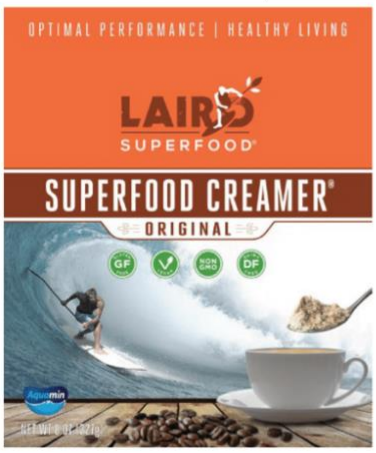
Finished Goods Product Specification

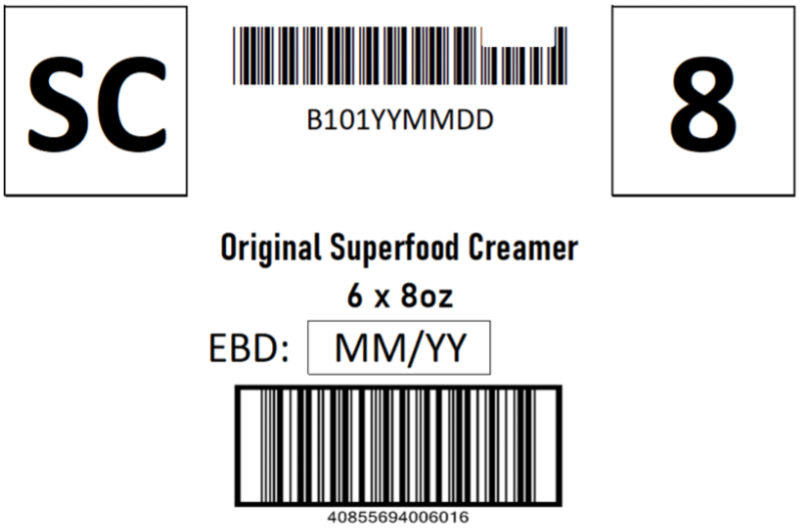
Form:	FG 101-008-XX
Eff. Date:	04/09/20
Rev.	02
Page:	1 of 2

Product Name	Original Superfood Creamer	**Product Code**	101-008-01, 6, 48
Product Size	8 oz	**Product Category**	Creamer
Package Description	New, clean, food grade, standup, heat-sealed/zippered, gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy-Free		
Identification Coding	Lot BXXXYYDDMM HHMM Best By MM/YY		
Physical Description	Oily, non-free flowing, fluffy powder		
Appearance/Odor	White and tan speckled color, aroma typical of coconuts		
Taste	Coconut and slightly sweet flavor		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Usage	Add 1 tablespoon per 8 ounces or mix to taste. Great in hot coffee, smoothies, or tea. Due to lack of additives this product may clump. Simply massage bag to break up contents before use		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	<10/g		
Heavy Metal Limits			
Lead	< 0.031 ppm	**Arsenic**	< 0.63 ppm
Cadmium	< 0.25 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Coconut Milk Powder, Organic Coconut Sugar, Aquamin™ (calcium from marine algae), Organic Extra Virgin Coconut Oil **Contains:** Tree nuts (Coconuts)		



Case Label

6 Pack

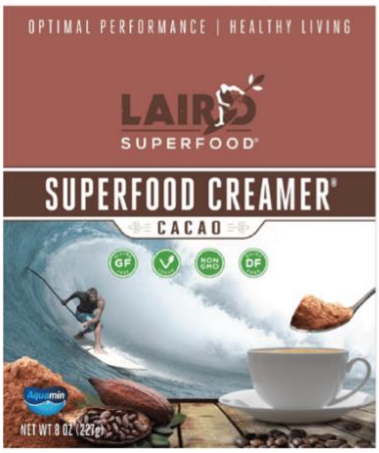


48 Pack

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

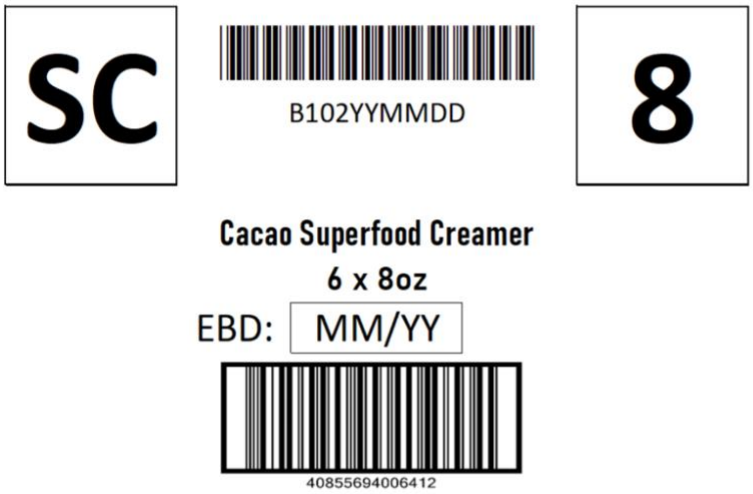
Finished Goods Product Specification

Product Name	Cacao Superfood Creamer	**Product Code**	102-008-01, 6, 48
Product Size	8 oz	**Product Category**	Creamer
Package Description	New, clean, food grade, standup, heat-sealed/zippered gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy-Free		
Identification Coding	Lot BXXXYYDDMM HHMM Best By MM/YY		
Physical Description	Oily, non-free flowing, fluffy powder		
Appearance/Odor	Brown with some intermittent white clumps, aroma typical of cacao and slight coconut		
Taste	Cacao, coconut, bitter and slightly sweet flavor		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Usage	Add 1 tablespoon per 8 ounces or mix to taste. Great in hot coffee, smoothies, or tea. Due to lack of additives this product may clump. Simply massage bag to break up contents before use.		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	<10/g		
Heavy Metal Limits			
Lead	< 0.03 ppm	**Arsenic**	< 0.63 ppm
Cadmium	< 0.25 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Coconut Milk Powder, Organic Coconut Sugar, Organic Cacao Powder, Aquamin™ (calcium from marine algae), Organic Extra Virgin Coconut Oil **Contains:** Tree nuts (Coconuts)		



Case Label

6 Pack

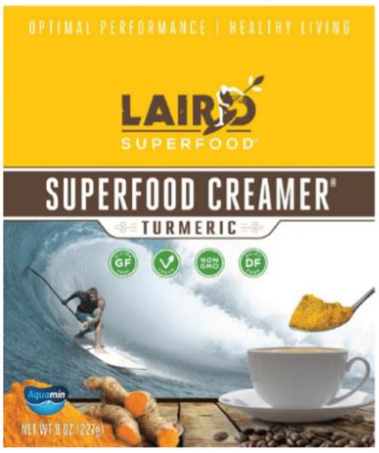


48 Pack

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Controller		Date:

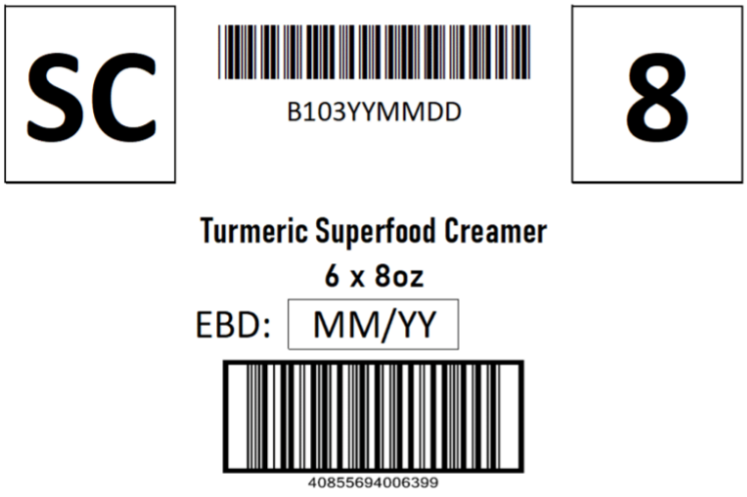
Finished Goods Product Specification

Product Name	Turmeric Superfood Creamer	**Product Code**	103-008-01, 6, 48
Product Size	8 oz	**Product Category**	Creamer
Package Description	New, clean, food grade, standup, heat-sealed/zippered gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy-Free		
Identification Coding	Lot BXXXYYDDMM HHMM Best By MM/YY		
Physical Description	Oily, non-free flowing, fluffy powder		
Appearance/Odor	Dark yellow with brown specs, aroma typical of turmeric and hints of coconut		
Taste	Turmeric, coconut, bitter and sweet flavor		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Usage	Add 1 tablespoon per 8 ounces or mix to taste. Great in hot coffee, smoothies, or tea. Due to lack of additives this product may clump. Simply massage bag to break up contents before use.		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	<10/g		
Heavy Metal Limits			
Lead	< 0.03 ppm	**Arsenic**	< 0.63 ppm
Cadmium	< 0.25 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Coconut Milk Powder, Organic Coconut Sugar, Organic Turmeric Powder, Aquamin™ (calcium from marine algae), Organic Extra Virgin Coconut Oil **Contains:** Tree nuts (Coconuts)		



Case Label

6 Pack

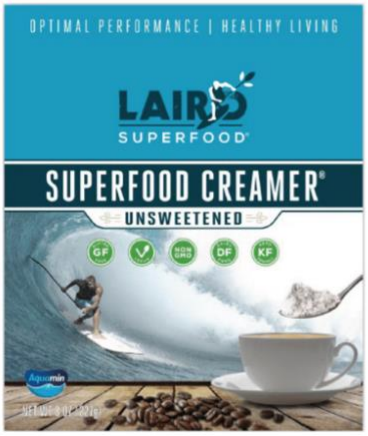


48 Pack

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Product Name	Unsweetened Superfood Creamer	**Product Code**	104-008-01, 06, 42
Product Size	8 oz	**Product Category**	Creamer
Package Description	New, clean, food grade, standup, heat-sealed/zippered gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 42 Pack		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy-Free		
Identification Coding	Lot BXXXYYDDMM HHMM Best By MM/YY		
Physical Description	Oily, non-free flowing, fluffy powder		
Appearance/Odor	White to tan color, aroma typical of coconut		
Taste	Coconut flavor		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Usage	Add 1 tablespoon per 8 ounces or mix to taste. Great in hot coffee, smoothies, or tea. Due to lack of additives this product may clump. Simply massage bag to break up contents before use.		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	<10/g		
Heavy Metal Limits			
Lead	< 0.04 ppm	**Arsenic**	< 0.83 ppm
Cadmium	< 0.34 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Coconut Milk Powder, Aquamin™ (calcium from marine algae), Organic Extra Virgin Coconut Oil **Contains:** Tree nuts (Coconuts)		



Case Label

6 Pack

SC

B104YYMMDD

8

Unsweetened Superfood Creamer

6 x 8oz

EBD: MM/YY

40855694006436

42 Pack

8

SC

B104YYMMDD

Unsweetened Superfood Creamer

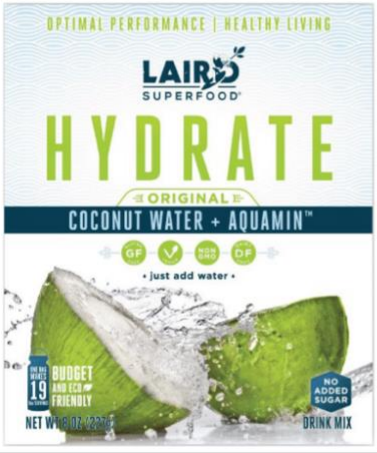
42 x 8oz

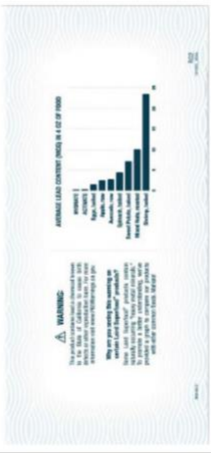
EBD: MM/YY

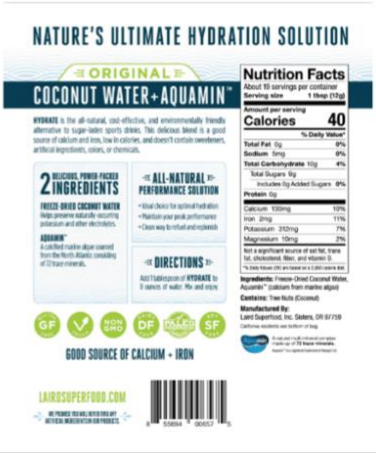
Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Product Name	Original Hydrate	**Product Code**	201-008-01, 06, 48
Product Size	8.0 oz	**Product Category**	Beverage
Package Description	New, clean, food grade, standup, heat-sealed/zippered, gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Special Regulatory Status	None		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy Free		
Identification Coding	Lot BXXXYYDDMM HH:MM Best By MM/YY		
Physical Description	Free-flowing powder, crystallized pieces		
Appearance/Odor	White to opaque in color with aroma typical of coconuts and the ocean		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Taste	Coconut water, slightly sweet		
Usage	Add 1 tbsp to 8 oz. of water and mix thoroughly		
Storage Conditions	Store in a cool dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	< 10/g		
Heavy Metals			
Lead	< 0.04 ppm	**Arsenic**	< 0.83 ppm
Cadmium	< 0.3 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Freeze-Dried Coconut Water, Aquamin™ (calcium from marine algae) **Contains:** Tree nuts (Coconuts)		







Case Label

6 Pack

H

B201YYMMDD

8

Original Hydrate

6 x 8oz

EBD: MM/YY

48 Pack

8

H

B201YYDDMM

Original Hydrate

48 x 8oz

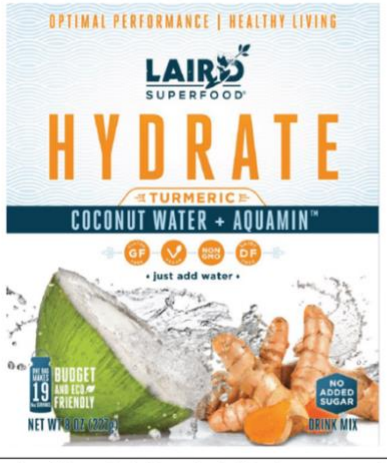
EBD: MM/YY

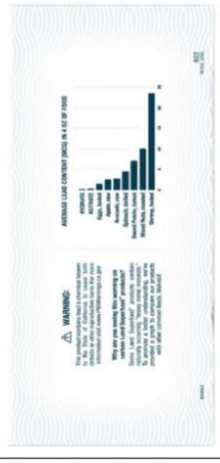
Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

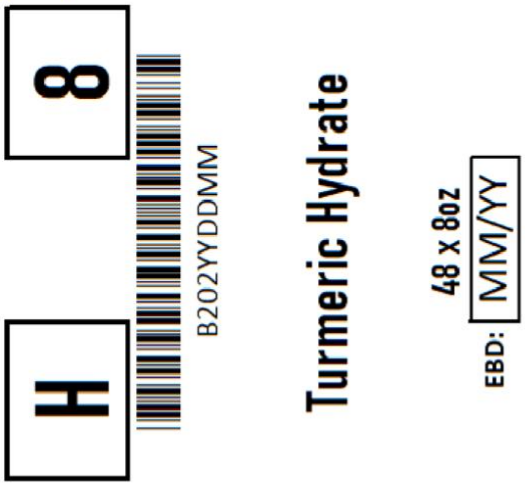
Finished Goods Product Specification

Form:	FG 202-008-XX
Eff. Date:	04/14/20
Rev.	03
Page:	1 of 2

Product Name	Turmeric Hydrate	**Product Code**	202-008-01, 06, 48
Product Size	8.0 oz	**Product Category**	Beverage
Package Description	New, clean, food grade, standup, heat-sealed/zippered, gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Special Regulatory Status	None		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy Free		
Identification Coding	Lot BXXXYYDDMM HH:MM Best By MM/YY		
Physical Description	Free-flowing powder, crystallized pieces		
Appearance/Odor	Light orange in color with aroma typical of turmeric		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Taste	Turmeric, coconut, slightly sweet		
Usage	Add 1 tbsp to 8 oz. of water and mix thoroughly		
Storage Conditions	Store in a cool dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	< 10/g		
Heavy Metals			
Lead	< 0.04 ppm	**Arsenic**	< 0.83 ppm
Cadmium	< 0.3 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Freeze-Dried Coconut Water, Aquamin™ (calcium from marine algae), Organic Turmeric Root Powder **Contains:** Tree nuts (Coconuts)		



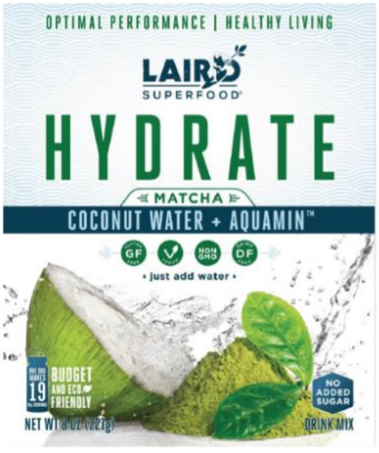


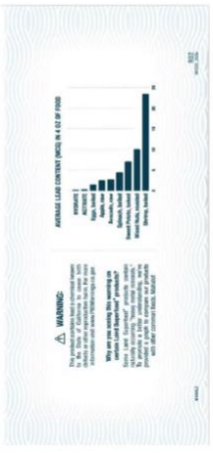
Case Label
6 Pack    **Turmeric Hydrate** **6 x 8oz** EBD: MM/YY
48 Pack 

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Product Name	Matcha Hydrate	**Product Code**	204-008-01, 6, 48
Product Size	8.0 oz	**Product Category**	Beverage
Package Description	New, clean, food grade, standup, heat-sealed/zippered, gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Special Regulatory Status	None		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy Free		
Identification Coding	Lot BXXXYYDDMM HH:MM Best By MM/YY		
Physical Description	Free-flowing powder, crystallized pieces		
Appearance/Odor	Green to Pale Green Powder/Crystalline Structures, Matcha/Grassy Odor		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Taste	Matcha, Coconut water, slightly sweet		
Usage	Add 1 tbsp to 8 oz. of water and mix thoroughly		
Storage Conditions	Store in a cool dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	< 10/g		
Heavy Metals			
Lead	< 0.04 ppm	**Arsenic**	< 0.83 ppm
Cadmium	< 0.3 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Freeze-Dried Coconut Water, Organic Matcha Green Tea Powder, Aquamin™ (calcium from marine algae) **Contains:** Tree nuts (Coconuts)		



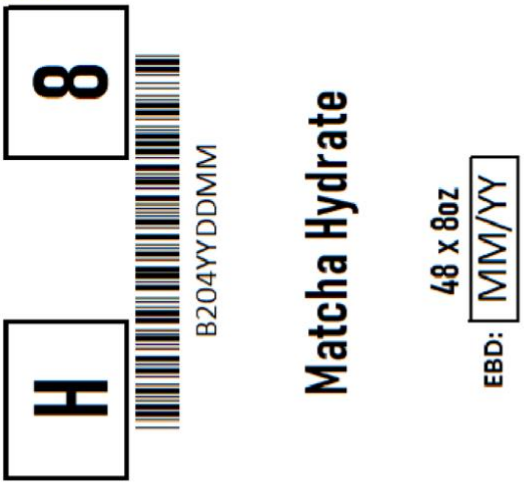


Case Label

6 Pack

Matcha Hydrate
6 x 8oz
EBD: MM/YY

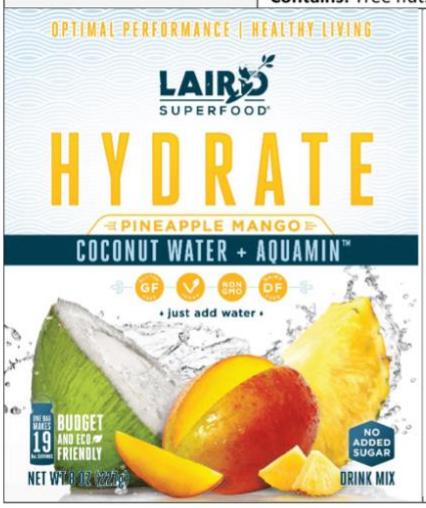
48 Pack

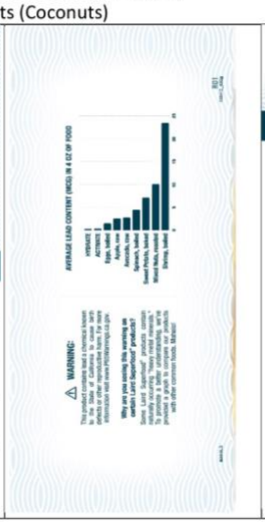


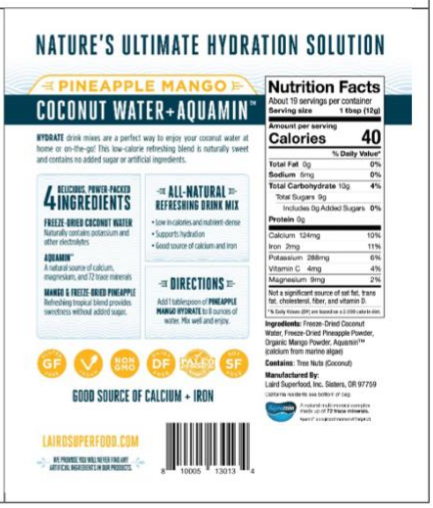
Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Product Name	Pineapple Mango Hydrate	**Product Code**	205-008-01, 6, 48
Product Size	8.0 oz	**Product Category**	Beverage
Package Description	New, clean, food grade, standup, heat-sealed/zippered, gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Special Regulatory Status	None		
Dietary Status	Vegan, Non-GMO, Gluten Free, Dairy Free		
Identification Coding	Lot BXXXYYDDMM HH:MM Best By MM/YY		
Physical Description	Free-flowing powder, crystallized pieces		
Appearance/Odor	Free flowing powder with orange and yellow particles present		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Taste	Coconut water, hints of pineapple and mango flavor, slightly sweet		
Usage	Add 1 tbsp to 8 oz. of water and mix thoroughly		
Storage Conditions	Store in a cool dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	< 10/g		
Heavy Metals			
Lead	< 0.04 ppm	**Arsenic**	< 0.83 ppm
Cadmium	< 0.3 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Product Package and Information	**Ingredients:** Freeze-Dried Coconut Water, Freeze-Dried Pineapple, Organic Mango Powder, Aquamin™ (calcium from marine algae) **Contains:** Tree nuts (Coconuts)		







Case Label
6 Pack H B205YYMMDD 8 **Pineapple Mango Hydrate** **6 x 8oz** EBD: MM/YY
48 Pack 8 H B205YYDDMM **Pineapple Mango Hydrate** **48 x 8oz** **EBD:** MM/YY

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory Manager		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Form:	FG 221-008-XX
Eff. Date:	04/17/20
Rev.	03
Page:	1 of 2

Product Name	Instafuel	**Product Code**	221-008-01, 6, 48
Product Size	8 oz	**Product Category**	Beverage
Package Description	New, clean, food grade, standup, heat-sealed/zippered gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Dietary Status	Vegan, Non GMO, Gluten Free, Dairy Free		
Identification Coding	Lot BXXXYYDDMM HH:MM Best By MM/YY		
Physical Description	Oily, non-free flowing powder with tan and white specks		
Appearance/Odor	Tan to brown in color with aroma typical of coconut and slight coffee		
Taste	Coconut and sweet with slight coffee and bitter finish		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Usage	For best taste, add 4 tablespoons of Instafuel to 12 oz of hot water, mix to combine.		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	<10/g		
Heavy Metal Limits			
Lead	< 0.03 ppm	**Arsenic**	< 0.67 ppm
Cadmium	< 0.27 ppm	**Mercury**	< 0.01 ppm
Labeling Information			

Ingredients: Coconut Milk Powder, Organic Coconut Sugar, Freeze-Dried Arabica Coffee, Aquamin™ (calcium from marine algae), Organic Extra Virgin Coconut Oil

Contains: Tree nuts (Coconuts)

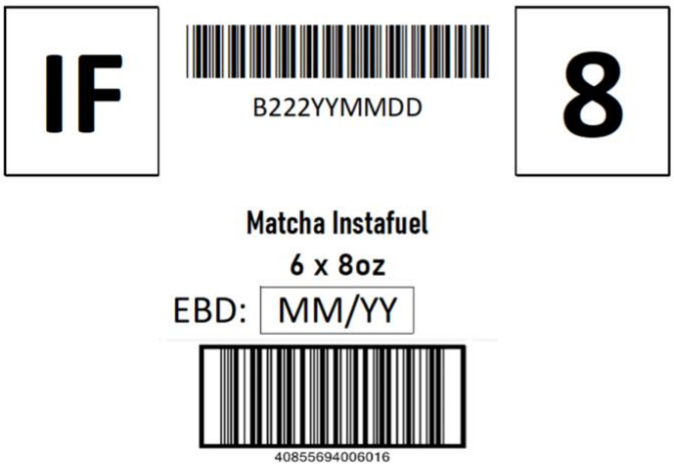
Case Label
6 Pack 
48 Pack 

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Product Name	Matcha Instafuel	**Product Code**	222-008-01, 06, 48
Product Size	8 oz	**Product Category**	Beverage
Package Description	New, clean, food grade, standup, heat-sealed/zippered gusseted pouches packaged into boxes		
Pack Size	Single, 6 Pack, 48 Pack		
Dietary Status	Vegan, Non GMO, Gluten Free, Dairy Free		
Identification Coding	Lot BXXXYYDDMM HH:MM Best By MM/YY		
Physical Description	Oily, non-free flowing powder		
Appearance/Odor	Light green/grass colored with aroma typical of matcha tea and slight coconut		
Taste	Sweet with matcha tea flavor and hint of coconut milk, characteristic matcha latte flavor		
Shelf Life	18 months from date of manufacture when stored under recommended conditions		
Usage	For best taste, add 4 tablespoons of Instafuel to 12 oz of hot water, mix to combine.		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	Not more than 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	Not more than 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	<10/g		
Heavy Metal Limits			
Lead	< 0.03 ppm	**Arsenic**	< 0.67 ppm
Cadmium	< 0.27 ppm	**Mercury**	< 0.01 ppm
Labeling Information			

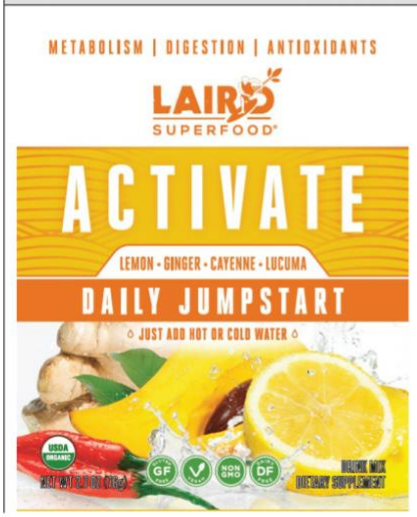
Ingredients: Coconut Milk Powder, Organic Coconut Sugar, Organic Matcha Powder, Freeze-Dried Coconut Water, Aquamin™ (calcium from marine algae), Organic Extra Virgin Coconut Oil
Contains: Tree Nuts (Coconuts)

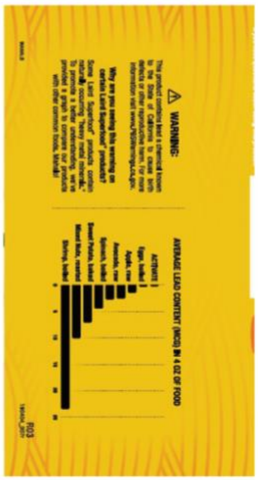
Case Label
6 Pack 
48 Pack 

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory		Date:
Approved By:	Document Control		Date:

Finished Goods Product Specification

Product Name	Activate: Daily Jumpstart	**Product Code**	241-003-01, 06, 24
Product Size	2.7 oz	**Product Category**	Powdered Supplement
Package Description	New, clean, food grade, heat-sealed pouches packaged into boxes		
Pack Size	Single, 6 Pack, 24 Pack		
Dietary Status	Organic, Non-GMO, Gluten Free, Vegan, Dairy Free, Paleo Approved, Soy Free		
Physical Description	Free flowing powder		
Appearance/Odor	Lemon and Ginger aroma, powder yellow in color		
Taste	Lemon and Ginger taste		
Shelf Life	12 months from the date of manufacture		
Usage	Add 1 teaspoon of Activate: Daily Jumpstart to 8 ounces of hot or cold water, and mix well.		
Storage Conditions	Store sealed in a cool, dark, dry place		
Microbial Limits			
Aerobic Plate Count (APC):	< 100,000/g	**Salmonella:**	Negative/25g
Total Coliform Count (TCC):	< 10/g	**EC0157/EHEC/STEC:**	Negative/25g
Staphylococcus aureus:	< 10 cfu/g		
Heavy Metal Limits			
Lead	< 0.03 ppm	**Arsenic**	< 0.5 ppm
Cadmium	< 0.2 ppm	**Mercury**	< 0.01 ppm
Labeling Information			
Ingredients:	Proprietary Blend Freeze-Dried Lemon Powder, Lucuma Powder, Ginger Powder, Cayenne Powder, Sea Salt		
Packaging Artwork:			





Case Labels
6 Pack AC Lot Number 2.7 Organic Daily Jumpstart Activate 6 x 2.7oz EBD: MM/YY 40855694006016
24 Pack 2.7 AC Lot Number Organic Daily Jumpstart Activate 24 x 2.7oz EBD: MM/YY

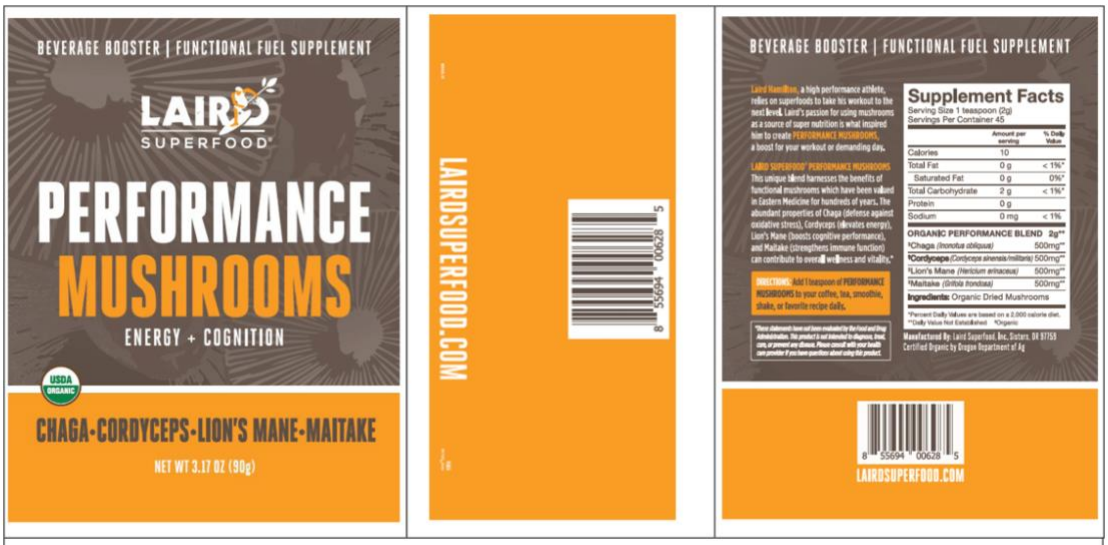
Approved By:	QA Manager		Date:
Approved By:	Inventory		Date:
Approved By:	Document Control		Date:

LAIRD SUPERFOOD®
OPTIMAL PERFORMANCE | HEALTHY LIVING

Finished Goods Product Specification

Product Name	ORG Performance Mushroom Blend	**Product Code**	401-004-01, 06, 24
Product Size	3.17 oz	**Product Category**	Powdered Supplement
Package Description	Heat-sealed, zipper closed, metalized packages		
Pack Size	Single, 6 Pack, 24 Pack		
Special Regulatory Status	Organic		
Dietary Status	Vegan, Non-GMO		
Identification Coding	Batch: B401YYDDMM Best By MM/YY		
Physical Description	Non-free flowing powder		
Appearance/Odor	Earthy, soil like odor, tan to light brown colored		
Taste	Mild, earthy flavor		
Shelf Life	2 year from date of manufacture when stored under recommended conditions		
Usage	Add one teaspoon to water, coffee, tea, smoothie or food		
Storage Conditions	Store sealed in a cool, dry place out of direct sunlight		

Microbial Limits		
	Test Method	**Specification**
Aerobic Plate Count (APC):	AOAC 990.12	≤ 100,000 cfu/g
Total Coliform Count (TCC):	USP <61>	≤ 500 cfu/g
Yeast & Mold:	AOAC 997.12 / AOAC 2014.05	≤ 500 cfu/g
Salmonella:	USP <62>	Negative
E. coli:	USP <62>	Negative
Staphylococcus aureus:	USP <62>	Negative
Heavy Metals – Verified Quarterly		
Lead	ICP-MS	< 1.0 ppm
Arsenic	ICP-MS	< 3.0 ppm
Cadmium	ICP-MS	< 1.0 ppm
Mercury	ICP-MS	< 0.1 ppm
Sensory Analysis for Identity		
Appearance and Color	Soft/fluffy powder, light brown in color	
Aroma and Flavor	Earthy odor and flavor typical of agricultural products	
Labeling Information		
Ingredients: Organic Dried Mushrooms.		



Case Label

6 Pack

24 Pack

Signatures:

Approved By:	QA/QC Manager		Date:
Approved By:	Inventory		Date:
Approved By:	Document Control		Date: