured by PROBAR, LLC are certified by The Non-GMO Project and bear that logo on the packaging. As such, PROTEIN, MEAL, LIVE, THINS, PEAK, and BOLT are each free of bioengineered ingredients

Products from PROBAR, LLC require no labeling nor notification per the USDA National Bioengineered Food Disclosure Standard because products from PROBAR, LLC contain no bioengineered input nor sub-input(s).



Rob Behrend
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