

# Paleo Foundation

July 31, 2020 to July 30, 2021

LesserEvil  
26 Commerce Drive,  
Danbury, CT 06810

Dear Andrew Strife,

We are pleased to inform you that LesserEvil product submissions have been assessed and have met the Certified Paleo, KETO Certified, Paleo Friendly, and Grain Free Standards as set forth by The Paleo Foundation by way of not containing:

- A) Legumes
- B) Dairy
- C) Grains
- D) Artificial Colorings
- E) Artificial Sweeteners
- F) Artificial Preservatives
- G) Greater than 5-10g net/effective carbohydrates per serving
- H) Ketone esters or synthetically-derived beta hydroxybutyrate compounds
- G) Gluten
- F) Grains

As of July 31, 2018 LesserEvil was granted permission to use the trademarked Certified Paleo, KETO Certified, Paleo Friendly, and Grain Free Label on product packaging, marketing materials, social media mediums, and websites for all Certified products.

**Certified products will be listed on the following page(s).**





**Certified Paleo Grain Free Products Include:**

Himalayan Pink Salt Cassava Puffs 5 oz 850021522667  
Paleo Puffs Himalayan Salt 856762007401  
Paleo Puffs Himalayan Salt Apple Cider Vinegar 856762007418  
Paleo Puffs, "No Cheese" Cheesiness 856762007463  
Paleo Puffs, Fiery Hot 856762007739  
Paleo Puffs, Gingerbread 856762007982  
Power Curls No Cheese Cheesiness 856762007463  
Power Curls, Fiery Hot 180999000691  
Power Curls, Himalayan Pink Salt 1.5oz 855611008316  
Power Curls, Himalayan Pink Salt 1.5oz case 855611008323  
Power Curls, Himalayan Pink Salt 5oz 855611008125  
Power Curls, Himalayan Pink Salt 5oz case 855611008156  
Power Curls, Spicy Salsa 1.5oz 855611008293  
Power Curls, Spicy Salsa 1.5oz case 855611008347  
Power Curls, Spicy Salsa 5oz 855611008118  
Power Curls, Spicy Salsa 5oz case 855611008149  
School Puffs Cheese Puff 855611008866  
Veggie Sticks Himalayan Pink Salt 856762007838  
Veggie Sticks Vegan Ranch 856762007814  
Lil' Puffs Veggie 180999000295

**Paleo Friendly Grain Free Products Include:**

Paleo Puffs Honey Roasted 855611008385  
School Puffs Honey 855611008835

**KETO Certified, Paleo Friendly Grain Free Products Include:**

Almond Butter Chocolate Chip Cookies 856762007777  
Snickerdoodle Cookie 856762007784

**KETO Certified Paleo Friendly Products Include:**

Mini Cookies, Gingerbread Cheesecake 856762007944

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**Certified Paleo Products Include:**

Lil' Puffs No Cheese Cheesiness 180999000578

Lil' Puffs Sweet Potato Apple 180999000264

Lil' Puffs Strawberry Beet 180999000288

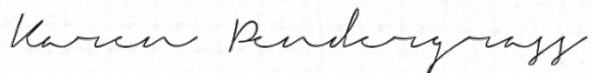
**KETO Certified Products Include:**

Mini Cookies, Birthday Cake 13.2 oz 850021522704

Mini Cookies, Birthday Cake 4.4 oz 850021522278

Mini Cookies, Fudge Brownie 850021522353

Sincerely,



Karen Pendergrass | CEO  
The Paleo Foundation

